Pooja S Kushwaha

List of Publications by Year
in descending order

3 papers	11 citations	2681738 2 h-index	2917219 2 g-index
3 all docs	3 docs citations	3 times ranked	3 citing authors

#	Article	IF	Citations
1	Enablers for good placements of graduates: fitting industry's needs. Higher Education, Skills and Work-based Learning, 2018, 8, 544-556.	0.9	6
2	Study of Attitude of B-School Faculty for Learning Management System Implementation an Indian Case Study. International Journal of Distance Education Technologies, 2020, 18, 52-72.	1.9	5
3	The tie-up blues for Vanya's Dance Planet: A failure case of social media marketing. Journal of Information Technology Teaching Cases, 0, , 204388692110223.	1.6	0