

Enrique bigne

List of Publications by Year in Descending Order

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Version: 2024-04-10

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The third column is the impact factor (IF) of the journal, and the fourth column is the number of citations of the article.

84 papers	4,236 citations	30 h-index	64 g-index
96 ext. papers	4,980 ext. citations	4.4 avg, IF	5.94 L-index

#	Paper	IF	Citations
84	EEG theta and N400 responses to congruent versus incongruent brand logos.. <i>Scientific Reports</i> , 2022 , 12, 4490	4.9	1
83	The Influence of Emotions and Score Attributes on Online Ratings in P2P Accommodation: A Data Mining Study. <i>Smart Innovation, Systems and Technologies</i> , 2022 , 213-221	0.5	
82	The background music-content congruence of TV advertisements: A neurophysiological study. <i>European Research on Management and Business Economics</i> , 2021 , 27, 100154	4.4	2
81	What drives the helpfulness of online reviews? A deep learning study of sentiment analysis, pictorial content and reviewer expertise for mature destinations. <i>Journal of Destination Marketing & Management</i> , 2021 , 20, 100570	4.7	8
80	A model of adoption of AR-based self-service technologies: a two country comparison. <i>International Journal of Retail and Distribution Management</i> , 2021 , 49, 875-898	3.5	2
79	How online advertising competes with user-generated content in TripAdvisor. A neuroscientific approach. <i>Journal of Business Research</i> , 2021 , 123, 279-288	8.7	7
78	Do You See What I See? Effectiveness of 360-Degree vs. 2D Video Ads Using a Neuroscience Approach. <i>Frontiers in Psychology</i> , 2021 , 12, 612717	3.4	1
77	Advance booking across channels: The effects on dynamic pricing. <i>Tourism Management</i> , 2021 , 86, 104341	10.8	6
76	Developing a blog trust scale via an international Delphi panel. <i>European Research on Management and Business Economics</i> , 2020 , 26, 134-144	4.4	0
75	Virtual and augmented reality: Advancing research in consumer marketing. <i>International Journal of Research in Marketing</i> , 2020 , 37, 443-465	5.5	63
74	Shopping with Virtual Hands. <i>Lecture Notes in Computer Science</i> , 2020 , 71-82	0.9	
73	TEACHING IN BUSINESS ADMINISTRATION: A CUSTOMIZED PROCESS DRIVEN BY TECHNOLOGICAL INNOVATIONS. <i>Journal of Management and Business Education</i> , 2020 , 3, 4-15	0.4	
72	Perceived Usefulness of e-WOM Attributes on Buyer's Choice. <i>Communications in Computer and Information Science</i> , 2020 , 394-401	0.3	
71	Pictorial content, sequence of conflicting online reviews and consumer decision-making: The stimulus-organism-response model revisited. <i>Journal of Business Research</i> , 2020 , 115, 403-416	8.7	45
70	How online reviews of destination responsibility influence tourists' evaluations: an exploratory study of mountain tourism. <i>Journal of Sustainable Tourism</i> , 2020 , 28, 686-704	5.7	11
69	Memorable tourist experiences versus ordinary tourist experiences analysed through user-generated content. <i>Journal of Hospitality and Tourism Management</i> , 2020 , 45, 309-318	6	16
68	Airbnb research: an analysis in tourism and hospitality journals. <i>International Journal of Culture, Tourism and Hospitality Research</i> , 2020 , 14, 2-20	2.2	24

