

# Edward U Bond

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/5450636/publications.pdf>

Version: 2024-02-01

10  
papers

464  
citations

1163117

8  
h-index

1372567

10  
g-index

10  
all docs

10  
docs citations

10  
times ranked

506  
citing authors

#	ARTICLE	IF	CITATIONS
1	The Future of B2B Customer Solutions in a Post-COVID-19 Economy: Managerial Issues and an Agenda for Academic Inquiry. <i>Journal of Service Research</i> , 2020, 23, 401-408.	12.2	46
2	The effect of channel innovation knowledge management on competitive advantage: a dual-path model. <i>Journal of Marketing Theory and Practice</i> , 2020, 28, 196-212.	4.3	1
3	Domain-Relevant Commitment and Individual Technical Innovation Performance. <i>Journal of Product Innovation Management</i> , 2017, 34, 159-180.	9.5	9
4	Patient Satisfaction and Patient-Centered Care. <i>JAMA - Journal of the American Medical Association</i> , 2012, 308, 139.	7.4	135
5	Establishing a high-technology knowledge transfer network: The practical and symbolic roles of identification. <i>Industrial Marketing Management</i> , 2008, 37, 641-652.	6.7	29
6	Dual-perspective SWOT: a synthesis of marketing intelligence and planning. <i>Marketing Intelligence and Planning</i> , 2004, 22, 84-94.	3.5	38
7	Reputational Effectiveness in Cross-Functional Working Relationships. <i>Journal of Product Innovation Management</i> , 2004, 21, 44-60.	9.5	64
8	Barriers to Matching New Technologies and Market Opportunities in Established Firms. <i>Journal of Product Innovation Management</i> , 2003, 20, 120-135.	9.5	81
9	Relating marketing expertise on the top management team and strategic market aggressiveness to financial performance and shareholder value. <i>Journal of Strategic Marketing</i> , 2003, 11, 133-159.	5.5	33
10	The internal market/external market framework and service quality: Toward theory in services marketing. <i>Journal of Marketing Management</i> , 1995, 11, 25-39.	2.3	28