

M Joseph Sirgy

List of Publications by Citations

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The third column is the impact factor (IF) of the journal, and the fourth column is the number of citations of the article.

110
papers

4,327
citations

31
h-index

65
g-index

112
ext. papers

5,106
ext. citations

2.8
avg, IF

6.23
L-index

#	Paper	IF	Citations
110	Direct and indirect effects of self-image congruence on brand loyalty. <i>Journal of Business Research</i> , 2006 , 59, 955-964	8.7	526
109	Quality of life (QOL) and well-being research in tourism. <i>Tourism Management</i> , 2016 , 53, 244-261	10.8	359
108	A New Measure of Quality of Work Life (QWL) Based on Need Satisfaction and Spillover Theories. <i>Social Indicators Research</i> , 2001 , 55, 241-302	2.7	326
107	The Qualityity-of-Life (QOL) Research Movement: Past, Present, and Future. <i>Social Indicators Research</i> , 2006 , 76, 343-466	2.7	238
106	Materialism and Quality of Life. <i>Social Indicators Research</i> , 1998 , 43, 227-260	2.7	231
105	Effect of self-congruity with sponsorship on brand loyalty. <i>Journal of Business Research</i> , 2008 , 61, 1091-1097	10.7	193
104	Moderators of the self-congruity effect on consumer decision-making: A meta-analysis. <i>Journal of Business Research</i> , 2012 , 65, 1179-1188	8.7	155
103	The effects of leadership style on employee well-being in hospitality. <i>International Journal of Hospitality Management</i> , 2013 , 34, 9-18	8.3	139
102	Shopping well-being at the mall: Construct, antecedents, and consequences. <i>Journal of Business Research</i> , 2013 , 66, 856-863	8.7	118
101	Upscale image transfer from malls to stores: A self-image congruence explanation. <i>Journal of Business Research</i> , 2006 , 59, 1288-1296	8.7	118
100	The Pleasant Life, the Engaged Life, and the Meaningful Life: What about the Balanced Life?. <i>Journal of Happiness Studies</i> , 2009 , 10, 183-196	3.7	117
99	Developing a Measure of Community Well-Being Based on Perceptions of Impact in Various Life Domains. <i>Social Indicators Research</i> , 2010 , 96, 295-311	2.7	109
98	Work-Life Balance: an Integrative Review. <i>Applied Research in Quality of Life</i> , 2018 , 13, 229-254	2.3	99
97	Measuring the Effect of Tourism Services on Travelers' Quality of Life: Further Validation. <i>Social Indicators Research</i> , 2004 , 69, 243-277	2.7	89
96	Theoretical Perspectives Guiding QOL Indicator Projects. <i>Social Indicators Research</i> , 2011 , 103, 1-22	2.7	82
95	Consumer Well-Being (CWB): The Effects of Self-Image Congruence, Brand-Community Belongingness, Brand Loyalty, and Consumption Recency. <i>Applied Research in Quality of Life</i> , 2007 , 2, 289-304	2.3	81
94	Measuring Corporate Performance by Building on the Stakeholders Model of Business Ethics. <i>Journal of Business Ethics</i> , 2002 , 35, 143-162	4.3	81

