

Woon Leong Lin

List of Publications by Year in descending order

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Version: 2024-02-01

20
papers

823
citations

687220

13
h-index

794469

19
g-index

20
all docs

20
docs citations

20
times ranked

647
citing authors

#	ARTICLE	IF	CITATIONS
1	Does firm size matter? Evidence on the impact of the green innovation strategy on corporate financial performance in the automotive sector. <i>Journal of Cleaner Production</i> , 2019, 229, 974-988.	4.6	157
2	Does quality institutions promote environmental quality?. <i>Environmental Science and Pollution Research</i> , 2019, 26, 10446-10456.	2.7	153
3	Financial development and carbon dioxide emissions in Nigeria: evidence from the ARDL bounds approach. <i>Geo Journal</i> , 2019, 84, 641-655.	1.7	96
4	The adoption of technological innovations in a B2B context and its impact on firm performance: An ethical leadership perspective. <i>Industrial Marketing Management</i> , 2020, 89, 61-71.	3.7	84
5	The causality direction of the corporate social responsibility "Corporate financial performance Nexus: Application of Panel Vector Autoregression approach. <i>North American Journal of Economics and Finance</i> , 2019, 48, 401-418.	1.8	76
6	Influence of green innovation strategy on brand value: The role of marketing capability and R&D intensity. <i>Technological Forecasting and Social Change</i> , 2021, 171, 120946.	6.2	41
7	Impact of Corporate Political Activity on the Relationship Between Corporate Social Responsibility and Financial Performance: A Dynamic Panel Data Approach. <i>Sustainability</i> , 2019, 11, 60.	1.6	33
8	Does corporate social responsibility lead to improved firm performance? The hidden role of financial slack. <i>Social Responsibility Journal</i> , 2019, 16, 957-982.	1.6	32
9	Effect of green innovation strategy on firm's idiosyncratic risk: A competitive action perspective. <i>Business Strategy and the Environment</i> , 2020, 29, 886-901.	8.5	29
10	Impact of positive and negative corporate social responsibility on automotive firms' financial performance: A market-based asset perspective. <i>Corporate Social Responsibility and Environmental Management</i> , 2020, 27, 1761-1773.	5.0	28
11	Impact of COVID-19 on ASEAN tourism industry. <i>Journal of Asian Public Policy</i> , 2022, 15, 300-320.	2.2	26
12	Market differentiation threshold and the relationship between corporate social responsibility and corporate financial performance. <i>Corporate Social Responsibility and Environmental Management</i> , 2020, 27, 1279-1293.	5.0	18
13	Biomass energy consumption and economic growth: panel data evidence from ASEAN member countries. <i>Geo Journal</i> , 2018, 83, 1339-1348.	1.7	13
14	Asymmetric effects of corporate sustainability strategy on value creation among global automotive firms: A dynamic panel quantile regression approach. <i>Business Strategy and the Environment</i> , 2021, 30, 931-954.	8.5	12
15	Is Corporate Political Activity an Investment or Agency? An Application of System GMM Approach. <i>Administrative Sciences</i> , 2019, 9, 5.	1.5	10
16	Giving too much and paying too little? The effect of corporate social responsibility on corporate lobbying efficacy: Evidence of tax aggressiveness. <i>Corporate Social Responsibility and Environmental Management</i> , 2021, 28, 908-924.	5.0	6
17	Do Firm's Organisational Slacks Influence the Relationship between Corporate Lobbying and Corporate Financial Performance? More Is Not Always Better. <i>International Journal of Financial Studies</i> , 2019, 7, 2.	1.1	5
18	Corporate Political Activity and Financial Performance: A Corporate Social Responsibility Perspective. <i>International Symposia in Economic Theory and Econometrics</i> , 2019, , 235-264.	0.2	2

#	ARTICLE	IF	CITATIONS
19	The Impact of Corporate Social Responsibility on Firm Value During the COVID-19 Pandemic. Impact of Meat Consumption on Health and Environmental Sustainability, 2022, , 206-222.	0.4	2
20	Impact of Information and Communication Readiness on the Tourism Industry. Advances in E-Business Research Series, 2021, , 186-201.	0.2	0