

Han Zhang

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/5390806/publications.pdf>

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9
papers

963
citations

1307366
7
h-index

1474057
9
g-index

9
all docs

9
docs citations

9
times ranked

664
citing authors

#	ARTICLE	IF	CITATIONS
1	Swayed by the reviews: Disentangling the effects of average ratings and individual reviews in online word-of-mouth. <i>Production and Operations Management</i> , 2022, 31, 2393-2411.	2.1	11
2	Special issue on digital transformation: challenges and opportunities. <i>Information Systems and E-Business Management</i> , 2021, 19, 387-388.	2.2	7
3	Anger in Consumer Reviews: Unhelpful but Persuasive?. <i>MIS Quarterly: Management Information Systems</i> , 2021, 45, 1059-1086.	3.1	27
4	Focus Within or On Others: The Impact of Reviewers'™ Attentional Focus on Review Helpfulness. <i>Information Systems Research</i> , 2021, 32, 801-819.	2.2	32
5	More than Words in Medical Question-and-Answer Sites: A Content-Context Congruence Perspective. <i>Information Systems Research</i> , 2020, 31, 913-928.	2.2	39
6	Pricing strategies in online book industry: a comparative study. <i>Information Systems and E-Business Management</i> , 2018, 16, 791-816.	2.2	2
7	Keep Your Cool or Let it Out: Nonlinear Effects of Expressed Arousal on Perceptions of Consumer Reviews. <i>Journal of Marketing Research</i> , 2017, 54, 447-463.	3.0	100
8	Research Note"™When Do Consumers Value Positive vs. Negative Reviews? An Empirical Investigation of Confirmation Bias in Online Word of Mouth. <i>Information Systems Research</i> , 2016, 27, 131-144.	2.2	241
9	Anxious or Angry? Effects of Discrete Emotions on the Perceived Helpfulness of Online Reviews. <i>MIS Quarterly: Management Information Systems</i> , 2014, 38, 539-560.	3.1	504