

Peter Seele

List of Publications by Year in descending order

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75
papers

2,532
citations

218592

26
h-index

214721

47
g-index

88
all docs

88
docs citations

88
times ranked

1604
citing authors

#	ARTICLE	IF	CITATIONS
1	Greenwashing Revisited: In Search of a Typology and Accusation-Based Definition Incorporating Legitimacy Strategies. <i>Business Strategy and the Environment</i> , 2017, 26, 239-252.	8.5	237
2	The credibility of CSR (corporate social responsibility) reports in Europe. Evidence from a quantitative content analysis in 11 countries. <i>Journal of Cleaner Production</i> , 2016, 122, 186-200.	4.6	227
3	Cryptocurrencies and Business Ethics. <i>Journal of Business Ethics</i> , 2018, 152, 1-14.	3.7	152
4	Instrumental and/or Deliberative? A Typology of CSR Communication Tools. <i>Journal of Business Ethics</i> , 2015, 131, 401-414.	3.7	131
5	Education for sustainable development through business simulation games: An exploratory study of sustainability gamification and its effects on students' learning outcomes. <i>Journal of Cleaner Production</i> , 2019, 207, 667-678.	4.6	126
6	Are We Moving Beyond Voluntary CSR? Exploring Theoretical and Managerial Implications of Mandatory CSR Resulting from the New Indian Companies Act. <i>Journal of Business Ethics</i> , 2019, 160, 961-972.	3.7	126
7	The game-changing potential of digitalization for sustainability: possibilities, perils, and pathways. <i>Sustainability Science</i> , 2017, 12, 183-185.	2.5	115
8	Analyzing Sector-Specific CSR Reporting: Social and Environmental Disclosure to Investors in the Chemicals and Banking and Insurance Industry. <i>Corporate Social Responsibility and Environmental Management</i> , 2015, 22, 113-128.	5.0	97
9	Grey zone in "greenwash out. A review of greenwashing research and implications for the voluntary-mandatory transition of CSR. <i>International Journal of Corporate Social Responsibility</i> , 2019, 4, .	2.5	86
10	Firms Talk, Suppliers Walk: Analyzing the Locus of Greenwashing in the Blame Game and Introducing "Vicarious Greenwashing". <i>Journal of Business Ethics</i> , 2021, 170, 21-38.	3.7	81
11	Mapping the Ethicality of Algorithmic Pricing: A Review of Dynamic and Personalized Pricing. <i>Journal of Business Ethics</i> , 2021, 170, 697-719.	3.7	78
12	Digitally unified reporting: how XBRL-based real-time transparency helps in combining integrated sustainability reporting and performance control. <i>Journal of Cleaner Production</i> , 2016, 136, 65-77.	4.6	63
13	Predictive Sustainability Control: A review assessing the potential to transfer big data driven "predictive policing" to corporate sustainability management. <i>Journal of Cleaner Production</i> , 2017, 153, 673-686.	4.6	63
14	Deliberative Lobbying? Toward a Noncontradiction of Corporate Political Activities and Corporate Social Responsibility?. <i>Journal of Management Inquiry</i> , 2016, 25, 415-430.	2.5	55
15	Green lies and their effect on intention to invest. <i>Journal of Business Research</i> , 2021, 127, 228-240.	5.8	54
16	Quo vadis GRI? A (critical) assessment of GRI 3.1 A+ non-financial reports and implications for credibility and standardization. <i>Corporate Communications</i> , 2015, 20, 196-212.	1.1	52
17	Envisioning the digital sustainability panopticon: a thought experiment of how big data may help advancing sustainability in the digital age. <i>Sustainability Science</i> , 2016, 11, 845-854.	2.5	51
18	Blockchain and business ethics. <i>Business Ethics</i> , 2020, 29, 348-359.	3.5	50

