

# Woon Leong Lin

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/5538997/publications.pdf>

Version: 2024-02-01

20  
papers

823  
citations

687220

13  
h-index

794469

19  
g-index

20  
all docs

20  
docs citations

20  
times ranked

647  
citing authors

#	ARTICLE	IF	CITATIONS
1	Impact of COVID-19 on ASEAN tourism industry. Journal of Asian Public Policy, 2022, 15, 300-320.	2.2	26
2	The Impact of Corporate Social Responsibility on Firm Value During the COVID-19 Pandemic. Impact of Meat Consumption on Health and Environmental Sustainability, 2022, , 206-222.	0.4	2
3	Giving too much and paying too little? The effect of corporate social responsibility on corporate lobbying efficacy: Evidence of tax aggressiveness. Corporate Social Responsibility and Environmental Management, 2021, 28, 908-924.	5.0	6
4	Asymmetric effects of corporate sustainability strategy on value creation among global automotive firms: A dynamic panel quantile regression approach. Business Strategy and the Environment, 2021, 30, 931-954.	8.5	12
5	Influence of green innovation strategy on brand value: The role of marketing capability and R&D intensity. Technological Forecasting and Social Change, 2021, 171, 120946.	6.2	41
6	Impact of Information and Communication Readiness on the Tourism Industry. Advances in E-Business Research Series, 2021, , 186-201.	0.2	0
7	Effect of green innovation strategy on firm's idiosyncratic risk: A competitive action perspective. Business Strategy and the Environment, 2020, 29, 886-901.	8.5	29
8	The adoption of technological innovations in a B2B context and its impact on firm performance: An ethical leadership perspective. Industrial Marketing Management, 2020, 89, 61-71.	3.7	84
9	Market differentiation threshold and the relationship between corporate social responsibility and corporate financial performance. Corporate Social Responsibility and Environmental Management, 2020, 27, 1279-1293.	5.0	18
10	Impact of positive and negative corporate social responsibility on automotive firms' financial performance: A market-based asset perspective. Corporate Social Responsibility and Environmental Management, 2020, 27, 1761-1773.	5.0	28
11	Financial development and carbon dioxide emissions in Nigeria: evidence from the ARDL bounds approach. Geo Journal, 2019, 84, 641-655.	1.7	96
12	Do Firm's Organisational Slacks Influence the Relationship between Corporate Lobbying and Corporate Financial Performance? More Is Not Always Better. International Journal of Financial Studies, 2019, 7, 2.	1.1	5
13	Impact of Corporate Political Activity on the Relationship Between Corporate Social Responsibility and Financial Performance: A Dynamic Panel Data Approach. Sustainability, 2019, 11, 60.	1.6	33
14	Corporate Political Activity and Financial Performance: A Corporate Social Responsibility Perspective. International Symposia in Economic Theory and Econometrics, 2019, , 235-264.	0.2	2
15	Does firm size matter? Evidence on the impact of the green innovation strategy on corporate financial performance in the automotive sector. Journal of Cleaner Production, 2019, 229, 974-988.	4.6	157
16	Does quality institutions promote environmental quality?. Environmental Science and Pollution Research, 2019, 26, 10446-10456.	2.7	153
17	The causality direction of the corporate social responsibility "Corporate financial performance Nexus: Application of Panel Vector Autoregression approach. North American Journal of Economics and Finance, 2019, 48, 401-418.	1.8	76
18	Is Corporate Political Activity an Investment or Agency? An Application of System GMM Approach. Administrative Sciences, 2019, 9, 5.	1.5	10

#	ARTICLE	IF	CITATIONS
19	Does corporate social responsibility lead to improved firm performance? The hidden role of financial slack. <i>Social Responsibility Journal</i> , 2019, 16, 957-982.	1.6	32
20	Biomass energy consumption and economic growth: panel data evidence from ASEAN member countries. <i>Geo Journal</i> , 2018, 83, 1339-1348.	1.7	13