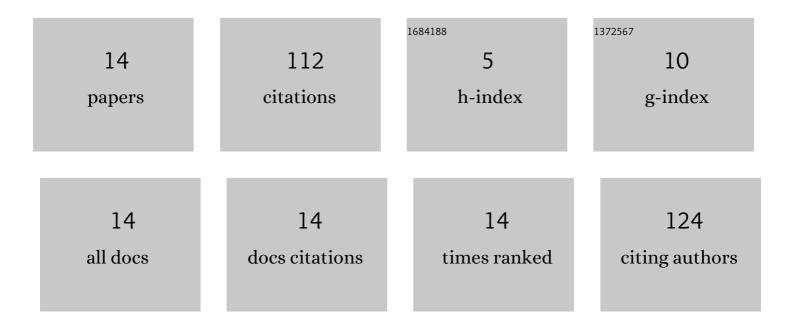
Gonzalo Luna-Cortés

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/5452230/publications.pdf Version: 2024-02-01



#	Article	IF	CITATIONS
1	The Antecedents of Consumers' Negative Attitudes Toward SMS Advertising: A Theoretical Framework and Empirical Study. Journal of Interactive Advertising, 2013, 13, 109-117.	5.3	27
2	Self-Congruity, Social Value, and the Use of Virtual Social Networks by Generation Y Travelers. Journal of Travel Research, 2019, 58, 398-410.	9.0	27
3	Investigating tolerance of uncertainty, COVID-19 concern, and compliance with recommended behavior in four countries: The moderating role of mindfulness, trust in scientists, and power distance. Personality and Individual Differences, 2022, 186, 111352.	2.9	15
4	Differences among generations of USA tourists regarding the positive content created about Colombia in social media. Journal of Hospitality and Tourism Management, 2018, 36, 31-39.	6.6	13
5	The influence of social value and self-congruity on interpersonal connections in virtual social networks by Gen-Y tourists. PLoS ONE, 2019, 14, e0217758.	2.5	8
6	La influencia del consumo simbólico en la intensidad de uso de las redes sociales digitales y el valor percibido de las experiencias. Innovar, 2017, 27, 37-50.	0.4	6
7	Stress perceived by foreigners that use public transportation in BogotÃ; (Colombia). Research in Transportation Economics, 2020, 80, 100811.	4.1	4
8	Self-congruity, Destination Brand, and the Use of Social Media. Tourism Analysis, 2021, 26, 77-81.	0.9	4
9	Companion Dog Routine Inventory: Scale Validation and the Effect of Routine on the Human–Dog Relationship. Anthrozoos, 2022, 35, 527-544.	1.4	3
10	The Influence of Materialism and Self-Congruity on the Relationship of Human With Their Companion Dogs. Social Marketing Quarterly, 2018, 24, 249-263.	1.7	2
11	Measuring Tourists' Stress in Colombia. Tourism, 2021, 69, 32-46.	0.9	1
12	División Social por Estratos, Materialismo y la Situación de los Perros en Colombia. Civilizar, 2019, 19, 55-68.	0.1	1
13	The consumption of dark narratives: A systematic review and research agenda. Journal of Business Research, 2022, 145, 524-534.	10.2	1
14	The Influence of Materialism on Purebred Dogs' Welfare Among Two Different Generations in Colombia (South America). Journal of Applied Animal Welfare Science, 2019, 22, 149-158.	1.0	0