

# Karla Straker

## List of Publications by Year in descending order

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Version: 2024-02-01

38  
papers

546  
citations

687363

13  
h-index

642732

23  
g-index

38  
all docs

38  
docs citations

38  
times ranked

440  
citing authors

#	ARTICLE	IF	CITATIONS
1	An Approach to Integrating Market Research with Customer Insights through the Development of IoT Products. <i>Journal of International Consumer Marketing</i> , 2021, 33, 239-255.	3.7	2
2	A systematic review of psychosocial design considerations for the next generation of mechanical circulatory support. <i>Heart and Lung: Journal of Acute and Critical Care</i> , 2021, 50, 397-406.	1.6	1
3	Designing a dangerous unicorn: Lessons from the Theranos case. <i>Business Horizons</i> , 2021, 64, 525-536.	5.2	17
4	Patient names for mechanical circulatory support devices: Developing emotional insights. <i>Heart and Lung: Journal of Acute and Critical Care</i> , 2021, 50, 953-967.	1.6	1
5	Symptomatic design. <i>Journal of Design, Business and Society</i> , 2021, 7, 127-130.	0.3	0
6	The rapid product design and development of a viable nanotechnology energy storage product. <i>Journal of Cleaner Production</i> , 2020, 244, 118725.	9.3	13
7	Designing our sustainable energy future: A shock doctrine for energy. <i>Energy Policy</i> , 2020, 147, 111914.	8.8	8
8	What Really Matters? Understanding Quality of Life Determinants Impacting Ventricular Assist Device Stakeholders. <i>ASAIO Journal</i> , 2020, 66, 626-636.	1.6	5
9	Business model innovation by design: a review of design's role in business model innovation. <i>International Journal of Design Creativity and Innovation</i> , 2020, 8, 125-140.	1.2	7
10	Implementing Design Thinking: Understanding Organizational Conditions. <i>California Management Review</i> , 2020, 62, 125-143.	6.3	55
11	Designing to enhance experiences through mobile-based applications for gestational diabetes mellitus. <i>Journal of Design, Business and Society</i> , 2020, 6, 259-277.	0.3	1
12	Human Factors and User Experience Issues with Ventricular Assist Device Wearable Components: A Systematic Review. <i>Annals of Biomedical Engineering</i> , 2019, 47, 2431-2488.	2.5	10
13	The discourses of power "governmental approaches to business models in the renewable energy transition. <i>Energy Policy</i> , 2019, 130, 41-59.	8.8	21
14	Identifying a set of line manager personas to guide new product introduction strategy. <i>Strategy and Leadership</i> , 2019, 47, 34-42.	0.5	2
15	A Comparative Content Analysis of Digital Channels for Ventricular Assist Device Patients, Caregivers, and Healthcare Practitioners. <i>ASAIO Journal</i> , 2019, 65, 855-863.	1.6	8
16	Designing value propositions: An exploration and extension of Sinek's "Golden Circle" model. <i>Journal of Design, Business and Society</i> , 2019, 5, 59-76.	0.3	13
17	Exploring the role of Design in the context of Medical Device Innovation. <i>Conference Proceedings of the Academy for Design Innovation Management</i> , 2019, 2, .	0.0	0
18	Engaging passengers across digital channels: An international study of 100 airports. <i>Journal of Hospitality and Tourism Management</i> , 2018, 34, 82-92.	6.6	19

#	ARTICLE	IF	CITATIONS
19	From a Mission Statement to a Sense of Mission: Emotion Coding to Strengthen Digital Engagements. Journal of Creating Value, 2018, 4, 82-109.	0.9	4
20	Nursing Challenges in Interactions With Patients Receiving Mechanical Circulatory and Respiratory Support. Journal of Cardiovascular Nursing, 2018, 33, E10-E15.	1.1	4
21	The typologies of power: Energy utility business models in an increasingly renewable sector. Journal of Cleaner Production, 2018, 195, 1032-1046.	9.3	71
22	Digital channels for building collaborative consumption communities. Journal of Research in Interactive Marketing, 2017, 11, 160-184.	8.9	20
23	The design movement: Two case studies from the edge of the discipline. Design Journal, 2017, 20, S4565-S4574.	0.8	2
24	Defence by Design: Redesigning the Acquisition Process for the Royal Australian Air Force. Journal of Design, Business and Society, 2017, 3, 145-166.	0.3	5
25	Translating emotional insights into digital channel designs. Journal of Hospitality and Tourism Technology, 2016, 7, 135-157.	3.8	14
26	Designing an emotional strategy: Strengthening digital channel engagements. Business Horizons, 2016, 59, 339-346.	5.2	23
27	Designing new business models: blue sky thinking and testing. Journal of Business Strategy, 2016, 37, 22-31.	1.6	21
28	Emotionally engaging customers in the digital age: the case study of "Burberry love". Journal of Fashion Marketing and Management, 2016, 20, 276-299.	2.2	53
29	Designing innovative business models with a framework that promotes experimentation. Strategy and Leadership, 2016, 44, 11-19.	0.5	31
30	Not just what they want, but why they want it. Qualitative Market Research, 2015, 18, 230-248.	1.5	26
31	Typologies and touchpoints: designing multi-channel digital strategies. Journal of Research in Interactive Marketing, 2015, 9, 110-128.	8.9	52
32	The role of design in the future of digital channels: Conceptual insights and future research directions. Journal of Retailing and Consumer Services, 2015, 26, 133-140.	9.4	22
33	The Role of Emotion in Product, Service and Business Model Design. Journal of Entrepreneurship, Management and Innovation, 2015, 11, 11-28.	1.3	14
34	Can emotion provide a new approach to business model innovation?. , 2013, , .		0
35	Designing innovative business models: Five emerging meta-models. , 2013, , .		1
36	Cascading Mentorship: Designing a Support Tool for Patients with Ventricular Assist Devices. , 0, , .		0

#	ARTICLE	IF	CITATIONS
37	The Interconnected Process of Design and Science: a method for mapping concepts and knowledge. , 0, , .		0
38	Building Relationships and Sustaining Dialogue Between Patients, Caregivers and Healthcare Practitioners: a design evaluation of digital platforms for ventricular assist device users. , 0, , .		0