93	Well-being Marketing: An Ethical Business Philosophy for Consumer Goods Firms. <i>Journal of Business Ethics</i> , 2008 , 77, 377-403	4.3	71
92	Self-congruity theory in consumer behavior: A little history. <i>Journal of Global Scholars of Marketing Science</i> , 2018 , 28, 197-207	2.3	55
91	Is Materialism All That Bad? Effects on Satisfaction with Material Life, Life Satisfaction, and Economic Motivation. <i>Social Indicators Research</i> , 2013 , 110, 349-366	2.7	55
90	How Does Residents' Satisfaction with Community Services Influence Quality of Life (QOL) Outcomes?. <i>Applied Research in Quality of Life</i> , 2008 , 3, 81-105	2.3	55
89	A Work-Life Identity Model of Well-Being: Towards a Research Agenda Linking Quality-of-Work-Life (QWL) Programs with Quality of Life (QOL). <i>Applied Research in Quality of Life</i> , 2008 , 3, 181-202	2.3	55
88	Linking Advertising, Materialism, and Life Satisfaction. <i>Social Indicators Research</i> , 2012 , 107, 79-101	2.7	54
87	Promoting quality-of-life and well-being research in hospitality and tourism. <i>Journal of Travel and Tourism Marketing</i> , 2019 , 36, 1-13	6.6	51
86	Further Validation of a Need-based Quality-of-work-life (QWL) Measure: Evidence from Marketing Practitioners. <i>Applied Research in Quality of Life</i> , 2007 , 2, 273-287	2.3	49
85	The Impact of Globalization on a Country's Quality of Life: Toward an Integrated Model. <i>Social Indicators Research</i> , 2004 , 68, 251-298	2.7	41
84	Housing Well-Being: Developing and Validating a Measure. <i>Social Indicators Research</i> , 2006 , 79, 503-541	2.7	40
83	A Need-Based Measure of Consumer Well Being (CWB) in Relation to Personal Transportation: Nomological Validation. <i>Social Indicators Research</i> , 2006 , 79, 337-367	2.7	38
82	Quality-of-life indicators as performance measures. <i>Annals of Tourism Research</i> , 2019 , 76, 291-300	7.7	37
81	Towards a Benefits Theory of Leisure Well-Being. <i>Applied Research in Quality of Life</i> , 2017 , 12, 205-228	2.3	33
80	Developing a Measure of Internet Well-Being: Nomological (Predictive) Validation. <i>Social Indicators Research</i> , 2006 , 78, 205-249	2.7	33
79	The Ethics of Consumer Sovereignty in an Age of High Tech. <i>Journal of Business Ethics</i> , 2000 , 28, 1-14	4.3	29
78	Work-Life Balance: A Quality-of-Life Model. <i>Applied Research in Quality of Life</i> , 2016 , 11, 1059-1082	2.3	26
77	The Psychology of Material Well-Being. <i>Applied Research in Quality of Life</i> , 2018 , 13, 273-301	2.3	25
76	Developing a Measure That Captures Elderly's Well-Being in Local Marketplace Transactions. <i>Applied Research in Quality of Life</i> , 2008 , 3, 63-80	2.3	25

75	Radical Islamic Militancy and Acts of Terrorism: A Quality-of-Life Analysis. <i>Social Indicators Research</i> , 2014 , 117, 615-652	2.7	24
74	Quality of College Life (QCL) of Students: Further Validation of a Measure of Well-being. <i>Social Indicators Research</i> , 2010 , 99, 375-390	2.7	23
73	Self-expressiveness in shopping. <i>Journal of Retailing and Consumer Services</i> , 2016 , 30, 292-299	8.5	22
72	How Do Managers Make Teleological Evaluations in Ethical Dilemmas? Testing Part of and Extending the Hunt-Vitell Model. <i>Journal of Business Ethics</i> , 2000 , 26, 259-269	4.3	22
71	Further Validation and Extension of the Quality-of-Life/Community-Healthcare Model and Measures. <i>Social Indicators Research</i> , 2004 , 69, 167-198	2.7	19
70	What Types of Indicators Should Be Used to Capture Community Well-Being Comprehensively?. <i>International Journal of Community Well-Being</i> , 2018 , 1, 3-9	1.5	19
69	What Do People Do to Achieve Work-Life Balance? A Formative Conceptualization to Help Develop a Metric for Large-Scale Quality-of-Life Surveys. <i>Social Indicators Research</i> , 2018 , 138, 771-791	2.7	18
68	Macromarketing Metrics of Consumer Well-Being: An Update. <i>Journal of Macromarketing</i> , 2021 , 41, 124-131	1.3	18
67	How Do Consumers Perceive the Quality-of-Life Impact of Durable Goods? A Consumer Well-Being Model Based on the Consumption Life Cycle. <i>Applied Research in Quality of Life</i> , 2014 , 9, 683-709	2.3	17
66	Does Marketing Activity Contribute to a Society's Well-Being? The Role of Economic Efficiency. <i>Journal of Business Ethics</i> , 2012 , 107, 91-102	4.3	17
65	Positive balance: a hierarchical perspective of positive mental health. <i>Quality of Life Research</i> , 2019 , 28, 1921-1930	3.7	16
64	The Effects of Shopping Well-Being and Shopping Ill-Being on Consumer Life Satisfaction. <i>Applied Research in Quality of Life</i> , 2018 , 13, 333-353	2.3	16
63	Gender disparity in job satisfaction of Western versus Asian managers. <i>Journal of Business Research</i> , 2014 , 67, 1257-1266	8.7	16
62	Global Advances in Quality of Life and Well-Being: Past, Present, and Future. <i>Social Indicators Research</i> , 2019 , 141, 1137-1164	2.7	16
61	Consumer Sovereignty in Healthcare: Fact or Fiction?. <i>Journal of Business Ethics</i> , 2011 , 101, 459-474	4.3	15
60	Developing a Conceptual Framework of Employee Well-Being (EWB) by Applying Goal Concepts and Findings from Personality-Social Psychology. <i>Applied Research in Quality of Life</i> , 2006 , 1, 7-38	2.3	15
59	Societal QOL is More than the Sum of QOL of Individuals: The Whole is Greater than the Sum of the Parts. <i>Applied Research in Quality of Life</i> , 2011 , 6, 329-334	2.3	14
58	Effects of perceived organizational CSR value and employee moral identity on job satisfaction: a study of business organizations in Thailand. <i>Asian Journal of Business Ethics</i> , 2019 , 8, 53-72	0.8	13