67	Brand love is all around: loyalty behaviour, active and passive social media users. <i>Current Issues in Tourism</i> , 2020 , 23, 1613-1630	5.8	21
66	Similarity and Consistency in Hotel Online Ratings across Platforms. <i>Journal of Travel Research</i> , 2020 , 59, 742-758	6.3	9
65	Destination appeal through digitalized comments. <i>Journal of Business Research</i> , 2019 , 101, 447-453	8.7	19
64	Facebook brand community bonding: The direct and moderating effect of value creation behaviour. <i>Electronic Commerce Research and Applications</i> , 2019 , 35, 100850	4.6	13
63	Paradoxes of Postmodern Tourists and Innovation in Tourism Marketing 2019 , 131-154		5
62	Virtual Reality in Marketing: A Framework, Review, and Research Agenda. <i>Frontiers in Psychology</i> , 2019 , 10, 1530	3.4	46
61	Effects of Corporate Social Responsibility on consumer brand loyalty. <i>Revista Brasileira De Gestao De Negocios</i> , 2019 , 20, 395-415	1.4	9
60	DEVELOPMENT OF A BLENDED COURSE FOR ONLINE TEACHING: PROCESS AND OUTCOMES. <i>Journal of Management and Business Education</i> , 2019 , 2, 108-126	0.4	1
59	Engaging customers through user-and company-generated content on CSR. <i>Spanish Journal of Marketing - ESIC</i> , 2019 , 23, 339-372	4	9
58	Reciprocity of trust between managers and team members. <i>Personnel Review</i> , 2019 , 49, 653-669	2.4	2
57	Harnessing stakeholder input on Twitter: A case study of short breaks in Spanish tourist cities. <i>Tourism Management</i> , 2019 , 71, 490-503	10.8	23
56	The influence of virtual reality in e-commerce. <i>Journal of Business Research</i> , 2019 , 100, 475-482	8.7	61
55	The impact of social media and offline influences on consumer behaviour. An analysis of the low-cost airline industry. <i>Current Issues in Tourism</i> , 2018 , 21, 1014-1032	5.8	30
54	The determinants of stakeholder engagement in digital platforms. <i>Journal of Business Research</i> , 2018 , 89, 404-410	8.7	59
53	New frontiers in tourism: destinations, resources, and managerial perspectives. <i>European Journal of Management and Business Economics</i> , 2018 , 27, 2-5	2.7	6
52	Emotion in a 360-Degree vs. Traditional Format Through EDA, EEG and Facial Expressions 2018 , 3-15		8
51	VIRTUAL CLASSROOM: TEACHER SKILLS TO PROMOTE STUDENT ENGAGEMENT. <i>Journal of Management and Business Education</i> , 2018 , 1, 87-105	0.4	4
50	A Scale for Measuring Consumer Perceptions of Corporate Social Responsibility Following the Sustainable Development Paradigm. <i>Journal of Business Ethics</i> , 2017 , 140, 243-262	4.3	114

49	m-WOM in a brand's Facebook fan page. <i>Online Information Review</i> , 2017 , 41, 936-953	2	15
48	Buying private label in durables: Gender and other psychological variables. <i>Journal of Retailing and Consumer Services</i> , 2017 , 34, 349-357	8.5	12
47	Consumer Neuroscience-Based Metrics Predict Recall, Liking and Viewing Rates in Online Advertising. <i>Frontiers in Psychology</i> , 2017 , 8, 1808	3.4	38
46	Facial Expressions to Evaluate Advertising: A Laboratory versus Living Room Study 2017 , 109-122		3
45	eWOM on Travel Agency Selection: Specialized versus Private Label. <i>Psychology and Marketing</i> , 2016 , 33, 1046-1053	3.9	11
44	Elapsed time on first buying triggers brand choices within a category: A virtual reality-based study. <i>Journal of Business Research</i> , 2016 , 69, 1423-1427	8.7	72
43	Store Brands in Tourist Services. <i>Springer Proceedings in Business and Economics</i> , 2016 , 139-148	0.2	
42	Frontiers in research in business: Will you be in?. <i>European Journal of Management and Business Economics</i> , 2016 , 25, 89-90	2.7	15
41	The new European Journal of Management & Business Economics, EJM&BE. <i>European Journal of Management and Business Economics</i> , 2016 , 25, 1	2.7	0
40	The role of social motivations, ability, and opportunity in online know-how exchanges: evidence from the airline services industry. <i>Service Business</i> , 2015 , 9, 209-232	3.9	21
39	Engagement with Travel Web Sites and the Influence of Online Comparative Behaviour. <i>Developments in Marketing Science: Proceedings of the Academy of Marketing Science</i> , 2015 , 26-33	0.1	
38	Do Men and Women Differ When Purchasing Private Label Goods?. <i>Springer Proceedings in Business and Economics</i> , 2014 , 113-120	0.2	2
37	El valor del establecimiento y su relación con la imagen de marca privada: efecto moderador del conocimiento de la marca privada como oferta propia del establecimiento. <i>Revista Europea De Dirección Y Economía De La Empresa</i> , 2013 , 22, 1-10		23
36	When Satisfied Consumers Do Not Return: Variety Seeking's Effect on Short- and Long-Term Intentions. <i>Psychology and Marketing</i> , 2012 , 29, 15-24	3.9	48
35	Dual nature of cause-brand fit. <i>European Journal of Marketing</i> , 2012 , 46, 575-594	4.4	99
34	Why Some Internet Users Don't Buy Air Tickets Online 2010 , 209-221		29
33	How motivation, opportunity and ability can drive online airline ticket purchases. <i>Journal of Air Transport Management</i> , 2010 , 16, 346-349	5.1	36
32	Latest evolution of academic research in corporate social responsibility: an empirical analysis. <i>Social Responsibility Journal</i> , 2010 , 6, 332-344	3	17

