

Joon Yeon Choeh

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/5556254/publications.pdf>

Version: 2024-02-01

28
papers

517
citations

933264

10
h-index

677027

22
g-index

29
all docs

29
docs citations

29
times ranked

415
citing authors

#	ARTICLE	IF	CITATIONS
1	Predicting the helpfulness of online reviews using multilayer perceptron neural networks. Expert Systems With Applications, 2014, 41, 3041-3046.	4.4	163
2	COVID-19, social distancing, and risk-averse actions of hospitality and tourism consumers: A case of South Korea. Journal of Destination Marketing & Management, 2021, 20, 100566.	3.4	61
3	The determinants of helpfulness of online reviews. Behaviour and Information Technology, 2016, 35, 853-863.	2.5	59
4	The interactive impact of online word-of-mouth and review helpfulness on box office revenue. Management Decision, 2018, 56, 849-866.	2.2	49
5	Age and Gender Recognition Using a Convolutional Neural Network with a Specially Designed Multi-Attention Module through Speech Spectrograms. Sensors, 2021, 21, 5892.	2.1	38
6	Using the Social Influence of Electronic Word-of-Mouth for Predicting Product Sales: The Moderating Effect of Review or Reviewer Helpfulness and Product Type. Sustainability, 2020, 12, 7952.	1.6	22
7	Exploring the determinants of and predicting the helpfulness of online user reviews using decision trees. Management Decision, 2017, 55, 681-700.	2.2	18
8	Comparing performance of ensemble methods in predicting movie box office revenue. Heliyon, 2020, 6, e04260.	1.4	15
9	Fast and robust copy-move forgery detection based on scale-space representation. Multimedia Tools and Applications, 2018, 77, 16795-16811.	2.6	14
10	User-Personality Classification Based on the Non-Verbal Cues from Spoken Conversations. International Journal of Computational Intelligence Systems, 2013, 6, 739.	1.6	11
11	Preprocessing for elderly speech recognition of smart devices. Computer Speech and Language, 2016, 36, 110-121.	2.9	11
12	Mobile push personalization and user experience. AI Communications, 2008, 21, 185-193.	0.8	9
13	Perceptual mapping based on web search queries and consumer forum comments. International Journal of Market Research, 2018, 60, 394-407.	2.8	9
14	The impact of online review helpfulness and word of mouth communication on box office performance predictions. Humanities and Social Sciences Communications, 2020, 7, .	1.3	5
15	Using Bayesian Network to Predict Online Review Helpfulness. Sustainability, 2020, 12, 6997.	1.6	4
16	Movie Production Efficiency Moderating between Online Word-of-Mouth and Subsequent Box Office Revenue. Sustainability, 2020, 12, 6602.	1.6	4
17	Open Collaboration Strategy of International Retailers: An Analysis of Co-Creation. Journal of Theoretical and Applied Electronic Commerce Research, 2021, 16, 22-44.	3.1	4
18	Applying Rating Score's Reliability of Customers to Enhance Prediction Accuracy in Recommender System. The Journal of the Korea Contents Association, 2013, 13, 379-385.	0.0	4

#	ARTICLE	IF	CITATIONS
19	A recommendation algorithm which reflects tag and time information of social network. Journal of Internet Computing and Services, 2013, 14, 15-24.	0.1	4
20	A Study on the Generation of OLAP Data Cube Based on 3D Visualization Interaction. , 2011, , .		2
21	COVID-19: Were Public Health Interventions and the Disclosure of Patients's Contact History Effective in Upholding Social Distancing? Evidence from South Korea. Journal of Multidisciplinary Healthcare, 2021, Volume 14, 705-712.	1.1	2
22	The Determinant Factors Affecting Economic Impact, Helpfulness, and Helpfulness Votes of Online. Journal of the Korea Society of IT Services, 2014, 13, 43-55.	0.0	2
23	Social media engagements of music videos on YouTube's official artist channels. Convergence, 0, , 135485652110549.	1.6	2
24	Exploring Time Aware Features in Microblog to Measure TV Ratings. IEICE Transactions on Information and Systems, 2014, E97.D, 2810-2813.	0.4	1
25	The moderating effect of movie production efficiency on the relationship between eWOM and review helpfulness. Management Research Review, 2021, 44, 341-358.	1.5	1
26	Determinants of Success for Smart Device Applications from the Perspective of D&M Model. The Journal of Korean Institute of Information Technology, 2015, 13, 129.	0.1	1
27	Analyzing competitive market structures based on online consumer-generated content and sales data. Asia Pacific Journal of Marketing and Logistics, 2022, ahead-of-print, .	1.8	1
28	Analysis of the Time-dependent Relation between TV Ratings and the Content of Microblogs. Journal of Intelligence and Information Systems, 2014, 20, 163-176.	0.1	0