

Han Zhang

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/5390806/publications.pdf>

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9
papers

963
citations

1307366
7
h-index

1474057
9
g-index

9
all docs

9
docs citations

9
times ranked

664
citing authors

| # | ARTICLE | IF | CITATIONS |
|---|--|-----|-----------|
| 1 | Anxious or Angry? Effects of Discrete Emotions on the Perceived Helpfulness of Online Reviews. MIS Quarterly: Management Information Systems, 2014, 38, 539-560. | 3.1 | 504 |
| 2 | Research Note“When Do Consumers Value Positive vs. Negative Reviews? An Empirical Investigation of Confirmation Bias in Online Word of Mouth. Information Systems Research, 2016, 27, 131-144. | 2.2 | 241 |
| 3 | Keep Your Cool or Let it Out: Nonlinear Effects of Expressed Arousal on Perceptions of Consumer Reviews. Journal of Marketing Research, 2017, 54, 447-463. | 3.0 | 100 |
| 4 | More than Words in Medical Question-and-Answer Sites: A Content-Context Congruence Perspective. Information Systems Research, 2020, 31, 913-928. | 2.2 | 39 |
| 5 | Focus Within or On Others: The Impact of Reviewers’s™ Attentional Focus on Review Helpfulness. Information Systems Research, 2021, 32, 801-819. | 2.2 | 32 |
| 6 | Anger in Consumer Reviews: Unhelpful but Persuasive?. MIS Quarterly: Management Information Systems, 2021, 45, 1059-1086. | 3.1 | 27 |
| 7 | Swayed by the reviews: Disentangling the effects of average ratings and individual reviews in online word-of-mouth. Production and Operations Management, 2022, 31, 2393-2411. | 2.1 | 11 |
| 8 | Special issue on digital transformation: challenges and opportunities. Information Systems and E-Business Management, 2021, 19, 387-388. | 2.2 | 7 |
| 9 | Pricing strategies in online book industry: a comparative study. Information Systems and E-Business Management, 2018, 16, 791-816. | 2.2 | 2 |