

Tom Dobber

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/5581730/publications.pdf>

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9
papers

361
citations

1478505

6
h-index

1474206

9
g-index

9
all docs

9
docs citations

9
times ranked

153
citing authors

#	ARTICLE	IF	CITATIONS
1	News from the ad archive: how journalists use the Facebook Ad Library to hold online advertising accountable. <i>Information, Communication and Society</i> , 2023, 26, 1381-1400.	4.0	4
2	Data-driven campaigning and democratic disruption: Evidence from six advanced democracies. <i>Party Politics</i> , 2023, 29, 448-462.	2.5	11
3	Using a Personality-Profiling Algorithm to Investigate Political Microtargeting: Assessing the Persuasion Effects of Personality-Tailored Ads on Social Media. <i>Communication Research</i> , 2022, 49, 1066-1091.	5.9	59
4	Beyond manifestos: Exploring how political campaigns use online advertisements to communicate policy information and pledges. <i>Big Data and Society</i> , 2022, 9, 205395172210954.	4.5	1
5	Do (Microtargeted) Deepfakes Have Real Effects on Political Attitudes?. <i>International Journal of Press/Politics</i> , 2021, 26, 69-91.	5.1	73
6	Spiraling downward: The reciprocal relation between attitude toward political behavioral targeting and privacy concerns. <i>New Media and Society</i> , 2019, 21, 1212-1231.	5.0	18
7	The regulation of online political micro-targeting in Europe. <i>Internet Policy Review</i> , 2019, 8, .	3.1	27
8	Online Political Microtargeting: Promises and Threats for Democracy. <i>Utrecht Law Review</i> , 2018, 14, 82.	0.5	139
9	Two crates of beer and 40 pizzas: the adoption of innovative political behavioural targeting techniques. <i>Internet Policy Review</i> , 2017, 6, .	3.1	29