

Belen Ruiz

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/5543885/publications.pdf>

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8
papers

175
citations

1684188

5
h-index

1720034

7
g-index

8
all docs

8
docs citations

8
times ranked

120
citing authors

#	ARTICLE	IF	CITATIONS
1	Pro-environmental behaviour in China: analysing the impact of attitudinal and contextual factors (<i>Comportamiento proambiental en China: analizando el impacto de los factores actitudinales y) Tj ETQq1 1 0.784314 rgBI /Overlock		
2	Spain's reputation in China: analysing its effects on attitudes towards Spanish olive oil. <i>British Food Journal</i> , 2021, 123, 3536-3556.	2.9	4
3	Analyzing the relationship between CSR and reputation in the banking sector. <i>Journal of Retailing and Consumer Services</i> , 2021, 61, 102552.	9.4	27
4	Bank Positioning and Cause-Related Marketing: The Case of Contactmore by ING. <i>Classroom Companion: Business</i> , 2021, , 179-187.	10.7	1
5	A multi-country study of bank reputation among customers in Africa: Key antecedents and consequences. <i>Journal of Retailing and Consumer Services</i> , 2020, 56, 102182.	9.4	25
6	Modelling customer-based bank reputation: the moderating role of uncertainty avoidance. <i>International Journal of Bank Marketing</i> , 2019, 37, 340-361.	6.4	17
7	Antecedents and consequences of bank reputation: a comparison of the United Kingdom and Spain. <i>International Marketing Review</i> , 2016, 33, 781-805.	3.6	53
8	Determinants of reputation of leading Spanish financial institutions among their customers in a context of economic crisis. <i>BRQ Business Research Quarterly</i> , 2014, 17, 259-278.	3.7	47