Rosiane Serrano

List of Publications by Year
in descending order

11 papers	**26** citations	2258059 **3** h-index	2053705 **5** g-index
11 all docs	**11** docs citations	**11** times ranked	**25** citing authors

#	Article	IF	Citations
1	Wearable technologies in the fashion value ecosystem: a conceptual model. Innovation & Management Review, 2021, ahead-of-print, .	2.5	2
2	Overall Equipment Effectiveness: Required but not Enough—An Analysis Integrating Overall Equipment Effect and Data Envelopment Analysis. Global Journal of Flexible Systems Management, 2020, 21, 191-206.	6.3	6
3	Generation of Value of a Brazil Fashion Industrial Cluster: A Systemic Analysis. Journal of Technology Management and Innovation, 2020, 15, 88-103.	0.7	1
4	Structure and analyze the football value chain in Brazil. International Journal of Sports Marketing and Sponsorship, 2019, 20, 258-275.	1.4	3
5	An exploration into the understanding of football value chain in south of Brazil. International Journal of Organizational Analysis, 2019, 27, 644-665.	2.9	3
6	Systems Thinking and Scenario Planning: Application in the Clothing Sector. Systemic Practice and Action Research, 2018, 31, 509-537.	1.7	3
7	Systemic Analysis of the Soccer (Football) Value Chain: Learning from the Brazilian Context. Systemic Practice and Action Research, 2018, 31, 269-291.	1.7	6
8	Formação de clusters na docência por interesse de pesquisa: método de auxílio à tomada de decisões em cursos de nível superior. Transinformacao, 2018, 30, 287-298.	0.2	0
9	Avaliação sistêmica do eventual lançamento de novos produtos universitários: uma abordagem baseada no Pensamento Sistêmico. Gestão & Produção, 2014, 21, 853-864.	0.5	2
10	Modelo conceitual do ecossistema de valor da moda na perspectiva dos produtos WEARABLES. Tecno-Lógica, 0, 24, 368-378.	0.1	0
11	Evaluation of leverage points of the Brazilian football value ecosystem using system dynamics. Gestão & Produção, 0, 29, .	0.5	0