

Glenn C Parry

List of Publications by Year in descending order

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Version: 2024-02-01

83
papers

3,092
citations

201575

27
h-index

168321

53
g-index

88
all docs

88
docs citations

88
times ranked

2052
citing authors

#	ARTICLE	IF	CITATIONS
1	Servitization, digitization and supply chain interdependency. <i>Industrial Marketing Management</i> , 2017, 60, 69-81.	3.7	402
2	Servitization and deservitization: Overview, concepts, and definitions. <i>Industrial Marketing Management</i> , 2017, 60, 4-10.	3.7	359
3	Blockchain: case studies in food supply chain visibility. <i>Supply Chain Management</i> , 2020, 25, 601-614.	3.7	212
4	Towards digital transformation: Lessons learned from traditional organizations. <i>Strategic Change</i> , 2018, 27, 101-109.	2.5	184
5	Application of lean visual process management tools. <i>Production Planning and Control</i> , 2006, 17, 77-86.	5.8	139
6	Blockchain for good?. <i>Strategic Change</i> , 2017, 26, 429-437.	2.5	116
7	Operationalising IoT for reverse supply: the development of use-visibility measures. <i>Supply Chain Management</i> , 2016, 21, 228-244.	3.7	93
8	Transitioning from a goodsâ€dominant to a serviceâ€dominant logic. <i>Journal of Service Management</i> , 2012, 23, 416-439.	4.4	85
9	Servitisation and value co-production in the UK music industry: An empirical study of Consumer Attitudes. <i>International Journal of Production Economics</i> , 2012, 135, 320-332.	5.1	84
10	Supply and demand chain management: the effect of adding services to product offerings. <i>Supply Chain Management</i> , 2013, 18, 618-629.	3.7	84
11	Enterprise Transformation: Why Are We Interested, What Is It, and What Are the Challenges?. <i>Journal of Enterprise Transformation</i> , 2011, 1, 14-33.	1.0	83
12	A through-life costing methodology for use in productâ€service-systems. <i>International Journal of Production Economics</i> , 2014, 153, 161-177.	5.1	78
13	Servitization and advanced business services as levers for competitiveness. <i>Industrial Marketing Management</i> , 2017, 60, 11-16.	3.7	77
14	Technological capabilities, resilience capabilities and organizational effectiveness. <i>International Journal of Human Resource Management</i> , 2019, 30, 1370-1392.	3.3	68
15	Visibility and digital art: Blockchain as an ownership layer on the Internet. <i>Strategic Change</i> , 2017, 26, 461-470.	2.5	65
16	The future of money and further applications of the blockchain. <i>Strategic Change</i> , 2017, 26, 417-422.	2.5	61
17	Servitization: Is a Paradigm Shift in the Business Model and Service Enterprise Required?. <i>Strategic Change</i> , 2013, 22, 145-156.	2.5	55
18	Lean competence: integration of theories in operations management practice. <i>Supply Chain Management</i> , 2010, 15, 216-226.	3.7	47

#	ARTICLE	IF	CITATIONS
19	A framework to explore the functioning and sustainability of business models. Sustainable Production and Consumption, 2020, 21, 57-77.	5.7	41
20	The impact of servitization and digitization on productivity and profitability of the firm: a systematic approach. Production Planning and Control, 2021, 32, 185-197.	5.8	41
21	Understanding complex service systems through different lenses: An overview. European Management Journal, 2012, 30, 418-426.	3.1	40
22	The impact of a blockchain platform on trust in established relationships: a case study of wine supply chains. Supply Chain Management, 2022, 27, 128-146.	3.7	40
23	Selling digital services abroad: How do extrinsic attributes influence foreign consumers' purchase intentions?. International Business Review, 2018, 27, 173-185.	2.6	38
24	Digital business models: Taxonomy and future research avenues. Strategic Change, 2018, 27, 87-90.	2.5	37
25	Music business models and piracy. Industrial Management and Data Systems, 2013, 113, 4-22.	2.2	36
26	The importance of knowledge management for ERP systems. International Journal of Logistics Research and Applications, 2008, 11, 427-441.	5.6	31
27	Servitization as a Driver for Organizational Change. Strategic Change, 2014, 23, 279-285.	2.5	30
28	Goods, Products and Services. Service Science: Research and Innovations in the Service Economy, 2011, , 19-29.	1.1	29
29	The adaptation of product cost estimation techniques to estimate the cost of service. International Journal of Computer Integrated Manufacturing, 2012, 25, 417-431.	2.9	25
30	Enterprise imaging: representing complex multi-organizational service enterprises. International Journal of Operations and Production Management, 2013, 33, 159-180.	3.5	23
31	Build To Order. , 2008, , .		23
32	Improving productivity in Hollywood with data science: Using emotional arcs of movies to drive product and service innovation in entertainment industries. Journal of the Operational Research Society, 2021, 72, 1110-1137.	2.1	19
33	Outsourcing engineering commodity procurement. Supply Chain Management, 2006, 11, 436-443.	3.7	18
34	Mapping a product-service-system delivering defence avionics availability. International Journal of Production Economics, 2017, 186, 21-32.	5.1	18
35	Discretion and complexity in customer focused environments. European Management Journal, 2012, 30, 466-472.	3.1	15
36	Value-in-Context: An Exploration of the Context of Value and the Value of Context. Service Science: Research and Innovations in the Service Economy, 2019, , 457-477.	1.1	15

