

# Karla Straker

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/5516021/publications.pdf>

Version: 2024-02-01

38  
papers

546  
citations

687363

13  
h-index

642732

23  
g-index

38  
all docs

38  
docs citations

38  
times ranked

440  
citing authors

#	ARTICLE	IF	CITATIONS
1	The typologies of power: Energy utility business models in an increasingly renewable sector. Journal of Cleaner Production, 2018, 195, 1032-1046.	9.3	71
2	Implementing Design Thinking: Understanding Organizational Conditions. California Management Review, 2020, 62, 125-143.	6.3	55
3	Emotionally engaging customers in the digital age: the case study of "Burberry love". Journal of Fashion Marketing and Management, 2016, 20, 276-299.	2.2	53
4	Typologies and touchpoints: designing multi-channel digital strategies. Journal of Research in Interactive Marketing, 2015, 9, 110-128.	8.9	52
5	Designing innovative business models with a framework that promotes experimentation. Strategy and Leadership, 2016, 44, 11-19.	0.5	31
6	Not just what they want, but why they want it. Qualitative Market Research, 2015, 18, 230-248.	1.5	26
7	Designing an emotional strategy: Strengthening digital channel engagements. Business Horizons, 2016, 59, 339-346.	5.2	23
8	The role of design in the future of digital channels: Conceptual insights and future research directions. Journal of Retailing and Consumer Services, 2015, 26, 133-140.	9.4	22
9	Designing new business models: blue sky thinking and testing. Journal of Business Strategy, 2016, 37, 22-31.	1.6	21
10	The discourses of power " governmental approaches to business models in the renewable energy transition. Energy Policy, 2019, 130, 41-59.	8.8	21
11	Digital channels for building collaborative consumption communities. Journal of Research in Interactive Marketing, 2017, 11, 160-184.	8.9	20
12	Engaging passengers across digital channels: An international study of 100 airports. Journal of Hospitality and Tourism Management, 2018, 34, 82-92.	6.6	19
13	Designing a dangerous unicorn: Lessons from the Theranos case. Business Horizons, 2021, 64, 525-536.	5.2	17
14	Translating emotional insights into digital channel designs. Journal of Hospitality and Tourism Technology, 2016, 7, 135-157.	3.8	14
15	The Role of Emotion in Product, Service and Business Model Design. Journal of Entrepreneurship, Management and Innovation, 2015, 11, 11-28.	1.3	14
16	The rapid product design and development of a viable nanotechnology energy storage product. Journal of Cleaner Production, 2020, 244, 118725.	9.3	13
17	Designing value propositions: An exploration and extension of Sinek's "Golden Circle" model. Journal of Design, Business and Society, 2019, 5, 59-76.	0.3	13
18	Human Factors and User Experience Issues with Ventricular Assist Device Wearable Components: A Systematic Review. Annals of Biomedical Engineering, 2019, 47, 2431-2488.	2.5	10

#	ARTICLE	IF	CITATIONS
19	A Comparative Content Analysis of Digital Channels for Ventricular Assist Device Patients, Caregivers, and Healthcare Practitioners. <i>ASAIO Journal</i> , 2019, 65, 855-863.	1.6	8
20	Designing our sustainable energy future: A shock doctrine for energy. <i>Energy Policy</i> , 2020, 147, 111914.	8.8	8
21	Business model innovation by design: a review of design's role in business model innovation. <i>International Journal of Design Creativity and Innovation</i> , 2020, 8, 125-140.	1.2	7
22	What Really Matters? Understanding Quality of Life Determinants Impacting Ventricular Assist Device Stakeholders. <i>ASAIO Journal</i> , 2020, 66, 626-636.	1.6	5
23	Defence by Design: Redesigning the Acquisition Process for the Royal Australian Air Force. <i>Journal of Design, Business and Society</i> , 2017, 3, 145-166.	0.3	5
24	From a Mission Statement to a Sense of Mission: Emotion Coding to Strengthen Digital Engagements. <i>Journal of Creating Value</i> , 2018, 4, 82-109.	0.9	4
25	Nursing Challenges in Interactions With Patients Receiving Mechanical Circulatory and Respiratory Support. <i>Journal of Cardiovascular Nursing</i> , 2018, 33, E10-E15.	1.1	4
26	The design movement: Two case studies from the edge of the discipline. <i>Design Journal</i> , 2017, 20, S4565-S4574.	0.8	2
27	Identifying a set of line manager personas to guide new product introduction strategy. <i>Strategy and Leadership</i> , 2019, 47, 34-42.	0.5	2
28	An Approach to Integrating Market Research with Customer Insights through the Development of IoT Products. <i>Journal of International Consumer Marketing</i> , 2021, 33, 239-255.	3.7	2
29	Designing innovative business models: Five emerging meta-models. , 2013, , .		1
30	A systematic review of psychosocial design considerations for the next generation of mechanical circulatory support. <i>Heart and Lung: Journal of Acute and Critical Care</i> , 2021, 50, 397-406.	1.6	1
31	Patient names for mechanical circulatory support devices: Developing emotional insights. <i>Heart and Lung: Journal of Acute and Critical Care</i> , 2021, 50, 953-967.	1.6	1
32	Designing to enhance experiences through mobile-based applications for gestational diabetes mellitus. <i>Journal of Design, Business and Society</i> , 2020, 6, 259-277.	0.3	1
33	Can emotion provide a new approach to business model innovation?. , 2013, , .		0
34	Symptomatic design. <i>Journal of Design, Business and Society</i> , 2021, 7, 127-130.	0.3	0
35	Cascading Mentorship: Designing a Support Tool for Patients with Ventricular Assist Devices. , 0, , .		0
36	The Interconnected Process of Design and Science: a method for mapping concepts and knowledge. , 0, , .		0

#	ARTICLE	IF	CITATIONS
37	Building Relationships and Sustaining Dialogue Between Patients, Caregivers and Healthcare Practitioners: a design evaluation of digital platforms for ventricular assist device users. , 0, , .		0
38	Exploring the role of Design in the context of Medical Device Innovation. Conference Proceedings of the Academy for Design Innovation Management, 2019, 2, .	0.0	0