

Xavier Lecocq

List of Publications by Year in descending order

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Version: 2024-02-01

18
papers

1,793
citations

758635

12
h-index

752256

20
g-index

22
all docs

22
docs citations

22
times ranked

1193
citing authors

#	ARTICLE	IF	CITATIONS
1	Micro-level practices of bricolage during business model innovation process: The case of digital transformation towards omni-channel retailing. <i>Scandinavian Journal of Management</i> , 2021, 37, 101154.	1.0	27
2	9. Le business model en management stratégique. , 2019, , 249-280.		3
3	Les business models dans les champs de l'innovation et de l'entrepreneuriat. Discussion et pistes de recherche. <i>Revue De L'entrepreneuriat</i> , 2018, Vol. 17, 113-131.	0.0	9
4	Du modèle d'affaires à cosystème: comprendre les transformations en cours. <i>Finance-contrôle-stratégie</i> , 2018, , .	0.1	4
5	A marketing perspective on business models. <i>AMS Review</i> , 2017, 7, 85-89.	1.1	13
6	Crafting an Innovative Business Model in an Established Company: The Role of Artifacts. <i>Advances in Strategic Management</i> , 2015, , 31-58.	0.1	33
7	Customers as creative resources: their influence on firm freedom. <i>Journal of Business Strategy</i> , 2015, 36, 11-22.	0.9	14
8	Introduction to the <sc>SEJ</sc> Special Issue on Business Models: Business Models within the Domain of Strategic Entrepreneurship. <i>Strategic Entrepreneurship Journal</i> , 2015, 9, 1-11.	2.6	218
9	Rethinking Business Models in Creative Industries. <i>International Studies of Management and Organization</i> , 2014, 44, 83-101.	0.4	23
10	The Rise and Fall of an Open Business Model. <i>Revue D'Economie Industrielle</i> , 2014, , 85-113.	0.4	4
11	Extending resource-based theory: considering strategic, ordinary and junk resources. <i>Management Decision</i> , 2013, 51, 1359-1379.	2.2	48
12	Business Model Evolution: In Search of Dynamic Consistency. <i>Long Range Planning</i> , 2010, 43, 227-246.	2.9	1,146
13	(Re)penser le développement des organisations. <i>Revue Francaise De Gestion</i> , 2008, 34, 113-122.	0.1	15
14	Le couple pratique-recherche. Divorce, mariage ou union libre?. <i>Revue Francaise De Gestion</i> , 2007, 33, 31-48.	0.1	18
15	Le business model, un outil d'analyse stratégique. <i>L Expansion Management Review</i> , 2006, N° 123, 96-109.	0.0	84
16	Strategizing industry structure: the case of open systems in a low-tech industry. <i>Strategic Management Journal</i> , 2006, 27, 891-898.	4.7	76
17	L'analyse stratégique et la configuration de valeur. <i>Revue Francaise De Gestion</i> , 2004, 30, 45-66.	0.1	7
18	Co-evolution between Stages of Institutionalization and Agency: The Case of the Music Industry's Business Model. <i>Management International</i> , 0, 14, 37-53.	0.1	5