

Slavica Mitrovic

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/5488910/publications.pdf>

Version: 2024-02-01

13
papers

172
citations

1684188

5
h-index

1372567

10
g-index

13
all docs

13
docs citations

13
times ranked

160
citing authors

#	ARTICLE	IF	CITATIONS
1	Electronic Customer Relationship Management Assimilation in Southeastern European Companiesâ€™ Cluster Analysis. IEEE Transactions on Engineering Management, 2022, 69, 1081-1100.	3.5	5
2	Managerial Decision-Making Process in the Modern Business Conditions in the EU. , 2021, , 1384-1408.		0
3	Managerial Decision-Making Process in the Modern Business Conditions in the EU. Advances in Finance, Accounting, and Economics, 2020, , 324-348.	0.3	0
4	Differences between adaptors and innovators in the context of entrepreneurial potential dimensions. Kybernetes, 2018, 47, 1363-1377.	2.2	7
5	Green (Ecological) Marketing in Terms of Sustainable Development and Building a Healthy Environment. Advances in Intelligent Systems and Computing, 2018, , 1265-1281.	0.6	7
6	Quality as a Determinant of the Customerâ€™s Satisfaction on the Mobile Communication Market. Advances in Intelligent Systems and Computing, 2018, , 1282-1295.	0.6	0
7	Job Satisfaction, Organizational Commitment and Job Involvement: The Mediating Role of Job Involvement. Frontiers in Psychology, 2018, 9, 132.	2.1	99
8	Social Networks as New Business Concept for Enterprises. International Journal of Industrial Engineering and Management, 2018, 9, 147-153.	2.0	6
9	The role of the concept of LEAN management in modern business. MATEC Web of Conferences, 2016, 86, 05029.	0.2	4
10	Logistics in the Function of Customer Service â€™ Relevance for the Engineering Management. Procedia Engineering, 2015, 117, 802-807.	1.2	10
11	Satisfaction as a Determinant of Customer Loyalty Towards Mobile Communication. Acta Universitatis Agriculturae Et Silviculturae Mendelianae Brunensis, 2015, 62, 1363-1371.	0.4	3
12	Study on human capital gaps for effective innovation strategies in the knowledge era. Journal of Intellectual Capital, 2014, 15, 411-429.	5.4	26
13	Manager's assessment of organizational culture. E A M: Economie A Management, 2014, 17, 35-49.	1.0	5