

# Andrew D Banasiewicz

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/5568710/publications.pdf>

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10  
papers

54  
citations

2682572

2  
h-index

2272923

4  
g-index

10  
all docs

10  
docs citations

10  
times ranked

20  
citing authors

#	ARTICLE	IF	CITATIONS
1	Ebbs and Flows of Securities Fraud Litigation: Empirical Examination of Post-PSLRA Frequency & Severity Trends. TIJAB (the International Journal of Applied Business), 2022, 6, 90-106.	0.3	0
2	Decision Automation. EAI/Springer Innovations in Communication and Computing, 2021, , 189-221.	1.1	0
3	Organizational Learning in the Age of Data. Lecture Notes of the Institute for Computer Sciences, Social-Informatics and Telecommunications Engineering, 2020, , 64-78.	0.3	1
4	Quantifying executive threats: shareholder litigation. International Journal of Business Competition and Growth, 2015, 4, 98.	0.1	0
5	The ecosystem of executive threats: A conceptual overview. Risk Management, 2015, 17, 109-143.	2.3	2
6	The Cumulative Claim Cost (C 3 ) Index: A Tool for Managing the Book of Long-Tail Casualty Claims. , 2014, , .		0
7	Marketing pitfalls of statistical significance testing. Marketing Intelligence and Planning, 2005, 23, 515-528.	3.5	1
8	Loyalty program planning and analytics. Journal of Consumer Marketing, 2005, 22, 332-339.	2.3	29
9	Acquiring high value, retainable customers. Journal of Database Marketing and Customer Strategy Management, 2004, 12, 21-31.	0.6	14
10	Marketing Database Analytics. , 0, , .		7