

# Guy Assaker

## List of Publications by Year in descending order

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Version: 2024-02-01

16  
papers

794  
citations

759233

12  
h-index

940533

16  
g-index

16  
all docs

16  
docs citations

16  
times ranked

762  
citing authors

#	ARTICLE	IF	CITATIONS
1	Examining the antecedents and effects of hotel corporate reputation on customers'™ loyalty and citizenship behavior: an integrated framework. <i>Journal of Hospitality Marketing and Management</i> , 2022, 31, 640-661.	8.2	10
2	eWOM Platforms in Moderating the Relationships between Political and Terrorism Risk, Destination Image, and Travel Intent: The Case of Lebanon. <i>Journal of Travel Research</i> , 2021, 60, 503-519.	9.0	44
3	Examining the relationship between sport spectator motivation, involvement, and loyalty: a structural model in the context of Australian Rules football. <i>Sport in Society</i> , 2021, 24, 1006-1032.	1.2	22
4	Examining heterogeneity through response-based unit segmentation in PLS-SEM: a study of human capital and firm performance in upscale restaurants. <i>Current Issues in Tourism</i> , 2020, 23, 137-152.	7.2	18
5	Consumer usage of online travel reviews: Expanding the unified theory of acceptance and use of technology 2 model. <i>Journal of Vacation Marketing</i> , 2020, 26, 149-165.	4.3	45
6	Age and gender differences in online travel reviews and user-generated-content (UGC) adoption: extending the technology acceptance model (TAM) with credibility theory. <i>Journal of Hospitality Marketing and Management</i> , 2020, 29, 428-449.	8.2	100
7	Examining an integrated model of green image, perceived quality, satisfaction, trust, and loyalty in upscale hotels. <i>Journal of Hospitality Marketing and Management</i> , 2020, 29, 934-955.	8.2	51
8	Visiting Fortaleza: motivation, satisfaction and revisit intentions of spectators at the Brazil 2014 FIFA World Cup. <i>Journal of Sport and Tourism</i> , 2018, 22, 1-19.	2.6	28
9	Firm performance in the upscale restaurant sector: The effects of resilience, creative self-efficacy, innovation and industry experience. <i>Journal of Retailing and Consumer Services</i> , 2018, 40, 229-240.	9.4	108
10	Event satisfaction and behavioural intentions: examining the impact of the London 2012 Olympic Games on participation in sport. <i>European Sport Management Quarterly</i> , 2017, 17, 331-348.	3.8	28
11	Outcome quality in participant sport and recreation service quality models: Empirical results from public aquatic centres in Australia. <i>Sport Management Review</i> , 2016, 19, 520-535.	2.9	40
12	Dynamics of audit lag & board of directors and audit committees'™ effect. <i>Corporate Ownership and Control</i> , 2015, 12, 281-294.	1.0	9
13	An Empirical Operationalization of Countries'™ Destination Competitiveness Using Partial Least Squares Modeling. <i>Journal of Travel Research</i> , 2014, 53, 26-43.	9.0	50
14	Moderating Effects of Tourists'™ Novelty-Seeking Tendencies on Destination Image, Visitor Satisfaction, and Short- and Long-Term Revisit Intentions. <i>Journal of Travel Research</i> , 2013, 52, 600-613.	9.0	222
15	FamilyVs.Non-Family Business Owners'™ Commitment to Their Town: A Multigroup Invariance Analysis. <i>Asia Pacific Journal of Tourism Research</i> , 2013, 18, 618-636.	3.7	11
16	Extending a tourism causality network model: A cross-country, multigroup empirical analysis. <i>Tourism and Hospitality Research</i> , 2011, 11, 258-277.	3.8	8