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37	How additive manufacturing allows products to absorb variety in use: empirical evidence from the defence industry. <i>Production Planning and Control</i> , 2022, 33, 175-192.	5.8	15
38	Complex Engineering Service Systems: A Grand Challenge. <i>Decision Engineering</i> , 2011, , 439-454.	1.5	14
39	Firm Profitability During the Servitization Process in the Music Industry. <i>Strategic Change</i> , 2014, 23, 317-328.	2.5	14
40	Value and Servitization: Creating Complex Deployed Responsive Services. <i>Strategic Change</i> , 2014, 23, 303-315.	2.5	14
41	The implementation of an environmental management system in the not-for-profit sector. <i>Benchmarking</i> , 2014, 21, 509-526.	2.9	13
42	Digital dark matter within product service systems. <i>Competitiveness Review</i> , 2017, 27, 62-79.	1.8	13
43	Does business model experimentation in dynamic contexts enhance value capture?. <i>International Journal of Business Environment</i> , 2018, 10, 14.	0.2	12
44	Advanced Supply Chains: Visibility, Blockchain and Human Behaviour. <i>Contributions To Management Science</i> , 2018, , 321-343.	0.4	12
45	Broken chocolate: biomarkers as a method for delivering cocoa supply chain visibility. <i>Supply Chain Management</i> , 2022, 27, 728-741.	3.7	12
46	Boundary negotiations: a paradox theoretical approach for efficient and flexible modular systems. <i>International Journal of Operations and Production Management</i> , 2021, 41, 574-597.	3.5	11
47	Automotive Enterprise Transformation: Build to Order as a Sustainable and Innovative Strategy for the Automotive Industry?. <i>Journal of Enterprise Transformation</i> , 2013, 3, 33-52.	1.0	10
48	The threat to core competence posed by developing closer supply chain relationships. <i>International Journal of Logistics Research and Applications</i> , 2006, 9, 295-305.	5.6	9
49	A Case Study in Estimating Avionics Availability from Field Reliability Data. <i>Quality and Reliability Engineering International</i> , 2016, 32, 1553-1580.	1.4	7
50	Financial Resilience, Income Dependence and Organisational Survival in UK Charities. <i>Voluntas</i> , 2021, 32, 992-1008.	1.1	7
51	Towards the strategic outsourcing of core competencies in the automotive industry: threat or opportunity?. <i>International Journal of Automotive Technology and Management</i> , 2009, 9, 40.	0.4	6
52	Implementing build-to-order strategies: enablers and barriers in the European automotive industry. <i>International Journal of Automotive Technology and Management</i> , 2011, 11, 221.	0.4	6
53	Using Data in Decision Making: Analysis from the Music Industry. <i>Strategic Change</i> , 2014, 23, 265-277.	2.5	6
54	Applying Forgotten Lessons in Field Reliability Data Analysis to Performance-Based Support Contracts. <i>EMJ - Engineering Management Journal</i> , 2016, 28, 3-13.	1.4	6

