

Marc Steinberg

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/5535107/publications.pdf>

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12
papers

468
citations

1684188

5
h-index

1720034

7
g-index

17
all docs

17
docs citations

17
times ranked

117
citing authors

#	ARTICLE	IF	CITATIONS
1	From Automobile Capitalism to Platform Capitalism: Toyotism as a prehistory of digital platforms. <i>Organization Studies</i> , 2022, 43, 1069-1090.	5.3	25
2	LINE as Super App: Platformization in East Asia. <i>Social Media and Society</i> , 2020, 6, 205630512093328.	3.0	36
3	Managing the media mix. , 2020, , 159-182.		0
4	Media Mix Mobilization: Social Mobilization and <i>Yo-Kai Watch</i> . <i>Animation</i> , 2017, 12, 244-258.	0.3	5
5	8. Platform Producer Meets Game Master. , 2017, , 143-163.		0
6	A Genesis of the Platform Concept: i-mode and Platform Theory in Japan. <i>Asiascape: Digital Asia</i> , 2017, 4, 184-208.	0.4	5
7	Converging Contents and Platforms. , 2017, , 91-113.		8
8	Realism in the Animation Media Environment. , 2014, , 287-300.		2
9	Copying Atomu. <i>Mechademia</i> , 2013, 8, 127.	0.1	0
10	Anytime, Anywhere. <i>Theory, Culture and Society</i> , 2009, 26, 113-138.	2.4	11
11	Immobile Sections and Trans-Series Movement: Astroboy and the Emergence of Anime. <i>Animation</i> , 2006, 1, 190-206.	0.3	12
12	AUTOMOBILE PLATFORM CAPITALISM: A VEHICULAR HISTORY OF THE DIGITALECONOMY. <i>AoIR Selected Papers of Internet Research</i> , 0, , .	0.0	0