

Glenn C Parry

List of Publications by Citations

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The third column is the impact factor (IF) of the journal, and the fourth column is the number of citations of the article.

77
papers

1,992
citations

24
h-index

43
g-index

88
ext. papers

2,456
ext. citations

3.3
avg, IF

5.66
L-index

| # | Paper | IF | Citations |
|----|---|-----|-----------|
| 77 | Servitization, digitization and supply chain interdependency. <i>Industrial Marketing Management</i> , 2017 , 60, 69-81 | 6.9 | 261 |
| 76 | Servitization and deservitization: Overview, concepts, and definitions. <i>Industrial Marketing Management</i> , 2017 , 60, 4-10 | 6.9 | 224 |
| 75 | Application of lean visual process management tools. <i>Production Planning and Control</i> , 2006 , 17, 77-86 | 4.3 | 111 |
| 74 | Towards digital transformation: Lessons learned from traditional organizations. <i>Strategic Change</i> , 2018 , 27, 101-109 | 1.4 | 84 |
| 73 | Blockchain: case studies in food supply chain visibility. <i>Supply Chain Management</i> , 2020 , 25, 601-614 | 10 | 78 |
| 72 | A through-life costing methodology for use in product-service-systems. <i>International Journal of Production Economics</i> , 2014 , 153, 161-177 | 9.3 | 73 |
| 71 | Transitioning from a goods-dominant to a service-dominant logic. <i>Journal of Service Management</i> , 2012 , 23, 416-439 | 7.4 | 73 |
| 70 | Enterprise Transformation: Why Are We Interested, What Is It, and What Are the Challenges?. <i>Journal of Enterprise Transformation</i> , 2011 , 1, 14-33 | 0.8 | 73 |
| 69 | Blockchain for good?. <i>Strategic Change</i> , 2017 , 26, 429-437 | 1.4 | 72 |
| 68 | Operationalising IoT for reverse supply: the development of use-visibility measures. <i>Supply Chain Management</i> , 2016 , 21, 228-244 | 10 | 67 |
| 67 | Servitisation and value co-production in the UK music industry: An empirical study of Consumer Attitudes. <i>International Journal of Production Economics</i> , 2012 , 135, 320-332 | 9.3 | 64 |
| 66 | Supply and demand chain management: the effect of adding services to product offerings. <i>Supply Chain Management</i> , 2013 , 18, 618-629 | 10 | 62 |
| 65 | Servitization and advanced business services as levers for competitiveness. <i>Industrial Marketing Management</i> , 2017 , 60, 11-16 | 6.9 | 51 |
| 64 | Servitization: Is a Paradigm Shift in the Business Model and Service Enterprise Required?. <i>Strategic Change</i> , 2013 , 22, 145-156 | 1.4 | 44 |
| 63 | The future of money and further applications of the blockchain. <i>Strategic Change</i> , 2017 , 26, 417-422 | 1.4 | 39 |
| 62 | Visibility and digital art: Blockchain as an ownership layer on the Internet. <i>Strategic Change</i> , 2017 , 26, 461-470 | 1.4 | 36 |
| 61 | Lean competence: integration of theories in operations management practice. <i>Supply Chain Management</i> , 2010 , 15, 216-226 | 10 | 36 |