31	Mature market segmentation: a comparison of artificial neural networks and traditional methods. <i>Neural Computing and Applications</i> , 2010 , 19, 1-11	4.8	8
30	Consumer behavioural intentions in cause-related marketing. The role of identification and social cause involvement. <i>International Review on Public and Nonprofit Marketing</i> , 2010 , 7, 127-143	1.6	40
29	Alliances Between Brands and Social Causes: The Influence of Company Credibility on Social Responsibility Image. <i>Journal of Business Ethics</i> , 2010 , 96, 169-186	4.3	151
28	An analysis of e-business adoption and its impact on relational quality in travel agency-supplier relationships. <i>Tourism Management</i> , 2010 , 31, 777-787	10.8	72
27	The functional-psychological continuum in the cognitive image of a destination: A confirmatory analysis. <i>Tourism Management</i> , 2009 , 30, 715-723	10.8	194
26	The Role of Self-Definitional Principles in Consumer Identification with a Socially Responsible Company. <i>Journal of Business Ethics</i> , 2009 , 89, 547-564	4.3	142
25	Epistemological evolution of corporate social responsibility in marketing. <i>International Review on Public and Nonprofit Marketing</i> , 2009 , 6, 35-50	1.6	7
24	Customer Loyalty in Clusters: Perceived Value and Satisfaction as Antecedents. <i>Journal of Business-to-Business Marketing</i> , 2009 , 16, 276-316	2.3	48
23	Brand credibility in cause-related marketing: the moderating role of consumer values. <i>Journal of Product and Brand Management</i> , 2009 , 18, 437-447	4.3	95
22	Influence of online shopping information dependency and innovativeness on internet shopping adoption. <i>Online Information Review</i> , 2008 , 32, 648-667	2	113
21	How does the perceived retail environment influence consumers' emotional experience? evidence from two retail settings. <i>International Review of Retail, Distribution and Consumer Research</i> , 2006 , 16, 559-578	1.7	56
20	Satisfaction and Destination Loyalty. <i>Journal of Quality Assurance in Hospitality and Tourism</i> , 2005 , 5, 43-59	2	38
19	The effect of market orientation on dependence and satisfaction in dyadic relationships. <i>Marketing Intelligence and Planning</i> , 2005 , 23, 249-265	3.2	30
18	QUALITY MARKET ORIENTATION: Tourist Agencies' Perceived Effects. <i>Annals of Tourism Research</i> , 2005 , 32, 1022-1038	7.7	25
17	The theme park experience: An analysis of pleasure, arousal and satisfaction. <i>Tourism Management</i> , 2005 , 26, 833-844	10.8	556
16	Web-based national tourism promotion in the Mediterranean area. <i>Tourism Review</i> , 2005 , 60, 6-11	5.2	10
15	The European consumers' understanding and perceptions of the organic food regime. <i>British Food Journal</i> , 2004 , 106, 93-105	2.8	114
14	Limitations of Cross-Cultural Customer Satisfaction Research and Recommending Alternative Methods. <i>Journal of Quality Assurance in Hospitality and Tourism</i> , 2004 , 4, 37-59	2	17

13	Emotions in segmentation. <i>Annals of Tourism Research</i> , 2004 , 31, 682-696	7.7	218
12	Market orientation, trust and satisfaction in dyadic relationships:a manufacturer-retailer analysis. <i>International Journal of Retail and Distribution Management</i> , 2003 , 31, 574-590	3.5	43
11	Market orientation and industrial salesforce: diverse measure instruments. <i>Journal of Business and Industrial Marketing</i> , 2003 , 18, 59-81	3	12
10	CROSS-CULTURAL BEHAVIOR RESEARCH IN TOURISM: A CASE STUDY ON DESTINATION IMAGE. <i>Tourism Analysis</i> , 2003 , 8, 253-257	1.6	21
9	SERVQUAL Reliability and Validity in Travel Agencies. <i>Annals of Tourism Research</i> , 2003 , 30, 258-262	7.7	34
8	Perceived quality and satisfaction in multiservice organisations: the case of Spanish public services. <i>Journal of Services Marketing</i> , 2003 , 17, 420-442	4	90
7	Tourism image, evaluation variables and after purchase behaviour: inter-relationship. <i>Tourism Management</i> , 2001 , 22, 607-616	10.8	979
6	Competitive positioning and market orientation: two interrelated constructs. <i>European Journal of Innovation Management</i> , 2000 , 3, 190-198	4.2	24
5	The future development of the hotel sector: an international comparison. <i>International Journal of Contemporary Hospitality Management</i> , 1995 , 7, 10-15	7.5	8
4	Aspects of Anglo-Spanish Perceptions and Product Preferences Arising From Country of Origin Image. <i>International Journal of Advertising</i> , 1993 , 12, 131-142	3.6	22
3	Advertising Media Planning in Spain: Models and Current Usages. <i>International Journal of Advertising</i> , 1990 , 9, 205-218	3.6	2
2	Sponsored consumer-generated advertising in the digital era: what prompts individuals to generate video ads, and what creative strategies do they adopt?. <i>International Journal of Advertising</i> ,1-32	3.6	
1	Visual attention paid to negative comments in cause-related posts: visual style and emotionality matter. <i>International Journal of Advertising</i> ,1-23	3.6	0