

Nizar Souiden

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/5582960/publications.pdf>

Version: 2024-02-01

33
papers

1,863
citations

361413
20
h-index

377865
34
g-index

36
all docs

36
docs citations

36
times ranked

1457
citing authors

#	ARTICLE	IF	CITATIONS
1	Design aesthetics in predominantly-utilitarian versus predominantly-hedonic services: the "what is beautiful is good" and "Ulysses" effects. <i>Journal of Marketing Theory and Practice</i> , 2023, 31, 502-515.	4.3	3
2	The determinants of Women's redemption of geo-targeted m-coupons. <i>Journal of Retailing and Consumer Services</i> , 2022, 66, 102891.	9.4	4
3	Blame and culpability in explaining changes in perceptions of corporate social responsibility and credibility. <i>Business Ethics, Environment and Responsibility</i> , 2022, 31, 363-385.	2.9	2
4	Knowledge-based resources in explaining service recovery performance: a multilevel investigation. <i>Journal of Marketing Theory and Practice</i> , 2021, 29, 189-209.	4.3	6
5	Optimal image mix cues and their impacts on consumers' purchase intention. <i>Journal of Retailing and Consumer Services</i> , 2020, 54, 102011.	9.4	9
6	The role of mega-sports event experience and host city experience in explaining enjoyment, city image, and behavioral intentions. <i>Journal of Travel and Tourism Marketing</i> , 2020, 37, 460-478.	7.0	15
7	Mobile banking adoption: a systematic review. <i>International Journal of Bank Marketing</i> , 2020, 39, 214-241.	6.4	48
8	New trends in retailing and services. <i>Journal of Retailing and Consumer Services</i> , 2019, 50, 286-288.	9.4	59
9	Consumers' motives for visiting a food retailer's Facebook page. <i>Journal of Retailing and Consumer Services</i> , 2019, 50, 379-385.	9.4	28
10	The role of cognitive age in explaining mobile banking resistance among elderly people. <i>Journal of Retailing and Consumer Services</i> , 2019, 50, 342-350.	9.4	90
11	Consumers' attitude and adoption of location-based coupons: The case of the retail fast food sector. <i>Journal of Retailing and Consumer Services</i> , 2019, 47, 116-132.	9.4	74
12	Personality traits and complaining behaviors: A focus on Japanese consumers. <i>Psychology and Marketing</i> , 2019, 36, 363-375.	8.2	9
13	Is buying counterfeit sinful? Investigation of consumers' attitudes and purchase intentions of counterfeit products in a Muslim country. <i>International Journal of Consumer Studies</i> , 2018, 42, 687-703.	11.6	19
14	Consumer Attitudes toward Online Advertising: The Moderating Role of Personality. <i>Journal of Promotion Management</i> , 2017, 23, 207-227.	3.4	30
15	Destination personality and destination image. <i>Journal of Hospitality and Tourism Management</i> , 2017, 32, 54-70.	6.6	127
16	Explaining adoption of mobile banking with the theory of trying, general self-confidence, and cynicism. <i>Journal of Retailing and Consumer Services</i> , 2017, 35, 57-67.	9.4	75
17	The role of emotions in utilitarian service settings: The effects of emotional satisfaction on product perception and behavioral intentions. <i>Journal of Retailing and Consumer Services</i> , 2017, 34, 10-18.	9.4	156
18	The interplay of counter-conformity motivation, social influence, and trust in customers' intention to adopt Internet banking services: The case of an emerging country. <i>Journal of Retailing and Consumer Services</i> , 2016, 28, 209-218.	9.4	183

#	ARTICLE	IF	CITATIONS
19	Consumer attitudes and purchase intentions toward Islamic banks: the influence of religiosity. <i>International Journal of Bank Marketing</i> , 2015, 33, 143-161.	6.4	170
20	Culture Change and Globalization: The Unresolved Debate between Cross-National and Cross-Cultural Classifications. <i>Australasian Marketing Journal</i> , 2015, 23, 235-245.	5.4	16
21	The impact of Islamic beliefs on consumers' attitudes and purchase intentions of life insurance. <i>International Journal of Bank Marketing</i> , 2015, 33, 423-441.	6.4	42
22	Consumer trust toward retail websites: Comparison between pure click and click-and-brick retailers. <i>Journal of Retailing and Consumer Services</i> , 2013, 20, 538-548.	9.4	76
23	Nutrition labelling: Employing consumer segmentation to enhance usefulness. <i>Journal of Brand Management</i> , 2013, 20, 267-282.	3.5	16
24	The differential impact of trust types on inter-firm relationships: Some empirical evidences from the Japanese eyeglass industry. <i>Asian Business and Management</i> , 2012, 11, 541-562.	2.8	17
25	Adolescent girls from a modern conservative culture: The impact of their social identity on their perception of brand symbolism. <i>Psychology and Marketing</i> , 2011, 28, 1133-1153.	8.2	17
26	Determinants of loyalty and recommendation: The role of perceived service quality, emotional satisfaction and image. <i>Journal of Financial Services Marketing</i> , 2011, 16, 111-124.	3.4	100
27	A Cross-Cultural Analysis of Consumers' Conspicuous Consumption of Branded Fashion Accessories. <i>Journal of International Consumer Marketing</i> , 2011, 23, 329-343.	3.7	103
28	Marketing high-tech products in emerging markets: the differential impacts of country image and country of origin's image. <i>Journal of Product and Brand Management</i> , 2011, 20, 356-367.	4.3	41
29	Rethinking the TAM model: time to consider fun. <i>Journal of Consumer Marketing</i> , 2010, 27, 336-344.	2.3	69
30	Product recall crisis management: the impact on manufacturer's image, consumer loyalty and purchase intention. <i>Journal of Product and Brand Management</i> , 2009, 18, 106-114.	4.3	97
31	Customer retention measurement in the UAE banking sector. <i>Journal of Financial Services Marketing</i> , 2007, 11, 217-228.	3.4	51
32	The effect of corporate branding dimensions on consumers' product evaluation. <i>European Journal of Marketing</i> , 2006, 40, 825-845.	2.9	99
33	The profit effects of product-market growth strategy: A financial services example. <i>Journal of Financial Services Marketing</i> , 2003, 7, 258-266.	3.4	10