

Milad Dehghani

List of Publications by Year in descending order

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Version: 2024-02-01

23
papers

845
citations

759233

12
h-index

839539

18
g-index

23
all docs

23
docs citations

23
times ranked

650
citing authors

#	ARTICLE	IF	CITATIONS
1	A research on effectiveness of Facebook advertising on enhancing purchase intention of consumers. Computers in Human Behavior, 2015, 49, 597-600.	8.5	212
2	Evaluating the influence of YouTube advertising for attraction of young customers. Computers in Human Behavior, 2016, 59, 165-172.	8.5	179
3	Will smartwatches last? factors contributing to intention to keep using smart wearable technology. Telematics and Informatics, 2018, 35, 480-490.	5.8	112
4	Exploring the motivational factors on continuous usage intention of smartwatches among actual users. Behaviour and Information Technology, 2018, 37, 145-158.	4.0	103
5	High interest, low adoption. A mixed-method investigation into the factors influencing organisational adoption of blockchain technology. Journal of Business Research, 2022, 149, 393-411.	10.2	35
6	The effects of design, size, and uniqueness of smartwatches: perspectives from current versus potential users. Behaviour and Information Technology, 2019, 38, 1143-1153.	4.0	27
7	Smart wearable technologies: Current status and market orientation through a patent analysis. , 2017, , .		21
8	Touching holograms with windows mixed reality: Renovating the consumer retailing services. Technology in Society, 2020, 63, 101394.	9.4	21
9	Factors impacting digital transformations of the food industry by adoption of blockchain technology. Journal of Business and Industrial Marketing, 2022, 37, 1818-1834.	3.0	17
10	How Perceptions of Information Privacy and Security Impact Consumer Trust in Crypto-Payment: An Empirical Study. IEEE Access, 2022, 10, 69441-69454.	4.2	17
11	Smart wearable technologies: state of the art and evolution over time through patent analysis and clustering. International Journal of Product Development, 2018, 22, 293.	0.2	16
12	Innovation within networks “ patent strategies for blockchain technology. Journal of Business and Industrial Marketing, 2021, 36, 2113-2125.	3.0	16
13	A holistic analysis towards understanding consumer perceptions of virtual reality devices in the post-adoption phase. Behaviour and Information Technology, 2022, 41, 1453-1471.	4.0	16
14	Past and Present Research on Wearable Technologies: Bibliometric and Cluster Analyses of Published Research from 2000 to 2016. International Journal of Innovation and Technology Management, 2019, 16, 1950007.	1.4	14
15	Market-driven management of start-ups: The case of wearable technology. Applied Computing and Informatics, 2022, 18, 45-60.	5.9	12
16	Food production in batch manufacturing systems with multiple shared-common resources: a scheduling model and its application in the yoghurt industry. International Journal of Services and Operations Management, 2017, 27, 345.	0.2	8
17	11 Years with Wearables. , 2021, 5, 1-26.		6
18	What are the perceived experiences of health fitness trackers for the elderly A qualitative post-adoption study. International Journal of Technology Marketing, 2020, 14, 181.	0.2	5

#	ARTICLE	IF	CITATIONS
19	The Sustainable Value of Open Banking: Insights from an Open Data Lens. , 0, , .		5
20	Stability analysis of feature ranking techniques in the presence of noise: a comparative study. International Journal of Business Intelligence and Data Mining, 2020, 17, 413.	0.2	2
21	Food production in batch manufacturing systems with multiple shared-common resources: a scheduling model and its application in the yoghurt industry. International Journal of Services and Operations Management, 2017, 27, 345.	0.2	1
22	Smart wearable technologies: state of the art and evolution over time through patent analysis and clustering. International Journal of Product Development, 2018, 22, 293.	0.2	0
23	A Bibliometric Review of Wearable Technologies. World Scientific Series in R&D Management, 2020, , 3-34.	0.0	0