

# Peter Seele

## List of Publications by Year in descending order

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Version: 2024-02-01

75  
papers

2,532  
citations

218592

26  
h-index

214721

47  
g-index

88  
all docs

88  
docs citations

88  
times ranked

1604  
citing authors

#	ARTICLE	IF	CITATIONS
1	AI ethics inflation, Delphi and the restart of theory. <i>AI and Society</i> , 2024, 39, 403-405.	3.1	1
2	Towards AI ethics™ institutionalization: knowledge bridges from business ethics to advance organizational AI ethics. <i>AI and Ethics</i> , 2023, 3, 99-111.	4.6	10
3	Cyberattacks as “estate of exception”-reconceptualizing cybersecurity from prevention to surviving and accommodating. <i>Journal of Information Communication and Ethics in Society</i> , 2022, 20, 91-109.	1.0	2
4	Greenwashing and Machinewashing: An Ethical Account and Criteria for Identification. , 2022, , 1-5.		1
5	From Greenwashing to Machinewashing: A Model and Future Directions Derived from Reasoning by Analogy. <i>Journal of Business Ethics</i> , 2022, 178, 1063-1089.	3.7	35
6	Technology Ethics: Origins, Paradigms and Implications for Business and Society. , 2022, , 1-5.		0
7	"<i>Some of my Customers [â€ ] Take off Their Rolex Prior to a Client Meeting</i>" Luxury Display at Work and the Social (Re)Construction of the Organizational Image. <i>Luxury</i> , 2022, 9, 5-34.	0.1	1
8	Introducing public procurement tenders as part of corporate communications: a typological analysis based on CSR reporting indicators. <i>Corporate Communications</i> , 2021, 26, 484-500.	1.1	3
9	Firms Talk, Suppliers Walk: Analyzing the Locus of Greenwashing in the Blame Game and Introducing “Vicarious Greenwashing”™. <i>Journal of Business Ethics</i> , 2021, 170, 21-38.	3.7	81
10	Mapping the Ethicality of Algorithmic Pricing: A Review of Dynamic and Personalized Pricing. <i>Journal of Business Ethics</i> , 2021, 170, 697-719.	3.7	78
11	Digitalisierung. , 2021, , 365-380.		0
12	The Long Shadow of Fatalism: a Philosophical Speculation on Forster’s “the Machine Stops” (1909) on the Disintegration of Technologically Advanced Societies Back Then and Today. <i>Philosophy of Management</i> , 2021, , 1-9.	0.7	0
13	Green lies and their effect on intention to invest. <i>Journal of Business Research</i> , 2021, 127, 228-240.	5.8	54
14	Framing sustainability in public procurement by typologizing sustainability indicators “the case of Switzerland. <i>Journal of Public Procurement</i> , 2021, 21, 119-137.	1.1	4
15	Blockchain and Cryptocurrencies, the Relevance for Business Ethics. , 2021, , 1-5.		0
16	Triage 4.0: On Death Algorithms and Technological Selection. Is Today’s Data- Driven Medical System Still Compatible with the Constitution?. <i>Journal of European CME</i> , 2021, 10, 1989-243.	0.6	2
17	Blockchain and business ethics. <i>Business Ethics</i> , 2020, 29, 348-359.	3.5	50
18	Conceptualizing data-deliberation: The starry sky beetle, environmental system risk, and Habermasian CSR in the digital age. <i>Business Ethics</i> , 2020, 29, 303-313.	3.5	24