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| 60 | Understanding complex service systems through different lenses: An overview. <i>European Management Journal</i> , 2012 , 30, 418-426 | 4.8 | 33 |
| 59 | Technological capabilities, resilience capabilities and organizational effectiveness. <i>International Journal of Human Resource Management</i> , 2019 , 30, 1370-1392 | 3.6 | 27 |
| 58 | Selling digital services abroad: How do extrinsic attributes influence foreign consumers' purchase intentions?. <i>International Business Review</i> , 2018 , 27, 173-185 | 6.2 | 26 |
| 57 | Music business models and piracy. <i>Industrial Management and Data Systems</i> , 2013 , 113, 4-22 | 3.6 | 25 |
| 56 | Digital business models: Taxonomy and future research avenues. <i>Strategic Change</i> , 2018 , 27, 87-90 | 1.4 | 24 |
| 55 | Servitization as a Driver for Organizational Change. <i>Strategic Change</i> , 2014 , 23, 279-285 | 1.4 | 24 |
| 54 | A framework to explore the functioning and sustainability of business models. <i>Sustainable Production and Consumption</i> , 2020 , 21, 57-77 | 8.2 | 24 |
| 53 | The importance of knowledge management for ERP systems. <i>International Journal of Logistics Research and Applications</i> , 2008 , 11, 427-441 | 3.8 | 22 |
| 52 | Goods, Products and Services. <i>Service Science: Research and Innovations in the Service Economy</i> , 2011 , 19-29 | 0.8 | 21 |
| 51 | The adaptation of product cost estimation techniques to estimate the cost of service. <i>International Journal of Computer Integrated Manufacturing</i> , 2012 , 25, 417-431 | 4.3 | 20 |
| 50 | Enterprise imaging: representing complex multi-organizational service enterprises. <i>International Journal of Operations and Production Management</i> , 2013 , 33, 159-180 | 6.8 | 18 |
| 49 | Mapping a product-service-system delivering defence avionics availability. <i>International Journal of Production Economics</i> , 2017 , 186, 21-32 | 9.3 | 15 |
| 48 | Discretion and complexity in customer focused environments. <i>European Management Journal</i> , 2012 , 30, 466-472 | 4.8 | 13 |
| 47 | Complex Engineering Service Systems: A Grand Challenge. <i>Decision Engineering</i> , 2011 , 439-454 | 0.1 | 13 |
| 46 | The impact of servitization and digitization on productivity and profitability of the firm: a systematic approach. <i>Production Planning and Control</i> , 2021 , 32, 185-197 | 4.3 | 13 |
| 45 | Firm Profitability During the Servitization Process in the Music Industry. <i>Strategic Change</i> , 2014 , 23, 317-328 | 4.8 | 12 |
| 44 | Outsourcing engineering commodity procurement. <i>Supply Chain Management</i> , 2006 , 11, 436-443 | 10 | 12 |
| 43 | Build To Order 2008 , | | 12 |

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| 42 | Value and Servitization: Creating Complex Deployed Responsive Services. <i>Strategic Change</i> , 2014 , 23, 303-315 | 1.4 | 11 |
| 41 | The implementation of an environmental management system in the not-for-profit sector. <i>Benchmarking</i> , 2014 , 21, 509-526 | 4 | 10 |
| 40 | The threat to core competence posed by developing closer supply chain relationships. <i>International Journal of Logistics Research and Applications</i> , 2006 , 9, 295-305 | 3.8 | 9 |
| 39 | Digital dark matter within product service systems. <i>Competitiveness Review</i> , 2017 , 27, 62-79 | 2 | 9 |
| 38 | Advanced Supply Chains: Visibility, Blockchain and Human Behaviour. <i>Contributions To Management Science</i> , 2018 , 321-343 | 0.4 | 8 |
| 37 | Automotive Enterprise Transformation: Build to Order as a Sustainable and Innovative Strategy for the Automotive Industry?. <i>Journal of Enterprise Transformation</i> , 2013 , 3, 33-52 | 0.8 | 8 |
| 36 | Towards a Core Integrative Framework for Complex Engineering Service Systems. <i>Decision Engineering</i> , 2011 , 1-19 | 0.1 | 8 |
| 35 | A Case Study in Estimating Avionics Availability from Field Reliability Data. <i>Quality and Reliability Engineering International</i> , 2016 , 32, 1553-1580 | 2.6 | 7 |
| 34 | Value-in-Context: An Exploration of the Context of Value and the Value of Context. <i>Service Science: Research and Innovations in the Service Economy</i> , 2019 , 457-477 | 0.8 | 7 |
| 33 | Does business model experimentation in dynamic contexts enhance value capture?. <i>International Journal of Business Environment</i> , 2018 , 10, 14 | 1.1 | 7 |
| 32 | The impact of a blockchain platform on trust in established relationships: a case study of wine supply chains. <i>Supply Chain Management</i> , 2022 , 27, 128-146 | 10 | 7 |
| 31 | Using Data in Decision-Making: Analysis from the Music Industry. <i>Strategic Change</i> , 2014 , 23, 265-277 | 1.4 | 6 |
| 30 | Towards the strategic outsourcing of core competencies in the automotive industry: threat or opportunity?. <i>International Journal of Automotive Technology and Management</i> , 2009 , 9, 40 | 1.1 | 6 |
| 29 | Improving productivity in Hollywood with data science: Using emotional arcs of movies to drive product and service innovation in entertainment industries. <i>Journal of the Operational Research Society</i> , 2021 , 72, 1110-1137 | 2 | 6 |
| 28 | To Cost an Elephant: An Exploratory Survey on Cost Estimating Practice in the Light of Product-Service-Systems. <i>Journal of Cost Analysis and Parametrics</i> , 2015 , 8, 1-22 | | 5 |
| 27 | Knowledge Acquisition in Information System Development: A Case Study of System Developers in an International Bank. <i>Strategic Change</i> , 2016 , 25, 81-95 | 1.4 | 5 |
| 26 | Copyright and creation: repositioning the argument. <i>Strategic Direction</i> , 2014 , 30, 32-35 | 0.6 | 5 |
| 25 | Broadband Internet adoption challenge. <i>Transforming Government: People, Process and Policy</i> , 2014 , 8, 620-644 | 2.3 | 5 |

