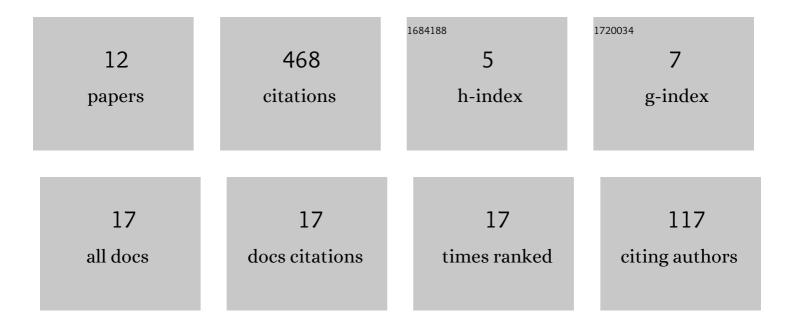
## Marc Steinberg

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/5535107/publications.pdf Version: 2024-02-01



#	Article	IF	CITATIONS
1	LINE as Super App: Platformization in East Asia. Social Media and Society, 2020, 6, 205630512093328.	3.0	36
2	From Automobile Capitalism to Platform Capitalism: Toyotism as a prehistory of digital platforms. Organization Studies, 2022, 43, 1069-1090.	5.3	25
3	Immobile Sections and Trans-Series Movement: Astroboy and the Emergence of Anime. Animation, 2006, 1, 190-206.	0.3	12
4	Anytime, Anywhere. Theory, Culture and Society, 2009, 26, 113-138.	2.4	11
5	Converging Contents and Platforms. , 2017, , 91-113.		8
6	Media Mix Mobilization: Social Mobilization and <i>Yo-Kai Watch </i> . Animation, 2017, 12, 244-258.	0.3	5
7	A Genesis of the Platform Concept: i-mode and Platform Theory in Japan. Asiascape: Digital Asia, 2017, 4, 184-208.	0.4	5
8	Realism in the Animation Media Environment. , 2014, , 287-300.		2
9	8. Platform Producer Meets Game Master. , 2017, , 143-163.		0
10	Copying Atomu. Mechademia, 2013, 8, 127.	0.1	0
11	Managing the media mix. , 2020, , 159-182.		0
12	AUTOMOBILE PLATFORM CAPITALISM: A VEHICULAR HISTORY OF THE DIGITALECONOMY. AoIR Selected Papers of Internet Research, 0, , .	0.0	0