## Suffian Hadi Ayub

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/5412677/publications.pdf

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1683354 1719596 14 703 5 7 citations h-index g-index papers 19 19 19 1214 docs citations times ranked citing authors all docs

#	Article	IF	CITATIONS
1	Public knowledge, attitudes and practices towardsÂCOVID-19: A cross-sectional study in Malaysia. PLoS ONE, 2020, 15, e0233668.	1.1	597
2	Relationship Between COVID-19 Information Sources and Attitudes in Battling the Pandemic Among the Malaysian Public: Cross-Sectional Survey Study. Journal of Medical Internet Research, 2020, 22, e23922.	2.1	29
3	Establishing the HLS-M-Q18 short version of the European health literacy survey questionnaire for the Malaysian context. BMC Public Health, 2020, 20, 580.	1.2	16
4	Leadership: Communicating Strategically in the 21st Century. Procedia, Social and Behavioral Sciences, 2014, 155, 502-506.	0.5	14
5	Associations between Health Literacy and Sociodemographic Factors: A Cross-Sectional Study in Malaysia Utilising the HLS-M-Q18. International Journal of Environmental Research and Public Health, 2021, 18, 4860.	1.2	9
6	Health Related Campaigns in Social Media and Its Practical Aspects for Youths in Malaysia. SHS Web of Conferences, 2017, 33, 00061.	0.1	2
7	Sexual Health Communication among Youth: A Study of Knowledge and Attitude. Jurnal Komunikasi: Malaysian Journal of Communication, 2017, 33, 234-248.	0.1	1
8	Public knowledge, attitudes and practices towards COVID-19: A cross-sectional study in Malaysia. , 2020, 15, e0233668.		1
9	GENDER BIAS IN THE PUBLIC RELATIONS INDUSTRY IN MALAYSIA: COMPARING PUBLIC RELATIONS PRACTITIONERS' JOB FUNCTIONS, INCOMES, AND CAREER PROSPECTS. Journal of Professional Capital and Community, 2016, 2, 229-237.	0.9	0
10	Exploring the Characteristics of Healthy Lifestyle Campaign on Social Media: A Case Study on FIT Malaysia. Jurnal Komunikasi: Malaysian Journal of Communication, 2019, 35, 322-336.	0.1	0
11	Financial Education as a Moderating Influence in Prudent Financial Management Practices among Malaysian Youth. International Journal of Academic Research in Business and Social Sciences, 2020, 10,	0.0	0
12	Public knowledge, attitudes and practices towards COVID-19: A cross-sectional study in Malaysia. , 2020, 15, e0233668.		0
13	Public knowledge, attitudes and practices towards COVID-19: A cross-sectional study in Malaysia. , 2020, 15, e0233668.		0
14	Public knowledge, attitudes and practices towards COVID-19: A cross-sectional study in Malaysia. , 2020, 15, e0233668.		0