

Suneel Kumar Prasad

List of Publications by Year in descending order

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4
papers

2
citations

3311381

1
h-index

3475538

1
g-index

4
all docs

4
docs citations

4
times ranked

1
citing authors

#	ARTICLE	IF	CITATIONS
1	Delivering Value in Procurement With Robotic Cognitive Automation (RCA) Services. , 2020, , 1773-1785.		1
2	Evolution of Brand Culture. , 2019, , 66-84.		0
3	Delivering Value in Procurement With Robotic Cognitive Automation (RCA) Services. International Journal of Robotics Applications and Technologies, 2018, 6, 1-11.	0.4	1
4	Evolution of Brand Culture. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2018, , 107-131.	0.8	0