57	Is small business better than big business for marketing managers?. <i>Journal of Business Research</i> , 2010 , 63, 418-423	8.7	13
56	A Survey of Management Educators' Perceptions of Unethical Faculty Behavior. <i>Journal of Academic Ethics</i> , 2008 , 6, 129-152	1.5	13
55	Work-Family Spillover and Subjective Well-Being: The Moderating Role of Coping Strategies. <i>Journal of Happiness Studies</i> , 2020 , 21, 2909-2929	3.7	13
54	The Dual Model of Materialism: Success Versus Happiness Materialism on Present and Future Life Satisfaction. <i>Applied Research in Quality of Life</i> , 2021 , 16, 201-220	2.3	12
53	The Global Challenge of Jihadist Terrorism: A Quality-of-Life Model. <i>Social Indicators Research</i> , 2019 , 141, 191-215	2.7	11
52	The Effects of Holiday Leisure Travel on Subjective Well-Being: The Moderating Role of Experience Sharing. <i>Journal of Travel Research</i> , 2020 , 004728752096638	6.3	10
51	Developing and Validating a Measure of Consumer Well-Being in Relation to Cell Phone Use. <i>Applied Research in Quality of Life</i> , 2007 , 2, 95-123	2.3	10
50	Combatting Jihadist Terrorism: A Quality-of-Life Perspective. <i>Applied Research in Quality of Life</i> , 2018 , 13, 813-837	2.3	9
49	Toward A Code of Ethics for Marketing Educators. <i>Journal of Business Ethics</i> , 2006 , 63, 1-20	4.3	8
48	Social Responsibility and the Marketing Educator: A Discussion Document. <i>Journal of Business Ethics</i> , 1999 , 19, 193-206	4.3	8
47	The Well-Being Effects of Self-Expressiveness and Hedonic Enjoyment Associated with Physical Exercise. <i>Applied Research in Quality of Life</i> , 2015 , 10, 141-159	2.3	7
46	Developing a measure to capture marketing faculty's perceptions of unethical behavior. <i>Journal of Business Research</i> , 2010 , 63, 366-371	8.7	7
45	The Impact of Imports and Exports on a Country's Quality of Life. <i>Social Indicators Research</i> , 2007 , 83, 245-281	2.7	7
44	The Quality of Work Life Scale: Validity Evidence from Brazil and Portugal. <i>Applied Research in Quality of Life</i> , 2020 , 15, 1323-1351	2.3	7
43	Is Subjective Ill-Being Related to Islamophobia in Germany? In Search for Moderators. <i>Journal of Happiness Studies</i> , 2019 , 20, 2655-2675	3.7	5
42	Toward a Code of Ethics for Accounting Educators. <i>Journal of Business Ethics</i> , 2005 , 61, 215-234	4.3	4
41	The Relationship Between Domain Satisfaction and Domain Importance: The Moderating Role of Depression. <i>Journal of Happiness Studies</i> , 2020 , 21, 2007-2030	3.7	4
40	A Preregistered Study of the Effect of Shopping Satisfaction during Leisure Travel on Satisfaction with Life Overall: The Mitigating Role of Financial Concerns. <i>Journal of Travel Research</i> , 2021 , 60, 639-655	6.3	4

