

Gonzalo Luna-CortÃ©s

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/5452230/publications.pdf>

Version: 2024-02-01

14
papers

112
citations

1684188

5
h-index

1372567

10
g-index

14
all docs

14
docs citations

14
times ranked

124
citing authors

#	ARTICLE	IF	CITATIONS
1	The Antecedents of Consumers'™ Negative Attitudes Toward SMS Advertising: A Theoretical Framework and Empirical Study. <i>Journal of Interactive Advertising</i> , 2013, 13, 109-117.	5.3	27
2	Self-Congruity, Social Value, and the Use of Virtual Social Networks by Generation Y Travelers. <i>Journal of Travel Research</i> , 2019, 58, 398-410.	9.0	27
3	Investigating tolerance of uncertainty, COVID-19 concern, and compliance with recommended behavior in four countries: The moderating role of mindfulness, trust in scientists, and power distance. <i>Personality and Individual Differences</i> , 2022, 186, 111352.	2.9	15
4	Differences among generations of USA tourists regarding the positive content created about Colombia in social media. <i>Journal of Hospitality and Tourism Management</i> , 2018, 36, 31-39.	6.6	13
5	The influence of social value and self-congruity on interpersonal connections in virtual social networks by Gen-Y tourists. <i>PLoS ONE</i> , 2019, 14, e0217758.	2.5	8
6	La influencia del consumo simbólico en la intensidad de uso de las redes sociales digitales y el valor percibido de las experiencias. <i>Innovar</i> , 2017, 27, 37-50.	0.4	6
7	Stress perceived by foreigners that use public transportation in Bogotá (Colombia). <i>Research in Transportation Economics</i> , 2020, 80, 100811.	4.1	4
8	Self-congruity, Destination Brand, and the Use of Social Media. <i>Tourism Analysis</i> , 2021, 26, 77-81.	0.9	4
9	Companion Dog Routine Inventory: Scale Validation and the Effect of Routine on the Human-Dog Relationship. <i>Anthrozoos</i> , 2022, 35, 527-544.	1.4	3
10	The Influence of Materialism and Self-Congruity on the Relationship of Human With Their Companion Dogs. <i>Social Marketing Quarterly</i> , 2018, 24, 249-263.	1.7	2
11	Measuring Tourists'™ Stress in Colombia. <i>Tourism</i> , 2021, 69, 32-46.	0.9	1
12	División Social por Estratos, Materialismo y la Situación de los Perros en Colombia. <i>Civilizar</i> , 2019, 19, 55-68.	0.1	1
13	The consumption of dark narratives: A systematic review and research agenda. <i>Journal of Business Research</i> , 2022, 145, 524-534.	10.2	1
14	The Influence of Materialism on Purebred Dogs'™ Welfare Among Two Different Generations in Colombia (South America). <i>Journal of Applied Animal Welfare Science</i> , 2019, 22, 149-158.	1.0	0