

Marek Gnusowski

List of Publications by Year in descending order

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7
papers

10
citations

3311381
1
h-index

2917675
2
g-index

7
all docs

7
docs citations

7
times ranked

4
citing authors

#	ARTICLE	IF	CITATIONS
1	Student-to-Student Interactions in Marketing Education: A Critical Incident Technique-Based Inquiry Into Drivers of Studentsâ€™ (Dis)Satisfaction. <i>Journal of Marketing Education</i> , 2022, 44, 25-40.	2.4	4
2	Green Entrepreneurship in The Quintuple Helix Model. , 0, , 103-118.		4
3	Theoretical components of intra-industry service development strategy. <i>European Journal of Service Management</i> , 2017, 22, 21-29.	0.0	1
4	Viewpoint: service research in Post-Soviet states and the former eastern bloc. <i>Journal of Services Marketing</i> , 2021, 35, 145-151.	3.0	1
5	Franczyza w perspektywie usÅ¸ug profesjonalnych. <i>Prace Naukowe Uniwersytetu Ekonomicznego We WrocÅ¸awiu</i> , 2014, , .	0.1	0
6	Sposoby konkurowania kancelarii prawnych z obszaru Wielkopolski. <i>Ruch Prawniczy, Ekonomiczny I Socjologiczny (1962)</i> , 2016, 77, 249.	0.2	0
7	Comparing Legal Services Markets in Poland and Brazil â€“ Managerial and Cultural Aspects. , 2017, 15, 45-58.	0.2	0