

# MarÃ-a Rosario GonzÃ;lez-RodrÃ-guez

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/5498952/publications.pdf>

Version: 2024-02-01

49  
papers

1,591  
citations

331538

21  
h-index

330025

37  
g-index

51  
all docs

51  
docs citations

51  
times ranked

1267  
citing authors

#	ARTICLE	IF	CITATIONS
1	Post-visit and pre-visit tourist destination image through eWOM sentiment analysis and perceived helpfulness. <i>International Journal of Contemporary Hospitality Management</i> , 2016, 28, 2609-2627.	5.3	122
2	Hotels' corporate social responsibility practices, organizational culture, firm reputation, and performance. <i>Journal of Sustainable Tourism</i> , 2019, 27, 398-419.	5.7	119
3	The mediating role of experience quality on authenticity and satisfaction in the context of cultural-heritage tourism. <i>Current Issues in Tourism</i> , 2020, 23, 248-260.	4.6	112
4	Factors influencing willingness of customers of environmentally friendly hotels to pay a price premium. <i>International Journal of Contemporary Hospitality Management</i> , 2020, 32, 60-80.	5.3	90
5	The social, economic and environmental dimensions of corporate social responsibility: The role played by consumers and potential entrepreneurs. <i>International Business Review</i> , 2015, 24, 836-848.	2.6	81
6	Identification of the Unique Attributes of Tourist Destinations from Online Reviews. <i>Journal of Travel Research</i> , 2018, 57, 908-919.	5.8	60
7	Revisiting the link between business strategy and performance: Evidence from hotels. <i>International Journal of Hospitality Management</i> , 2018, 72, 21-31.	5.3	56
8	Does perceived risk really matter in travel behaviour?. <i>Journal of Vacation Marketing</i> , 2020, 26, 334-353.	2.5	56
9	Facial-expression recognition: An emergent approach to the measurement of tourist satisfaction through emotions. <i>Telematics and Informatics</i> , 2020, 51, 101404.	3.5	56
10	Top management team's intellectual capital and firm performance. <i>European Management Journal</i> , 2015, 33, 322-331.	3.1	54
11	Developing sustainable business models: local knowledge acquisition and tourism lifestyle entrepreneurship. <i>Journal of Sustainable Tourism</i> , 2023, 31, 931-950.	5.7	54
12	Does Sun-and-Sea All-Inclusive Tourism Contribute to Poverty Alleviation and/or Income Inequality Reduction? The Case of the Dominican Republic. <i>Journal of Travel Research</i> , 2019, 58, 995-1013.	5.8	51
13	Internationalisation speed and technological patterns: A panel data study on Spanish SMEs. <i>Technovation</i> , 2011, 31, 560-572.	4.2	49
14	Top management team diversity and high performance: An integrative approach based on upper echelons and complexity theory. <i>European Management Journal</i> , 2020, 38, 157-168.	3.1	44
15	The role of authenticity, experience quality, emotions, and satisfaction in a cultural heritage destination. <i>Journal of Heritage Tourism</i> , 2019, 14, 491-505.	1.6	43
16	The impact of virtual reality technology on tourists' experience: a textual data analysis. <i>Soft Computing</i> , 2020, 24, 13879-13892.	2.1	42
17	The perception of socially and environmentally responsible practices based on values and cultural environment from a customer perspective. <i>Journal of Cleaner Production</i> , 2019, 216, 88-98.	4.6	34
18	Post-pandemic recovery strategies: revitalizing lifestyle entrepreneurship. <i>Journal of Policy Research in Tourism, Leisure and Events</i> , 2022, 14, 97-114.	2.5	32

