

# Christina Papadopoulou

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/541410/publications.pdf>

Version: 2024-02-01

1  
papers

17  
citations

3311381

1  
h-index

3475538

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g-index

1  
all docs

1  
docs citations

1  
times ranked

14  
citing authors

#	ARTICLE	IF	CITATIONS
1	Branding the hotel industry: The effect of step-up versus step-down brand extensions. Journal of Business Research, 2021, 124, 560-570.	10.2	17