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19	Evidence for the prevalence of the sustainability concept in European corporate responsibility reporting. <i>Sustainability Science</i> , 2014, 9, 89-102.	2.5	46
20	Theorizing stakeholders of sustainability in the digital age. <i>Sustainability Science</i> , 2017, 12, 235-245.	2.5	42
21	Where Grass Has No Roots: The Concept of "Shared Strategic Communication"™ as an Answer to Unethical Astroturf Lobbying. <i>International Journal of Strategic Communication</i> , 2016, 10, 87-100.	0.9	40
22	Uncommitted Deliberation? Discussing Regulatory Gaps by Comparing GRI 3.1 to GRI 4.0 in a Political CSR Perspective. <i>Journal of Business Ethics</i> , 2017, 146, 333-351.	3.7	40
23	Exclusive corporate philanthropy: rethinking the nexus of CSR and corporate philanthropy. <i>Social Responsibility Journal</i> , 2016, 12, 280-294.	1.6	36
24	Measuring Credibility Perceptions in CSR Communication: A Scale Development to Test Readers'™ Perceived Credibility of CSR Reports. <i>Management Communication Quarterly</i> , 2017, 31, 584-613.	1.0	35
25	From Greenwashing to Machinewashing: A Model and Future Directions Derived from Reasoning by Analogy. <i>Journal of Business Ethics</i> , 2022, 178, 1063-1089.	3.7	35
26	Quantitative content analysis as a method for business ethics research. <i>Business Ethics</i> , 2015, 24, S24.	3.5	31
27	CSR governance and departmental organization: a typology of best practices. <i>Corporate Governance (Bingley)</i> , 2016, 16, 211-230.	3.2	29
28	Framing "the Public Interest": Comparing Public Lobbying Campaigns in Four European States. <i>The Journal of Public Interest Communications</i> , 2018, 2, 107.	0.6	27
29	Shorting Ethos: Exploring the Relationship Between Aristotle's™ Ethos and Reputation Management. <i>Corporate Reputation Review</i> , 2015, 18, 37-49.	1.1	25
30	Hard soft law or soft hard law? A content analysis of CSR guidelines typologized along hybrid legal status. <i>Uwf UmweltWirtschaftsForum</i> , 2016, 24, 127-140.	0.4	25
31	Conceptualizing data-deliberation: The starry sky beetle, environmental system risk, and Habermasian CSR in the digital age. <i>Business Ethics</i> , 2020, 29, 303-313.	3.5	24
32	Politicized <sc>CSR</sc>: How corporate political activity (mis)uses political <sc>CSR</sc>. <i>Journal of Public Affairs</i> , 2018, 18, e1667.	1.7	22
33	What Makes a Business Ethicist? A Reflection on the Transition from Applied Philosophy to Critical Thinking. <i>Journal of Business Ethics</i> , 2018, 150, 647-656.	3.7	21
34	Let Us Not Forget: Crypto Means Secret. Cryptocurrencies as Enabler of Unethical and Illegal Business and the Question of Regulation. <i>Humanistic Management Journal</i> , 2018, 3, 133-139.	0.8	19
35	Quantitative Content Analysis as a Method for Business Ethics Research. , 0, , 155-171.		18
36	Boost sustainability through social justice in China's™ Belt and Road Initiative. <i>Nature</i> , 2018, 555, 311-311.	13.7	15

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37	Conceptualizing the "Corporate Nervous Net": Decentralized Strategic Communication Based on a Digital Reporting Indicator Framework. <i>International Journal of Strategic Communication</i> , 2019, 13, 418-432.	0.9	13
38	Traveling frames: How corporate and civil society actors try to influence public administration and courts in a case on nuclear emission data in Switzerland. <i>Journal of Public Affairs</i> , 2020, 20, e2008.	1.7	11
39	An analysis of sovereign wealth and pension funds' ethical investment guidelines and their commitment thereto. <i>Journal of Sustainable Finance and Investment</i> , 2013, 3, 264-282.	4.1	10
40	Towards AI ethics™ institutionalization: knowledge bridges from business ethics to advance organizational AI ethics. <i>AI and Ethics</i> , 2023, 3, 99-111.	4.6	10
41	Business Ethics without Philosophers? Evidence for and Implications of the Shift From Applied Philosophers to Business Scholars on the Editorial Boards of Business Ethics Journals. <i>Metaphilosophy</i> , 2016, 47, 75-91.	0.2	9
42	The new silk road and its potential for sustainable development: how open digital participation could make BRI a role model for sustainable businesses and markets. <i>Asian Journal of Sustainability and Social Responsibility</i> , 2019, 4, .	2.7	9
43	Gauging the Rigor of Qualitative Case Studies in Comparative Lobbying Research. A Framework and Guideline for Research and Analysis. <i>Journal of Public Affairs</i> , 2018, 18, e1832.	1.7	8
44	The Consequences of Astroturf Lobbying for Trust and Authenticity. Findings and Implications from an Experiment. <i>Communication Management Review</i> , 2017, 2, 30-52.	0.1	8
45	Editorial: Business Ethics in a European Perspective: A Case for Unity in Diversity?. <i>Journal of Business Ethics</i> , 2016, 139, 633-637.	3.7	7
46	Turn war rooms into peace rooms. <i>Nature</i> , 2017, 549, 458-458.	18.7	7
47	Ethical free riding? The double entendre of "dirty hands" in finance, exemplified by ethical investment guidelines. <i>Studies in Communication Sciences</i> , 2015, 15, 61-67.	0.3	6
48	CSR through the CEO's pen. <i>UmweltWirtschaftsForum</i> , 2015, 23, 265-277.	0.4	4
49	Toxic sustainable companies: a critique on the shortcomings of current corporate sustainability ratings and a definition of "financial toxicity"™. <i>Journal of Sustainable Finance and Investment</i> , 2017, 7, 139-146.	4.1	4
50	Framing sustainability in public procurement by typologizing sustainability indicators "the case of Switzerland. <i>Journal of Public Procurement</i> , 2021, 21, 119-137.	1.1	4
51	Corporate Social Responsibility, Public Affairs and Corporate Community Involvement: Torn between Instrumentalism and Deliberation. , 2017, , 550-564.		4
52	Business Legitimacy and Communication Ethics: Discussing Greenwashing and Credibility Beyond Habermasian Idealism. , 2020, , 655-669.		4
53	Introducing public procurement tenders as part of corporate communications: a typological analysis based on CSR reporting indicators. <i>Corporate Communications</i> , 2021, 26, 484-500.	1.1	3
54	Anthropomorphization and beyond: conceptualizing humanwashing of AI-enabled machines. <i>AI and Society</i> , 0, , .	3.1	3

