

Sergio Barreto

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/5521800/publications.pdf>

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4
papers

368
citations

2258059

3
h-index

2272923

4
g-index

4
all docs

4
docs citations

4
times ranked

364
citing authors

#	ARTICLE	IF	CITATIONS
1	Optimization Models in Google Ads Campaigns. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2020, , 138-176.	0.8	1
2	A taxonomical analysis, current methods and objectives on location-routing problems. International Transactions in Operational Research, 2013, 20, 795-822.	2.7	51
3	A decision-support tool for a capacitated location-routing problem. Decision Support Systems, 2008, 46, 366-375.	5.9	46
4	Using clustering analysis in a capacitated location-routing problem. European Journal of Operational Research, 2007, 179, 968-977.	5.7	270