39	Effect Symmetry of Benefit Criteria in Postpurchase Evaluations. <i>Psychology and Marketing</i> , 2015 , 32, 651-669	3.9	3
38	Household Income, Satisfaction with Standard of Living, and Subjective Well-Being. The Moderating Role of Happiness Materialism. <i>Journal of Happiness Studies</i> , 2020 , 21, 2851-2872	3.7	3
37	Shopping-Life Balance: Towards a Unifying Framework. <i>Applied Research in Quality of Life</i> , 2020 , 15, 17-34.	3.3	3
36	Muzaffer Uysal is a great scholar and a true gentleman. <i>Anatolia</i> , 2015 , 26, 656-662	2.2	2
35	My Passion for Quality-of-Life and Well-Being Research: an Autobiography. <i>Applied Research in Quality of Life</i> , 2015 , 10, 371-373	2.3	1
34	Three Books that are a Goldmine for Quality-of-Life Therapists. <i>Applied Research in Quality of Life</i> , 2008 , 3, 231-233	2.3	1
33	Philosophy, Psychology, and Public Policy Aspects of Well-Being All Wrapped in One Book Designed to Ruffle Your Feathers. <i>Applied Research in Quality of Life</i> , 2008 , 3, 315-317	2.3	1
32	Positive Outcomes of Wellbeing. <i>Social Indicators Research Series</i> , 2021 , 59-78	0.4	1
31	Philosophical Foundations, Definitions, and Measures of Wellbeing. <i>Social Indicators Research Series</i> , 2021 , 5-35	0.4	1
30	The Wellbeing of Children and Youth. <i>Social Indicators Research Series</i> , 2021 , 551-580	0.4	1
29	Integrative Models of Wellbeing. <i>Social Indicators Research Series</i> , 2021 , 681-710	0.4	1
28	Further Distinctions Among Major Concepts of Wellbeing. <i>Social Indicators Research Series</i> , 2021 , 37-58	0.4	0
27	Residential Wellbeing. <i>Social Indicators Research Series</i> , 2021 , 411-435	0.4	0
26	The Wellbeing of Women. <i>Social Indicators Research Series</i> , 2021 , 607-626	0.4	0
25	Work Wellbeing. <i>Social Indicators Research Series</i> , 2021 , 373-409	0.4	0
24	Effects of Personal and Consumption Activities on Wellbeing. <i>Social Indicators Research Series</i> , 2021 , 155-174	0.4	0
23	Effects of Social Comparisons on Wellbeing. <i>Social Indicators Research Series</i> , 2021 , 321-338	0.4	0
22	Effects of Domain Dynamics on Wellbeing. <i>Social Indicators Research Series</i> , 2021 , 341-371	0.4	0

21	Josh Samli: A Biography. <i>Applied Research in Quality of Life</i> , 2012 , 7, 449	2.3
20	A Review of Btumbling on Happiness authored by Daniel Gilbert. <i>Applied Research in Quality of Life</i> , 2007 , 2, 141-143	2.3
19	Effects of Goals on Wellbeing. <i>Social Indicators Research Series</i> , 2021 , 283-305	0.4
18	Effects of Beliefs and Values on Wellbeing. <i>Social Indicators Research Series</i> , 2021 , 245-262	0.4
17	Effects of Technological, Economic, Political, and Socio-Cultural Factors on Wellbeing. <i>Social Indicators Research Series</i> , 2021 , 83-107	0.4
16	Leisure Wellbeing. <i>Social Indicators Research Series</i> , 2021 , 505-523	0.4
15	Health Wellbeing. <i>Social Indicators Research Series</i> , 2021 , 485-504	0.4
14	The Wellbeing of Older Adults. <i>Social Indicators Research Series</i> , 2021 , 581-605	0.4
13	Effects of Needs and Need Satisfaction on Wellbeing. <i>Social Indicators Research Series</i> , 2021 , 263-281	0.4
12	The Wellbeing of Geographic Population Segments. <i>Social Indicators Research Series</i> , 2021 , 627-655	0.4
11	Effects of Resources (Time, Money, Income, and Wealth) on Wellbeing. <i>Social Indicators Research Series</i> , 2021 , 109-127	0.4
10	Material Wellbeing. <i>Social Indicators Research Series</i> , 2021 , 437-452	0.4
9	Wellbeing in Other Domains. <i>Social Indicators Research Series</i> , 2021 , 525-548	0.4
8	The Wellbeing of Specialty Population Segments. <i>Social Indicators Research Series</i> , 2021 , 657-678	0.4
7	Effects of Demographic Factors on Wellbeing. <i>Social Indicators Research Series</i> , 2021 , 129-154	0.4
6	Philosophy and Public Policy Issues Related to Wellbeing. <i>Social Indicators Research Series</i> , 2021 , 711-729	0.4
5	Effects of Biology, Drugs, Life Events, and the Environment on Wellbeing. <i>Social Indicators Research Series</i> , 2021 , 175-204	0.4
4	Social, Family, and Marital Wellbeing. <i>Social Indicators Research Series</i> , 2021 , 453-483	0.4

- 3 Effects of Affect and Cognition on Wellbeing. *Social Indicators Research Series*, **2021**, 223-243 0.4
- 2 Effects of Personality on Wellbeing. *Social Indicators Research Series*, **2021**, 207-221 0.4
- 1 Effects of Self-Concept on Wellbeing. *Social Indicators Research Series*, **2021**, 307-320 0.4