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55	Business Legitimacy and Communication Ethics: Discussing Greenwashing and Credibility Beyond Habermasian Idealism. , 2019, , 1-15.		2
56	Cyberattacks as "state of exception" -reconceptualizing cybersecurity from prevention to surviving and accommodating. Journal of Information Communication and Ethics in Society, 2022, 20, 91-109.	1.0	2
57	Triage 4.0: On Death Algorithms and Technological Selection. Is Today's Data- Driven Medical System Still Compatible with the Constitution?. Journal of European CME, 2021, 10, 1989243.	0.6	2
58	Whose Economics of Religion?. Journal of Religion in Europe, 2014, 7, 51-79.	0.2	1
59	Company level localization and public affairs officers' educational background in Switzerland. Journal of Public Affairs, 2015, 15, 101-109.	1.7	1
60	Unpacking the Unethical Gift: Gift Experience and Unethicality Assessment. Ethics and Behavior, 2019, 29, 359-381.	1.3	1
61	Standalone, Curricular Infusion or Generic Skills in Business Ethics Education? An Overview and Evaluation of Extracurricular Studium Generale Programs in Austria, Germany, and Switzerland. Journal of Business Ethics Education, 0, 9, 145-164.	0.3	1
62	Greenwashing and Machinewashing: An Ethical Account and Criteria for Identification. , 2022, , 1-5.		1
63	AI ethics inflation, Delphi and the restart of theory. AI and Society, 2024, 39, 403-405.	3.1	1
64	"Some of my Customers [] Take off Their Rolex Prior to a Client Meeting" Luxury Display at Work and the Social (Re)Construction of the Organizational Image. Luxury, 2022, 9, 5-34.	0.1	1
65	Ethics and the Development of Reputation Risk at Goldman Sachs 2008-2010. , 2016, , 329-347.		0
66	From War Rooms to Peace Rooms: A Proposal for the Pro-Social Use of Big Data Intelligence. , 2019, , 167-171.		0
67	Digitalisierung. , 2021, , 365-380.		0
68	The Long Shadow of Fatalism: a Philosophical Speculation on Forster's "the Machine Stops" (1909) on the Disintegration of Technologically Advanced Societies Back Then and Today. Philosophy of Management, 2021, , 1-9.	0.7	0
69	CSR in Marketing: Quo Vadis? Empirical Evidence for Questioning the Dominant Instrumental Approach. Proceedings - Academy of Management, 2013, 2013, 11896.	0.0	0
70	Buying Fool's Gold? A Scale Development to Test Readers' Perception of CSR Reports. Proceedings - Academy of Management, 2015, 2015, 14543.	0.0	0
71	Networked Surveillance for Good? A Perception Study on Blockchain-Based Supply Chain Transparency. Proceedings - Academy of Management, 2020, 2020, 16436.	0.0	0
72	Symptome einer immanenten digitalen Allwissenheit. , 2020, , 57-140.		0

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73	â€žPrivacy is deadâ€œ: Wie konnte es so weit kommen?. , 2020, , 19-54.		0
74	Blockchain and Cryptocurrencies, the Relevance for Business Ethics. , 2021, , 1-5.		0
75	Technology Ethics: Origins, Paradigms and Implications for Business and Society. , 2022, , 1-5.		0