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| 24 | Implementing build-to-order strategies: enablers and barriers in the European automotive industry. <i>International Journal of Automotive Technology and Management</i> , 2011 , 11, 221 | 1.1 | 5 |
| 23 | How additive manufacturing allows products to absorb variety in use: empirical evidence from the defence industry. <i>Production Planning and Control</i> , 2020 , 1-18 | 4.3 | 5 |
| 22 | Applying Forgotten Lessons in Field Reliability Data Analysis to Performance-Based Support Contracts. <i>EMJ - Engineering Management Journal</i> , 2016 , 28, 3-13 | 1.9 | 4 |
| 21 | The Road to the 5-Day Car 2008 , 403-407 | | 4 |
| 20 | Enterprise Imaging: Visualising the Scope and Dependencies of Complex Service Enterprises. <i>Decision Engineering</i> , 2011 , 49-65 | 0.1 | 4 |
| 19 | Towards Understanding the Value of the Client's Aspirations and Fears in Complex, Long-term Service Contracts. <i>Decision Engineering</i> , 2011 , 87-103 | 0.1 | 4 |
| 18 | Cutting Cost in Service Systems: Are You Running with Scissors?. <i>Strategic Change</i> , 2014 , 23, 341-357 | 1.4 | 3 |
| 17 | VINCULACI3N DE SERVICIOS: C3MO MEJORAR EL FUNCIONAMIENTO DE CADENAS DE VALOR PRODUCTO/SERVICIO. <i>Dyna (Spain)</i> , 2015 , 90, 588-589 | 0.4 | 3 |
| 16 | Financial Resilience, Income Dependence and Organisational Survival in UK Charities. <i>Voluntas</i> ,1 | 1.8 | 3 |
| 15 | Service Enterprise Transformation. <i>Decision Engineering</i> , 2011 , 25-48 | 0.1 | 3 |
| 14 | Complexity Management. <i>Decision Engineering</i> , 2011 , 67-86 | 0.1 | 3 |
| 13 | Boundary negotiations: a paradox theoretical approach for efficient and flexible modular systems. <i>International Journal of Operations and Production Management</i> , 2021 , 41, 574-597 | 6.8 | 2 |
| 12 | Broken chocolate: biomarkers as a method for delivering cocoa supply chain visibility. <i>Supply Chain Management</i> , 2021 , ahead-of-print, | 10 | 2 |
| 11 | A Multi-organisational Approach to Service Delivery. <i>Service Science: Research and Innovations in the Service Economy</i> , 2011 , 119-134 | 0.8 | 2 |
| 10 | Global Information System Implementation: A Study of Strategic and Cultural Challenges and Enablers in a DMNC. <i>Strategic Change</i> , 2015 , 24, 447-462 | 1.4 | 1 |
| 9 | An engineering systems approach to strategic change: The case of the European automotive industry. <i>Strategic Change</i> , 2012 , 21, 249-262 | 1.4 | 1 |
| 8 | New Digital Markets: New Business Models. <i>Proceedings - Academy of Management</i> , 2013 , 2013, 12692 | 0.1 | 1 |
| 7 | Addressing Uncertainty in Estimating the Cost for a Product-Service-System Delivering Availability: Epistemology and Ontology 2015 , 199-219 | | 1 |

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| 6 | Customer Centered Value Creation. <i>Issues of Business and Law</i> , 2011 , 3, 11-19 | | 1 |
| 5 | Complex Deployed Responsive Service. <i>Service Science: Research and Innovations in the Service Economy</i> , 2011 , 95-117 | 0.8 | 1 |
| 4 | Digital Servitization and Modularity: Responding to Requirements in Use 2021 , 457-469 | | 0 |
| 3 | Windowing television content: Lessons for digital business models. <i>Strategic Change</i> , 2018 , 27, 151-160 | 1.4 | |
| 2 | Enterprise Imaging: Picturing the Service-Value System 2018 , 343-361 | | |
| 1 | Strategic Defence Review 1998: Politics, Power, and Influence in Government Decisions. <i>Strategic Change</i> , 2015 , 24, 305-320 | | 1.4 |