Marion Joppe

List of Publications by Year
in descending order

35 papers	1,688 citations	471061 17 h-index	395343 33 g-index
38 all docs	38 docs citations	38 times ranked	1451 citing authors

#	Article	IF	Citations
1	Understanding repurchase intention of Airbnb consumers: perceived authenticity, electronic word-of-mouth, and price sensitivity. Journal of Travel and Tourism Marketing, 2018, 35, 73-89.	3.1	266
2	Exploring the relationship between satisfaction, trust and switching intention, repurchase intention in the context of Airbnb. International Journal of Hospitality Management, 2018, 69, 41-48.	5.3	257
3	Toronto's Image As a Destination: A Comparative Importance-Satisfaction Analysis by Origin of Visitor. Journal of Travel Research, 2001, 39, 252-260.	5.8	193
4	Sustainable community tourism development revisited. Tourism Management, 1996, 17, 475-479.	5.8	154
5	Migrant workers: Challenges and opportunities in addressing tourism labour shortages. Tourism Management, 2012, 33, 662-671.	5.8	97
6	Developing a Tourism Innovation Typology. Journal of Travel Research, 2014, 53, 500-508.	5.8	84
7	Trends in camping and outdoor hospitality—An international review. Journal of Outdoor Recreation and Tourism, 2013, 3-4, 1-6.	1.3	83
8	Innovation within the Australian outdoor hospitality parks industry. International Journal of Contemporary Hospitality Management, 2012, 24, 682-700.	5.3	55
9	An application of stakeholder theory to advance community participation in tourism planning: the case for engaging immigrants as fringe stakeholders. Journal of Sustainable Tourism, 2015, 23, 1049-1062.	5.7	51
10	Tourism policy and governance: Quo vadis?. Tourism Management Perspectives, 2018, 25, 201-204.	3.2	50
11	The role of trust in building rural tourism micro firm network engagement: A multi-case study. Tourism Management, 2018, 68, 1-12.	5.8	46
12	A critical review of camping research and direction for future studies. Journal of Vacation Marketing, 2014, 20, 335-351.	2.5	44
13	Productivity Measurement in Tourism. Journal of Travel Research, 2016, 55, 139-149.	5.8	39
14	Promoting urban green tourism: The development of the other map of Toronto. Journal of Vacation Marketing, 2001, 7, 261-267.	2.5	35
15	What motivates visitors to participate in a gamified trip? A player typology using Q methodology. Tourism Management, 2020, 78, 104074.	5.8	31
16	One Country's Transformation to Spa Destination: The Case of Canada. Journal of Hospitality and Tourism Management, 2010, 17, 117-126.	3.5	29
17	Examining medical tourists' intention to visit a tourist destination: Application of an extended MEDTOUR scale in a cosmetic tourism context. International Journal of Tourism Research, 2019, 21, 772-784.	2.1	20
18	Chinese Perceptions of Seven Long-Haul Holiday Destinations: Focusing on Activities, Knowledge, and Interest. Journal of China Tourism Research, 2011, 7, 459-489.	1.2	18

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19	Entrepreneurial Approaches to Rural Tourism in the Netherlands: Distinct Differences. Tourism Planning and Development, 2014, 11, 343-353.	1.3	18
20	Exploring destination advocacy behavior in a virtual travel community. Journal of Travel and Tourism Marketing, 2021, 38, 431-443.	3.1	18
21	Strengthening Farmersâ€"Hotel Supply Chain Relationships: A Service Management Approach. Tourism Planning and Development, 2017, 14, 198-219.	1.3	15
22	Improving Linkages Through a Service-oriented Local Farmersâ€"Hotel Supply Chainâ€"An Explanatory Case in Grenada. Tourism Planning and Development, 2018, 15, 398-418.	1.3	13
23	Fringe stakeholder engagement in protected area tourism planning: inviting immigrants to the sustainability conversation. Journal of Sustainable Tourism, 2017, 25, 1877-1894.	5.7	12
24	Predicting potential agritourism segments on the basis of combined approach: The case of Qazvin, Iran. International Journal of Tourism Research, 2018, 20, 442-457.	2.1	9
25	Domestic tourism of Chinese in Canada: Distinct differences. Journal of Destination Marketing & Management, 2018, 8, 125-136.	3.4	9
26	The impact of customer engagement and service leadership on the local food value chain of hotels. Journal of Hospitality and Tourism Insights, 2020, 4, 35-58.	2.2	9
27	Role of country image, subjective knowledge, and destination trust on travel attitude and intention during a pandemic. Journal of Hospitality and Tourism Management, 2022, 52, 275-284.	3.5	8
28	From ski market to ski traveller: a multidimensional segmentation approach. Anatolia, 2013, 24, 40-51.	1.3	7
29	Mapping a Diverse Community's Engagement in Parks Planning. Leisure Sciences, 2019, 41, 294-312.	2.2	6
30	Rethinking tourism scholarship beyond disciplinary convention. Tourism Management Perspectives, 2017, 23, 112-118.	3.2	4
31	Second Interdisciplinary Tourism Research Conference. Anatolia, 2012, 23, 442-443.	1.3	2
32	TEFI8 â€" Transformational Learning: Activism, Empowerment, and Political Agency in Tourism Education University of Guelph, Ontario, Canada, June 4â€"7, 2014. Journal of Teaching in Travel and Tourism, 2015, 15, 294-299.	1.9	2
33	Embedding indigenous learning outcomes in a tourism curriculum: The case of Confederation College, Canada. Journal of Hospitality, Leisure, Sport and Tourism Education, 2020, 26, 100241.	1.9	2
34	How Do Video Games Induce Us to Travel?: Exploring the Drivers, Mechanisms, and Limits of Video Game-Induced Tourism. , 2021, , 153-172.		1
35	Ecolodge Entrepreneurship in Emerging Markets: A New Typology of Entrepreneurs; The Case of IRAN. Sustainability, 2022, 14, 8479.	1.6	1