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55	Copyright and creation: repositioning the argument. <i>Strategic Direction</i> , 2014, 30, 32-35.	0.2	5
56	Broadband Internet adoption challenge. <i>Transforming Government: People, Process and Policy</i> , 2014, 8, 620-644.	1.3	5
57	To Cost an Elephant: An Exploratory Survey on Cost Estimating Practice in the Light of Product-Service-Systems. <i>Journal of Cost Analysis and Parametrics</i> , 2015, 8, 1-22.	0.3	5
58	Knowledge Acquisition in Information System Development: A Case Study of System Developers in an International Bank. <i>Strategic Change</i> , 2016, 25, 81-95.	2.5	5
59	The Road to the 5-Day Car. , 2008, , 403-407.		5
60	Addressing Uncertainty in Estimating the Cost for a Product-Service-System Delivering Availability: Epistemology and Ontology. , 2015, , 199-219.		5
61	Joined up lean [lean manufacturing]. <i>IET Manufacturing</i> , 2005, 84, 44-47.	0.1	4
62	Perspectives on "Good" in Blockchain for Good. <i>Frontiers in Blockchain</i> , 2021, 3, .	1.6	4
63	Towards Understanding the Value of the Client's Aspirations and Fears in Complex, Long-term Service Contracts. <i>Decision Engineering</i> , 2011, , 87-103.	1.5	4
64	Cutting Cost in Service Systems: Are You Running with Scissors?. <i>Strategic Change</i> , 2014, 23, 341-357.	2.5	3
65	Global Information System Implementation: A Study of Strategic and Cultural Challenges and Enablers in a DMNC. <i>Strategic Change</i> , 2015, 24, 447-462.	2.5	3
66	Digital Servitization and Modularity: Responding to Requirements in Use. , 2021, , 457-469.		3
67	Complexity Management. <i>Decision Engineering</i> , 2011, , 67-86.	1.5	3
68	Complex Deployed Responsive Service. <i>Service Science: Research and Innovations in the Service Economy</i> , 2011, , 95-117.	1.1	3
69	VINCULACIÓN DE SERVICIOS: C"MO MEJORAR EL FUNCIONAMIENTO DE CADENAS DE VALOR PRODUCTO/SERVICIO. <i>Dyna (Spain)</i> , 2015, 90, 588-589.	0.1	3
70	A Multi-organisational Approach to Service Delivery. <i>Service Science: Research and Innovations in the Service Economy</i> , 2011, , 119-134.	1.1	2
71	Internationalization of Product-Service Systems: Global, Regional or National Strategy?. <i>Foresight and STI Governance</i> , 2016, 10, 16-29.	0.6	2
72	Transdisciplinarity within the academic engineering literature. <i>International Journal of Agile Systems and Management</i> , 2020, 13, 213.	0.6	2

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73	An engineering systems approach to strategic change: The case of the European automotive industry. Strategic Change, 2012, 21, 249-262.	2.5	1
74	Strategic Defence Review 1998: Politics, Power, and Influence in Government Decisions. Strategic Change, 2015, 24, 305-320.	2.5	1
75	Does business model experimentation in dynamic contexts enhance value capture?. International Journal of Business Environment, 2018, 10, 14.	0.2	1
76	New Digital Markets: New Business Models. Proceedings - Academy of Management, 2013, 2013, 12692.	0.0	1
77	RECUPERANDO LA CADENA DE VALOR MEDIANTE LA CUSTOMERIZACIÓN Y LA VINCULACIÓN DE SERVICIOS. Dyna Management, 2015, 3, [11 p.]-[11 p.].	0.1	1
78	Customer Centered Value Creation. Issues of Business and Law, 2011, 3, 11-19.	0.2	1
79	When and Where Is Transdisciplinary Engineering Applied in Projects? A Case Study. Advances in Transdisciplinary Engineering, 2019, , .	0.1	1
80	Blue sky thinking. IET Manufacturing, 2007, 86, 40-43.	0.1	0
81	An Analysis of Industrial Practice for Estimating the In-Service Costs of a Product Service System. , 2011, , .		0
82	Windowing television content: Lessons for digital business models. Strategic Change, 2018, 27, 151-160.	2.5	0
83	Enterprise Imaging: Picturing the Service-Value System. , 2018, , 343-361.		0