Joon Yeon Choeh

List of Publications by Year
in descending order

28 papers	517 citations	933264 10 h-index	677027 22 g-index
29 all docs	29 docs citations	29 times ranked	415 citing authors

#	Article	IF	Citations
1	Analyzing competitive market structures based on online consumer-generated content and Âsales data. Asia Pacific Journal of Marketing and Logistics, 2022, ahead-of-print, .	1.8	1
2	The moderating effect of movie production efficiency on the relationship between eWOM and review helpfulness. Management Research Review, 2021, 44, 341-358.	1.5	1
3	Open Collaboration Strategy of International Retailers: An Analysis of Co-Creation. Journal of Theoretical and Applied Electronic Commerce Research, 2021, 16, 22-44.	3.1	4
4	COVID-19: Were Public Health Interventions and the Disclosure of Patientsâ€™ Contact History Effective in Upholding Social Distancing? Evidence from South Korea. Journal of Multidisciplinary Healthcare, 2021, Volume 14, 705-712.	1.1	2
5	COVID-19, social distancing, and risk-averse actions of hospitality and tourism consumers: A case of South Korea. Journal of Destination Marketing & Management, 2021, 20, 100566.	3.4	61
6	Age and Gender Recognition Using a Convolutional Neural Network with a Specially Designed Multi-Attention Module through Speech Spectrograms. Sensors, 2021, 21, 5892.	2.1	38
7	Using the Social Influence of Electronic Word-of-Mouth for Predicting Product Sales: The Moderating Effect of Review or Reviewer Helpfulness and Product Type. Sustainability, 2020, 12, 7952.	1.6	22
8	Comparing performance of ensemble methods in predicting movie box office revenue. Heliyon, 2020, 6, e04260.	1.4	15
9	Using Bayesian Network to Predict Online Review Helpfulness. Sustainability, 2020, 12, 6997.	1.6	4
10	Movie Production Efficiency Moderating between Online Word-of-Mouth and Subsequent Box Office Revenue. Sustainability, 2020, 12, 6602.	1.6	4
11	The impact of online review helpfulness and word of mouth communication on box office performance predictions. Humanities and Social Sciences Communications, 2020, 7, .	1.3	5
12	The interactive impact of online word-of-mouth and review helpfulness on box office revenue. Management Decision, 2018, 56, 849-866.	2.2	49
13	Perceptual mapping based on web search queries and consumer forum comments. International Journal of Market Research, 2018, 60, 394-407.	2.8	9
14	Fast and robust copy-move forgery detection based on scale-space representation. Multimedia Tools and Applications, 2018, 77, 16795-16811.	2.6	14
15	Exploring the determinants of and predicting the helpfulness of online user reviews using decision trees. Management Decision, 2017, 55, 681-700.	2.2	18
16	The determinants of helpfulness of online reviews. Behaviour and Information Technology, 2016, 35, 853-863.	2.5	59
17	Preprocessing for elderly speech recognition of smart devices. Computer Speech and Language, 2016, 36, 110-121.	2.9	11
18	Determinants of Success for Smart Device Applications from the Perspective of D&M Model. The Journal of Korean Institute of Information Technology, 2015, 13, 129.	0.1	1

#	Article	IF	Citations
19	Predicting the helpfulness of online reviews using multilayer perceptron neural networks. Expert Systems With Applications, 2014, 41, 3041-3046.	4.4	163
20	Exploring Time Aware Features in Microblog to Measure TV Ratings. IEICE Transactions on Information and Systems, 2014, E97.D, 2810-2813.	0.4	1
21	Analysis of the Time-dependent Relation between TV Ratings and the Content of Microblogs. Journal of Intelligence and Information Systems, 2014, 20, 163-176.	0.1	0
22	The Determinant Factors Affecting Economic Impact, Helpfulness, and Helpfulness Votes of Online. Journal of the Korea Society of IT Services, 2014, 13, 43-55.	0.0	2
23	User-Personality Classification Based on the Non-Verbal Cues from Spoken Conversations. International Journal of Computational Intelligence Systems, 2013, 6, 739.	1.6	11
24	Applying Rating Score's Reliability of Customers to Enhance Prediction Accuracy in Recommender System. The Journal of the Korea Contents Association, 2013, 13, 379-385.	0.0	4
25	A recommendation algorithm which reflects tag and time information of social network. Journal of Internet Computing and Services, 2013, 14, 15-24.	0.1	4
26	A Study on the Generation of OLAP Data Cube Based on 3D Visualization Interaction. , 2011, , .		2
27	Mobile push personalization and user experience. AI Communications, 2008, 21, 185-193.	0.8	9
28	Social media engagements of music videos on YouTubeâ€™s official artist channels. Convergence, 0, , 135485652110549.	1.6	2