#	ARTICLE	IF	CITATIONS
19	Traveling frames: How corporate and civil society actors try to influence public administration and courts in a case on nuclear emission data in Switzerland. <i>Journal of Public Affairs</i> , 2020, 20, e2008.	1.7	11
20	Networked Surveillance for Good? A Perception Study on Blockchain-Based Supply Chain Transparency. <i>Proceedings - Academy of Management</i> , 2020, 2020, 16436.	0.0	0
21	Symptome einer immanenten digitalen Allwissenheit. , 2020, , 57-140.		0
22	â€žPrivacy is deadâ€œ: Wie konnte es so weit kommen?. , 2020, , 19-54.		0
23	Business Legitimacy and Communication Ethics: Discussing Greenwashing and Credibility Beyond Habermasian Idealism. , 2020, , 655-669.		4
24	Unpacking the Unethical Gift: Gift Experience and Unethicality Assessment. <i>Ethics and Behavior</i> , 2019, 29, 359-381.	1.3	1
25	Grey zone in â€œ greenwash out. A review of greenwashing research and implications for the voluntary-mandatory transition of CSR. <i>International Journal of Corporate Social Responsibility</i> , 2019, 4, .	2.5	86
26	Conceptualizing the â€œCorporate Nervous Netâ€œ: Decentralized Strategic Communication Based on a Digital Reporting Indicator Framework. <i>International Journal of Strategic Communication</i> , 2019, 13, 418-432.	0.9	13
27	The new silk road and its potential for sustainable development: how open digital participation could make BRI a role model for sustainable businesses and markets. <i>Asian Journal of Sustainability and Social Responsibility</i> , 2019, 4, .	2.7	9
28	From War Rooms to Peace Rooms: A Proposal for the Pro-Social Use of Big Data Intelligence. , 2019, , 167-171.		0
29	Education for sustainable development through business simulation games: An exploratory study of sustainability gamification and its effects on students' learning outcomes. <i>Journal of Cleaner Production</i> , 2019, 207, 667-678.	4.6	126
30	Are We Moving Beyond Voluntary CSR? Exploring Theoretical and Managerial Implications of Mandatory CSR Resulting from the New Indian Companies Act. <i>Journal of Business Ethics</i> , 2019, 160, 961-972.	3.7	126
31	Business Legitimacy and Communication Ethics: Discussing Greenwashing and Credibility Beyond Habermasian Idealism. , 2019, , 1-15.		2
32	What Makes a Business Ethicist? A Reflection on the Transition from Applied Philosophy to Critical Thinking. <i>Journal of Business Ethics</i> , 2018, 150, 647-656.	3.7	21
33	Cryptocurrencies and Business Ethics. <i>Journal of Business Ethics</i> , 2018, 152, 1-14.	3.7	152
34	Politicized <sc>CSR</sc>: How corporate political activity (misâ€œ)uses political <sc>CSR</sc>. <i>Journal of Public Affairs</i> , 2018, 18, e1667.	1.7	22
35	Gauging the Rigor of Qualitative Case Studies in Comparative Lobbying Research. A Framework and Guideline for Research and Analysis. <i>Journal of Public Affairs</i> , 2018, 18, e1832.	1.7	8
36	Let Us Not Forget: Crypto Means Secret. Cryptocurrencies as Enabler of Unethical and Illegal Business and the Question of Regulation. <i>Humanistic Management Journal</i> , 2018, 3, 133-139.	0.8	19

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37	Boost sustainability through social justice in China's Belt and Road Initiative. <i>Nature</i> , 2018, 555, 311-311.	13.7	15
38	Framing "the Public Interest": Comparing Public Lobbying Campaigns in Four European States. <i>The Journal of Public Interest Communications</i> , 2018, 2, 107.	0.6	27
39	Greenwashing Revisited: In Search of a Typology and Accusation-Based Definition Incorporating Legitimacy Strategies. <i>Business Strategy and the Environment</i> , 2017, 26, 239-252.	8.5	237
40	Measuring Credibility Perceptions in CSR Communication: A Scale Development to Test Readers' Perceived Credibility of CSR Reports. <i>Management Communication Quarterly</i> , 2017, 31, 584-613.	1.0	35
41	The game-changing potential of digitalization for sustainability: possibilities, perils, and pathways. <i>Sustainability Science</i> , 2017, 12, 183-185.	2.5	115
42	Uncommitted Deliberation? Discussing Regulatory Gaps by Comparing GRI 3.1 to GRI 4.0 in a Political CSR Perspective. <i>Journal of Business Ethics</i> , 2017, 146, 333-351.	3.7	40
43	Turn war rooms into peace rooms. <i>Nature</i> , 2017, 549, 458-458.	13.7	7
44	Predictive Sustainability Control: A review assessing the potential to transfer big data driven "predictive policing" to corporate sustainability management. <i>Journal of Cleaner Production</i> , 2017, 153, 673-686.	4.6	63
45	Theorizing stakeholders of sustainability in the digital age. <i>Sustainability Science</i> , 2017, 12, 235-245.	2.5	42
46	Toxic sustainable companies: a critique on the shortcomings of current corporate sustainability ratings and a definition of "financial toxicity". <i>Journal of Sustainable Finance and Investment</i> , 2017, 7, 139-146.	4.1	4
47	The Consequences of Astroturf Lobbying for Trust and Authenticity. Findings and Implications from an Experiment. <i>Communication Management Review</i> , 2017, 2, 30-52.	0.1	8
48	Corporate Social Responsibility, Public Affairs and Corporate Community Involvement: Torn between Instrumentalism and Deliberation. , 2017, , 550-564.		4
49	Editorial: Business Ethics in a European Perspective: A Case for Unity in Diversity?. <i>Journal of Business Ethics</i> , 2016, 139, 633-637.	3.7	7
50	Hard soft law or soft hard law? A content analysis of CSR guidelines typologized along hybrid legal status. <i>Uwf UmweltWirtschaftsForum</i> , 2016, 24, 127-140.	0.4	25
51	Where Grass Has No Roots: The Concept of "Shared Strategic Communication" as an Answer to Unethical Astroturf Lobbying. <i>International Journal of Strategic Communication</i> , 2016, 10, 87-100.	0.9	40
52	Deliberative Lobbying? Toward a Noncontradiction of Corporate Political Activities and Corporate Social Responsibility?. <i>Journal of Management Inquiry</i> , 2016, 25, 415-430.	2.5	55
53	Envisioning the digital sustainability panopticon: a thought experiment of how big data may help advancing sustainability in the digital age. <i>Sustainability Science</i> , 2016, 11, 845-854.	2.5	51
54	Business Ethics without Philosophers? Evidence for and Implications of the Shift From Applied Philosophers to Business Scholars on the Editorial Boards of Business Ethics Journals. <i>Metaphilosophy</i> , 2016, 47, 75-91.	0.2	9

