

# Xin Xu

## List of Publications by Year in Descending Order

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The third column is the impact factor (IF) of the journal, and the fourth column is the number of citations of the article.

20  
papers

4,787  
citations

8  
h-index

20  
g-index

20  
ext. papers

6,375  
ext. citations

3.8  
avg, IF

6.02  
L-index

#	Paper	IF	Citations
20	Deciphering B2B marketers' concerns in marketing with clients: Further insights into how B2B characteristics foster and inhibit UGC generation and its leverage. <i>Industrial Marketing Management</i> , <b>2022</b> , 101, 71-81	6.9	0
19	Real-time payment in cross-border operations considering local competition and tax-planning. <i>International Journal of Production Economics</i> , <b>2022</b> , 245, 108395	9.3	0
18	Does certainty tone matter? Effects of review certainty, reviewer characteristics, and organizational niche width on review usefulness. <i>Information and Management</i> , <b>2021</b> , 58, 103549	6.6	1
17	To port or not to port? Availability of exclusivity in the digital service market. <i>Decision Support Systems</i> , <b>2021</b> , 148, 113598	5.6	0
16	The Challenges to Leverage User Generated Contents in B2B Marketing. <i>Lecture Notes in Computer Science</i> , <b>2020</b> , 279-297	0.9	
15	A LITERATURE REVIEW AND CLASSIFICATION OF BOOK RECOMMENDATION RESEARCH. <i>Journal of Information System and Technology Management</i> , <b>2020</b> , 5, 15-34	0.1	1
14	Research on Personalized Learning Path Discovery Based on Differential Evolution Algorithm and Knowledge Graph. <i>Communications in Computer and Information Science</i> , <b>2020</b> , 285-295	0.3	
13	Join logistics sharing alliance or not? Incentive analysis of competing E-commerce firms with promised-delivery-time. <i>International Journal of Production Economics</i> , <b>2020</b> , 224, 107553	9.3	23
12	Living in a Simulation? An Empirical Investigation of a Smart Driving-Simulation Testing System. <i>Journal of the Association for Information Systems</i> , <b>2020</b> , 21, 843-863	1.8	3
11	A comprehensive study on smart beta strategies in the A-share market. <i>Applied Economics</i> , <b>2018</b> , 50, 6024-6033	1.6	5
10	Winning Back Technology Disadopters: Testing a Technology Readoption Model in the Context of Mobile Internet Services. <i>Journal of Management Information Systems</i> , <b>2017</b> , 34, 102-140	5.3	26
9	Unified Theory of Acceptance and Use of Technology: A Synthesis and the Road Ahead. <i>Journal of the Association for Information Systems</i> , <b>2016</b> , 17, 328-376	1.8	517
8	Using board game design and animation creation for assessment [A case study in a subject of information systems audit and control <b>2016</b> ,		3
7	Using animation to develop a MOOC on Information Security <b>2016</b> ,		4
6	Effects of ICT Service Innovation and Complementary Strategies on Brand Equity and Customer Loyalty in a Consumer Technology Market. <i>Information Systems Research</i> , <b>2014</b> , 25, 710-729	3.8	27
5	Consumer Acceptance and Use of Information Technology: Extending the Unified Theory of Acceptance and Use of Technology. <i>MIS Quarterly: Management Information Systems</i> , <b>2012</b> , 36, 157	5.3	4051
4	Consumer Acceptance of Personal Information and Communication Technology Services. <i>IEEE Transactions on Engineering Management</i> , <b>2011</b> , 58, 613-625	2.6	46

3	Model of Migration and Use of Platforms: Role of Hierarchy, Current Generation, and Complementarities in Consumer Settings. <i>Management Science</i> , <b>2010</b> , 56, 1304-1323	3.9	66
2	Will mobile video become the killer application for 3G mobile Internet? a model of media convergence acceptance. <i>Information Systems Frontiers</i> , <b>2010</b> , 12, 311-322	4	13
1	A personalized self-learning system based on knowledge graph and differential evolution algorithm. <i>Concurrency Computation Practice and Experience</i> , e6190	1.4	1