

Slavica Mitrovic

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/5488910/publications.pdf>

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13
papers

172
citations

1684188

5
h-index

1372567

10
g-index

13
all docs

13
docs citations

13
times ranked

160
citing authors

#	ARTICLE	IF	CITATIONS
1	Job Satisfaction, Organizational Commitment and Job Involvement: The Mediating Role of Job Involvement. <i>Frontiers in Psychology</i> , 2018, 9, 132.	2.1	99
2	Study on human capital gaps for effective innovation strategies in the knowledge era. <i>Journal of Intellectual Capital</i> , 2014, 15, 411-429.	5.4	26
3	Logistics in the Function of Customer Service – Relevance for the Engineering Management. <i>Procedia Engineering</i> , 2015, 117, 802-807.	1.2	10
4	Differences between adaptors and innovators in the context of entrepreneurial potential dimensions. <i>Kybernetes</i> , 2018, 47, 1363-1377.	2.2	7
5	Green (Ecological) Marketing in Terms of Sustainable Development and Building a Healthy Environment. <i>Advances in Intelligent Systems and Computing</i> , 2018, , 1265-1281.	0.6	7
6	Social Networks as New Business Concept for Enterprises. <i>International Journal of Industrial Engineering and Management</i> , 2018, 9, 147-153.	2.0	6
7	Electronic Customer Relationship Management Assimilation in Southeastern European Companies – Cluster Analysis. <i>IEEE Transactions on Engineering Management</i> , 2022, 69, 1081-1100.	3.5	5
8	Manager's assessment of organizational culture. <i>E A M: Ekonomie A Management</i> , 2014, 17, 35-49.	1.0	5
9	The role of the concept of LEAN management in modern business. <i>MATEC Web of Conferences</i> , 2016, 86, 05029.	0.2	4
10	Satisfaction as a Determinant of Customer Loyalty Towards Mobile Communication. <i>Acta Universitatis Agriculturae Et Silviculturae Mendelianae Brunensis</i> , 2015, 62, 1363-1371.	0.4	3
11	Quality as a Determinant of the Customer's Satisfaction on the Mobile Communication Market. <i>Advances in Intelligent Systems and Computing</i> , 2018, , 1282-1295.	0.6	0
12	Managerial Decision-Making Process in the Modern Business Conditions in the EU. , 2021, , 1384-1408.		0
13	Managerial Decision-Making Process in the Modern Business Conditions in the EU. <i>Advances in Finance, Accounting, and Economics</i> , 2020, , 324-348.	0.3	0