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55	Ethics and the Development of Reputation Risk at Goldman Sachs 2008â€“2010. , 2016, , 329-347.		0
56	Exclusive corporate philanthropy: rethinking the nexus of CSR and corporate philanthropy. Social Responsibility Journal, 2016, 12, 280-294.	1.6	36
57	Digitally unified reporting: how XBRL-based real-time transparency helps in combining integrated sustainability reporting and performance control. Journal of Cleaner Production, 2016, 136, 65-77.	4.6	63
58	The credibility of CSR (corporate social responsibility) reports in Europe. Evidence from a quantitative content analysis in 11 countries. Journal of Cleaner Production, 2016, 122, 186-200.	4.6	227
59	CSR governance and departmental organization: a typology of best practices. Corporate Governance (Bingley), 2016, 16, 211-230.	3.2	29
60	CSR through the CEOâ€™s pen. Uwf UmweltWirtschaftsForum, 2015, 23, 265-277.	0.4	4
61	Quantitative content analysis as a method for business ethics research. Business Ethics, 2015, 24, S24.	3.5	31
62	Analyzing Sectorâ€™Specific CSR Reporting: Social and Environmental Disclosure to Investors in the Chemicals and Banking and Insurance Industry. Corporate Social Responsibility and Environmental Management, 2015, 22, 113-128.	5.0	97
63	Shorting Ethos: Exploring the Relationship Between Aristotleâ€™s Ethos and Reputation Management. Corporate Reputation Review, 2015, 18, 37-49.	1.1	25
64	Ethical free riding? The double entendre of â€œdirty handsâ€•in finance, exemplified by ethical investment guidelines. Studies in Communication Sciences, 2015, 15, 61-67.	0.3	6
65	Quo vadis GRI? A (critical) assessment of GRI 3.1 A+ non-financial reports and implications for credibility and standardization. Corporate Communications, 2015, 20, 196-212.	1.1	52
66	Instrumental and/or Deliberative? A Typology of CSR Communication Tools. Journal of Business Ethics, 2015, 131, 401-414.	3.7	131
67	Company level localization and public affairs officers' educational background in Switzerland. Journal of Public Affairs, 2015, 15, 101-109.	1.7	1
68	Buying Foolâ€™s Gold? A Scale Development to Test Readersâ€™ Perception of CSR Reports. Proceedings - Academy of Management, 2015, 2015, 14543.	0.0	0
69	Whose Economics of Religion?. Journal of Religion in Europe, 2014, 7, 51-79.	0.2	1
70	Evidence for the prevalence of the sustainability concept in European corporate responsibility reporting. Sustainability Science, 2014, 9, 89-102.	2.5	46
71	An analysis of sovereign wealth and pension funds' ethical investment guidelines and their commitment thereto. Journal of Sustainable Finance and Investment, 2013, 3, 264-282.	4.1	10
72	CSR in Marketing: Quo Vadis? Empirical Evidence for Questioning the Dominant Instrumental Approach. Proceedings - Academy of Management, 2013, 2013, 11896.	0.0	0

#	ARTICLE	IF	CITATIONS
73	Quantitative Content Analysis as a Method for Business Ethics Research. , 0, , 155-171.		18
74	Standalone, Curricular Infusion or Generic Skills in Business Ethics Education? An Overview and Evaluation of Extracurricular Studium Generale Programs in Austria, Germany, and Switzerland. Journal of Business Ethics Education, 0, 9, 145-164.	0.3	1
75	Anthropomorphization and beyond: conceptualizing humanwashing of AI-enabled machines. AI and Society, 0, , .	3.1	3