

Marion Joppe

List of Publications by Year in descending order

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35
papers

1,688
citations

471061

17
h-index

395343

33
g-index

38
all docs

38
docs citations

38
times ranked

1451
citing authors

#	ARTICLE	IF	CITATIONS
1	Ecologde Entrepreneurship in Emerging Markets: A New Typology of Entrepreneurs; The Case of IRAN. Sustainability, 2022, 14, 8479.	1.6	1
2	Role of country image, subjective knowledge, and destination trust on travel attitude and intention during a pandemic. Journal of Hospitality and Tourism Management, 2022, 52, 275-284.	3.5	8
3	Exploring destination advocacy behavior in a virtual travel community. Journal of Travel and Tourism Marketing, 2021, 38, 431-443.	3.1	18
4	How Do Video Games Induce Us to Travel?: Exploring the Drivers, Mechanisms, and Limits of Video Game-Induced Tourism. , 2021, , 153-172.		1
5	The impact of customer engagement and service leadership on the local food value chain of hotels. Journal of Hospitality and Tourism Insights, 2020, 4, 35-58.	2.2	9
6	Embedding indigenous learning outcomes in a tourism curriculum: The case of Confederation College, Canada. Journal of Hospitality, Leisure, Sport and Tourism Education, 2020, 26, 100241.	1.9	2
7	What motivates visitors to participate in a gamified trip? A player typology using Q methodology. Tourism Management, 2020, 78, 104074.	5.8	31
8	Examining medical tourists' intention to visit a tourist destination: Application of an extended MEDTOUR scale in a cosmetic tourism context. International Journal of Tourism Research, 2019, 21, 772-784.	2.1	20
9	Mapping a Diverse Community's Engagement in Parks Planning. Leisure Sciences, 2019, 41, 294-312.	2.2	6
10	Predicting potential agritourism segments on the basis of combined approach: The case of Qazvin, Iran. International Journal of Tourism Research, 2018, 20, 442-457.	2.1	9
11	The role of trust in building rural tourism micro firm network engagement: A multi-case study. Tourism Management, 2018, 68, 1-12.	5.8	46
12	Domestic tourism of Chinese in Canada: Distinct differences. Journal of Destination Marketing & Management, 2018, 8, 125-136.	3.4	9
13	Understanding repurchase intention of Airbnb consumers: perceived authenticity, electronic word-of-mouth, and price sensitivity. Journal of Travel and Tourism Marketing, 2018, 35, 73-89.	3.1	266
14	Exploring the relationship between satisfaction, trust and switching intention, repurchase intention in the context of Airbnb. International Journal of Hospitality Management, 2018, 69, 41-48.	5.3	257
15	Tourism policy and governance: Quo vadis?. Tourism Management Perspectives, 2018, 25, 201-204.	3.2	50
16	Improving Linkages Through a Service-oriented Local Farmersâ€™Hotel Supply Chainâ€™An Explanatory Case in Grenada. Tourism Planning and Development, 2018, 15, 398-418.	1.3	13
17	Rethinking tourism scholarship beyond disciplinary convention. Tourism Management Perspectives, 2017, 23, 112-118.	3.2	4
18	Fringe stakeholder engagement in protected area tourism planning: inviting immigrants to the sustainability conversation. Journal of Sustainable Tourism, 2017, 25, 1877-1894.	5.7	12

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19	Strengthening Farmers'Hotel Supply Chain Relationships: A Service Management Approach. <i>Tourism Planning and Development</i> , 2017, 14, 198-219.	1.3	15
20	Productivity Measurement in Tourism. <i>Journal of Travel Research</i> , 2016, 55, 139-149.	5.8	39
21	TEFI8 " Transformational Learning: Activism, Empowerment, and Political Agency in Tourism Education University of Guelph, Ontario, Canada, June 4"7, 2014. <i>Journal of Teaching in Travel and Tourism</i> , 2015, 15, 294-299.	1.9	2
22	An application of stakeholder theory to advance community participation in tourism planning: the case for engaging immigrants as fringe stakeholders. <i>Journal of Sustainable Tourism</i> , 2015, 23, 1049-1062.	5.7	51
23	Developing a Tourism Innovation Typology. <i>Journal of Travel Research</i> , 2014, 53, 500-508.	5.8	84
24	A critical review of camping research and direction for future studies. <i>Journal of Vacation Marketing</i> , 2014, 20, 335-351.	2.5	44
25	Entrepreneurial Approaches to Rural Tourism in the Netherlands: Distinct Differences. <i>Tourism Planning and Development</i> , 2014, 11, 343-353.	1.3	18
26	Trends in camping and outdoor hospitality"An international review. <i>Journal of Outdoor Recreation and Tourism</i> , 2013, 3-4, 1-6.	1.3	83
27	From ski market to ski traveller: a multidimensional segmentation approach. <i>Anatolia</i> , 2013, 24, 40-51.	1.3	7
28	Innovation within the Australian outdoor hospitality parks industry. <i>International Journal of Contemporary Hospitality Management</i> , 2012, 24, 682-700.	5.3	55
29	Second Interdisciplinary Tourism Research Conference. <i>Anatolia</i> , 2012, 23, 442-443.	1.3	2
30	Migrant workers: Challenges and opportunities in addressing tourism labour shortages. <i>Tourism Management</i> , 2012, 33, 662-671.	5.8	97
31	Chinese Perceptions of Seven Long-Haul Holiday Destinations: Focusing on Activities, Knowledge, and Interest. <i>Journal of China Tourism Research</i> , 2011, 7, 459-489.	1.2	18
32	One Country's Transformation to Spa Destination: The Case of Canada. <i>Journal of Hospitality and Tourism Management</i> , 2010, 17, 117-126.	3.5	29
33	Toronto's Image As a Destination: A Comparative Importance-Satisfaction Analysis by Origin of Visitor. <i>Journal of Travel Research</i> , 2001, 39, 252-260.	5.8	193
34	Promoting urban green tourism: The development of the other map of Toronto. <i>Journal of Vacation Marketing</i> , 2001, 7, 261-267.	2.5	35
35	Sustainable community tourism development revisited. <i>Tourism Management</i> , 1996, 17, 475-479.	5.8	154