## Qaisar Iqbal

List of Publications by Year in descending order

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#	Article	lF	CITATIONS
1	The Impact of Customer Relationship Management and Company Reputation on Customer Loyalty: The Mediating Role of Customer Satisfaction. Journal of Relationship Marketing, 2022, 21, 1-26.	4.4	57
2	To walk in beauty: Sustainable leadership, frugal innovation and environmental performance. Managerial and Decision Economics, 2022, 43, 738-750.	2.5	30
3	Sustainable leadership in higher education institutions: social innovation as a mechanism. International Journal of Sustainability in Higher Education, 2022, 23, 1-20.	3.1	36
4	Responsible Leadership and Sustainable Development in East Asia Economic Group: Application of Social Exchange Theory. Sustainability, 2022, 14, 6020.	3.2	15
5	Ethical Leadership, Bricolage, and Eco-Innovation in the Chinese Manufacturing Industry: A Multi-Theory Perspective. Sustainability, 2022, 14, 7070.	3.2	7
6	Enhancing sustainable performance through job characteristics via workplace spirituality. Journal of Science and Technology Policy Management, 2021, 12, 463-490.	2.8	41
7	Insights on entrepreneurial bricolage and frugal innovation for sustainable performance. Business Strategy and Development, 2021, 4, 237-245.	4.2	41
8	Sustainable development: The colors of sustainable leadership in learning organization. Sustainable Development, 2021, 29, 108-119.	12.5	76
9	Rife Information Pollution (Infollution) and Virtual Organizations in Industry 4.0. , 2021, , 1578-1592.		1
10	Challenges for Pakistani SMEs in Industry 4.0. , 2021, , 1959-1967.		2
11	Enhancing Business Performance of Pakistani Manufacturing Firms via Strategic Agility in the Industry 4.0 Era. , 2021, , 1057-1076.		Ο
12	Frugal-based innovation model for sustainable development: technological and market turbulence. Leadership and Organization Development Journal, 2021, 42, 396-407.	3.0	49
13	Sustainable Leadership in Frontier Asia Region: Managerial Discretion and Environmental Innovation. Sustainability, 2021, 13, 5002.	3.2	28
14	Chinese SMEs in Industry 4.0. , 2021, , 1968-1977.		0
15	Impact of network structure on sustainable competitive performance among Pakistani small and medium enterprises: does government financial support matter?. Journal of Global Entrepreneurship Research, 2021, 11, 579-591.	1.6	7
16	The Era of Environmental Sustainability: Ensuring That Sustainability Stands on Human Resource Management. Global Business Review, 2020, 21, 377-391.	3.1	34
17	Perceived information pollution: conceptualization, measurement, and nomological validity. Online Information Review, 2020, 44, 705-722.	3.2	8
18	How Does Sustainable Leadership Influence Sustainable Performance? Empirical Evidence From Selected ASEAN Countries. SAGE Open, 2020, 10, 215824402096939.	1.7	54

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#	Article	IF	CITATIONS
19	Workplace spirituality and nepotism-favouritism in selected ASEAN countries: the role of gender as moderator. Journal of Asia Business Studies, 2020, 14, 31-49.	2.2	21
20	A moderated-mediation analysis of psychological empowerment: Sustainable leadership and sustainable performance. Journal of Cleaner Production, 2020, 262, 121429.	9.3	101
21	Challenges for Pakistani SMEs in Industry 4.0. Advances in Business Strategy and Competitive Advantage Book Series, 2020, , 12-21.	0.3	2
22	Chinese SMEs in Industry 4.0. Advances in Business Strategy and Competitive Advantage Book Series, 2020, , 1-11.	0.3	1
23	Enhancing Business Performance of Pakistani Manufacturing Firms via Strategic Agility in the Industry 4.0 Era. Advances in Human Resources Management and Organizational Development Book Series, 2020, , 77-97.	0.3	1
24	A multi-dimensional construct of perceived information pollution in the era of rife infollution. VINE Journal of Information and Knowledge Management Systems, 2019, 49, 162-180.	2.0	10
25	Factors Affecting Purchase Intentions in Generation Y: An Empirical Evidence from Fast Food Industry in Malaysia. Administrative Sciences, 2019, 9, 4.	2.9	28
26	Rife Information Pollution (Infollution) and Virtual Organizations in Industry 4.0. Advances in Knowledge Acquisition, Transfer and Management Book Series, 2019, , 117-135.	0.2	14
27	Employee's green behavior for environmental sustainability: a case of banking sector in Pakistan. World Journal of Science Technology and Sustainable Development, 2018, 15, 118-130.	2.0	34
28	An Exploratory Study of Consumer Attitudes Toward Green Cosmetics in the UK Market. Administrative Sciences, 2018, 8, 71.	2.9	41
29	The assessment of perceived information pollution in banking sector. Business Information Review, 2018, 35, 68-76.	0.7	9
30	Sustainable Leadership, Environmental Turbulence, Resilience, and Employees' Wellbeing in SMEs. Frontiers in Psychology, 0, 13, .	2.1	9
31	Factors Affecting Employee's Retention: Integration of Situational Leadership With Social Exchange Theory. Frontiers in Psychology, 0, 13, .	2.1	9
32	Managerial Networking and Frugal Innovation: Situational Leadership Perspective. Frontiers in Psychology, 0, 13, .	2.1	5