

# Xavier Lecocq

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/5406453/publications.pdf>

Version: 2024-02-01

18  
papers

1,793  
citations

758635

12  
h-index

752256

20  
g-index

22  
all docs

22  
docs citations

22  
times ranked

1193  
citing authors

#	ARTICLE	IF	CITATIONS
1	Business Model Evolution: In Search of Dynamic Consistency. Long Range Planning, 2010, 43, 227-246.	2.9	1,146
2	Introduction to the <i><sc>SEJ</sc></i> Special Issue on Business Models: Business Models within the Domain of Strategic Entrepreneurship. Strategic Entrepreneurship Journal, 2015, 9, 1-11.	2.6	218
3	Le business model, un outil d'analyse stratÃ©gique. L Expansion Management Review, 2006, NÂ° 123, 96-109.	0.0	84
4	Strategizing industry structure: the case of open systems in a low-tech industry. Strategic Management Journal, 2006, 27, 891-898.	4.7	76
5	Extending resource-based theory: considering strategic, ordinary and junk resources. Management Decision, 2013, 51, 1359-1379.	2.2	48
6	Crafting an Innovative Business Model in an Established Company: The Role of Artifacts. Advances in Strategic Management, 2015, , 31-58.	0.1	33
7	Micro-level practices of bricolage during business model innovation process: The case of digital transformation towards omni-channel retailing. Scandinavian Journal of Management, 2021, 37, 101154.	1.0	27
8	Rethinking Business Models in Creative Industries. International Studies of Management and Organization, 2014, 44, 83-101.	0.4	23
9	Le couple pratique-recherche. Divorce, mariage ou union libre?. Revue Francaise De Gestion, 2007, 33, 31-48.	0.1	18
10	(Re)penser le dÃ©veloppement des organisations. Revue Francaise De Gestion, 2008, 34, 113-122.	0.1	15
11	Customers as creative resources: their influence on firm freedom. Journal of Business Strategy, 2015, 36, 11-22.	0.9	14
12	A marketing perspective on business models. AMS Review, 2017, 7, 85-89.	1.1	13
13	Les business models dans les champs de lâ€™innovation et de lâ€™entrepreneuriat. Discussion et pistes de recherche. Revue De L'entrepreneuriat, 2018, Vol. 17, 113-131.	0.0	9
14	L'analyse stratÃ©gique et la configuration de valeur. Revue Francaise De Gestion, 2004, 30, 45-66.	0.1	7
15	Co-evolution between Stages of Institutionalization and Agency: The Case of the Music Industryâ€™s Business Model. Management International, 0, 14, 37-53.	0.1	5
16	The Rise and Fall of an Open Business Model. Revue D'Economie Industrielle, 2014, , 85-113.	0.4	4
17	Du modÃ©le d'affaires Ã lâ€™Ã©cosystÃ©me: comprendre les transformations en cours. Finance-contrÃ¢le-stratÃ©gie, 2018, , .	0.1	4
18	9. Le business model en management stratÃ©gique. , 2019, , 249-280.		3