#	ARTICLE	IF	CITATIONS
19	Perceptions of students university of corporate social responsibility. <i>Quality and Quantity</i> , 2013, 47, 2361-2377.	2.0	26
20	Customers' corporate social responsibility awareness as antecedent of repeat behaviour intention. <i>Corporate Social Responsibility and Environmental Management</i> , 2020, 27, 1294-1306.	5.0	26
21	Developing poor communities through creative tourism. <i>Journal of Tourism and Cultural Change</i> , 2021, 19, 509-529.	1.5	26
22	Transforming local knowledge into lifestyle entrepreneurâ€™s innovativeness: exploring the linear and quadratic relationships. <i>Current Issues in Tourism</i> , 2021, 24, 3222-3238.	4.6	26
23	Analysis of destination competitiveness by IPA and IPCA methods: The case of Costa Brava, Spain against Antalya, Turkey. <i>Tourism Management Perspectives</i> , 2018, 28, 53-61.	3.2	25
24	The direct and indirect influence of experience quality on satisfaction: the importance of emotions. <i>Current Issues in Tourism</i> , 2020, 23, 2779-2797.	4.6	25
25	Selecting lifestyle entrepreneurship recovery strategies: A response to the COVID-19 pandemic. <i>Tourism and Hospitality Research</i> , 2022, 22, 115-121.	2.4	24
26	Top management demographic characteristics and company performance. <i>Industrial Management and Data Systems</i> , 2014, 114, 365-386.	2.2	22
27	RELATION BETWEEN BACKGROUND VARIABLES, VALUES AND CORPORATE SOCIAL RESPONSIBILITY. <i>RAE Revista De Administracao De Empresas</i> , 2016, 56, 8-19.	0.1	22
28	The relevance of motivation, authenticity and destination image to explain future behavioural intention in a UNESCO World Heritage Site. <i>Current Issues in Tourism</i> , 2022, 25, 650-673.	4.6	22
29	Retaining tourism lifestyle entrepreneurs for destination competitiveness. <i>International Journal of Tourism Research</i> , 2021, 23, 701-712.	2.1	17
30	UGC involvement, motivation and personality: Comparison between China and Spain. <i>Journal of Destination Marketing &amp; Management</i> , 2021, 19, 100543.	3.4	17
31	Exploring the links among corporate social responsibility, reputation, and performance from a multi-dimensional perspective. <i>International Journal of Hospitality Management</i> , 2021, 99, 103079.	5.3	17
32	The Moderating Role of Top Management Team Diversity in Strategic Change in a Multicultural Context. <i>European Management Review</i> , 2019, 16, 957-973.	2.2	15
33	The role played by job and non-job-related TMT diversity traits on firm performance and strategic change. <i>Management Decision</i> , 2016, 54, 1110-1139.	2.2	13
34	Creative tourism destination competitiveness: an integrative model and agenda for future research. <i>Creative Industries Journal</i> , 2023, 16, 180-203.	1.1	13
35	Corporate Social Responsibility perception versus human values: a structural equation modeling approach. <i>Journal of Applied Statistics</i> , 2016, 43, 2396-2415.	0.6	12
36	The Use of Mobile Applications for Travel Booking: Impacts of Application Quality and Brand Trust. <i>Journal of Vacation Marketing</i> , 2023, 29, 3-21.	2.5	11

#	ARTICLE	IF	CITATIONS
37	Top Management Teams' demographic characteristics and their influence on strategic change. <i>Quality and Quantity</i> , 2015, 49, 1305-1322.	2.0	10
38	Sustainable development in nature-based destinations. The social dilemma of an environmental policy. <i>Sustainable Development</i> , 2022, 30, 580-594.	6.9	10
39	Corporate social responsibilities perceptions: an approximation through Spanish university students' values. <i>Quality and Quantity</i> , 2013, 47, 2379-2398.	2.0	8
40	Determinants of the effective tax rate in the tourism sector: a dynamic panel data model. <i>Tourism and Management Studies</i> , 2017, 13, 31-38.	1.0	8
41	Monitoring Travel-Related Information on Social Media through Sentiment Analysis. , 2014, , .		7
42	Goodness of fit measures for logistic regression model: an application for students' evaluations of university teaching. <i>Quality and Quantity</i> , 2017, 51, 2545-2554.	2.0	7
43	Factores determinantes del rendimiento académico universitario en el Espacio Europeo de Educación Superior. <i>Innovar</i> , 2015, 25, 159-175.	0.1	7
44	EVALUATING THE EFFICIENCY PROGRESS WITH TECHNOLOGY IN A SPANISH HOTEL CHAIN. <i>RAE Revista De Administracao De Empresas</i> , 2015, 55, 551-562.	0.1	5
45	Social Media managerial implications for budget accommodation venues: use of Social Media platforms more effectively and efficiently. <i>Quality and Quantity</i> , 2020, 54, 1671-1689.	2.0	5
46	Exploring the antecedents of firm performance in a Latin-American and European diverse industrial context. <i>Academia Revista Latinoamericana De Administracion</i> , 2015, 28, 502-522.	0.6	4
47	The impact of COVID-19 on European tourists' attitudes to air travel and the consequences for tourist destination evoked set formation. <i>Tourism Management Perspectives</i> , 2022, 41, 100945.	3.2	4
48	Family firms' management composition: the role played by family members' age in TMT and supervisor levels. <i>Quality and Quantity</i> , 2019, 53, 2421-2438.	2.0	1
49	Variable Selection in PLS Discriminant Analysis via the Disco. <i>Current Analytical Chemistry</i> , 2012, 8, 266-272.	0.6	1