Xin Xu

List of Publications by Citations

20 papers	4,787 citations
8 h-index	20 g-index
20 ext. papers	6,375 ext. citations
3.8 avg, IF	6.02 L-index

#	Paper	IF	Citations
20	Consumer Acceptance and Use of Information Technology: Extending the Unified Theory of Acceptance and Use of Technology. *MIS Quarterly: Management Information Systems*, **2012**, 36, 157	5.3	4051
19	Unified Theory of Acceptance and Use of Technology: A Synthesis and the Road Ahead. *Journal of the Association for Information Systems*, **2016**, 17, 328-376	1.8	517
18	Model of Migration and Use of Platforms: Role of Hierarchy, Current Generation, and Complementarities in Consumer Settings. *Management Science*, **2010**, 56, 1304-1323	3.9	66
17	Consumer Acceptance of Personal Information and Communication Technology Services. *IEEE Transactions on Engineering Management*, **2011**, 58, 613-625	2.6	46
16	Effects of ICT Service Innovation and Complementary Strategies on Brand Equity and Customer Loyalty in a Consumer Technology Market. *Information Systems Research*, **2014**, 25, 710-729	3.8	27
15	Winning Back Technology Disadopters: Testing a Technology Readoption Model in the Context of Mobile Internet Services. *Journal of Management Information Systems*, **2017**, 34, 102-140	5.3	26
14	Join logistics sharing alliance or not? Incentive analysis of competing E-commerce firms with promised-delivery-time. *International Journal of Production Economics*, **2020**, 224, 107553	9.3	23
13	Will mobile video become the killer application for 3G mobile Internet? a model of media convergence acceptance. *Information Systems Frontiers*, **2010**, 12, 311-322	4	13
12	A comprehensive study on smart beta strategies in the A-share market. *Applied Economics*, **2018**, 50, 6024-6033	1.6	5
11	Using animation to develop a MOOC on Information Security **2016**,		4
10	Living in a Simulation? An Empirical Investigation of a Smart Driving-Simulation Testing System. *Journal of the Association for Information Systems*, **2020**, 21, 843-863	1.8	3
9	Using board game design and animation creation for assessment A case study in a subject of information systems audit and control **2016**,		3
8	Does certainty tone matter? Effects of review certainty, reviewer characteristics, and organizational niche width on review usefulness. *Information and Management*, **2021**, 58, 103549	6.6	1
7	A LITERATURE REVIEW AND CLASSIFICATION OF BOOK RECOMMENDATION RESEARCH. *Journal of Information System and Technology Management*, **2020**, 5, 15-34	0.1	1
6	A personalized self-learning system based on knowledge graph and differential evolution algorithm. *Concurrency Computation Practice and Experience*, e6190	1.4	1
5	Deciphering B2B marketers' concerns in marketing with clients: Further insights into how B2B characteristics foster and inhibit UGC generation and its leverage. *Industrial Marketing Management*, **2022**, 101, 71-81	6.9	0
4	Real-time payment in cross-border operations considering local competition and tax-planning. *International Journal of Production Economics*, **2022**, 245, 108395	9.3	0

List of Publications

3	To port or not to port? Availability of exclusivity in the digital service market. *Decision Support Systems*, **2021**, 148, 113598	5.6	0
2	The Challenges to Leverage User Generated Contents in B2B Marketing. *Lecture Notes in Computer Science*, **2020**, 279-297	0.9	
1	Research on Personalized Learning Path Discovery Based on Differential Evolution Algorithm and Knowledge Graph. *Communications in Computer and Information Science*, **2020**, 285-295	0.3	