

# George M Cairns

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/5378242/publications.pdf>

Version: 2024-02-01

65  
papers

2,039  
citations

361413

20  
h-index

254184

43  
g-index

78  
all docs

78  
docs citations

78  
times ranked

1594  
citing authors

#	ARTICLE	IF	CITATIONS
1	The origins and evolution of scenario techniques in long range business planning. <i>Futures</i> , 2005, 37, 795-812.	2.5	797
2	Does the intuitive logics method “ and its recent enhancements “ produce “effective” scenarios?. <i>Technological Forecasting and Social Change</i> , 2013, 80, 631-642.	11.6	148
3	The Role of Scenario Planning in Exploring the Environment in View of the Limitations of PEST and Its Derivatives. <i>International Studies of Management and Organization</i> , 2006, 36, 50-76.	0.6	68
4	Scenario method and stakeholder engagement: Critical reflections on a climate change scenarios case study. <i>Technological Forecasting and Social Change</i> , 2013, 80, 1-10.	11.6	68
5	Exploring e-government futures through the application of scenario planning. <i>Technological Forecasting and Social Change</i> , 2004, 71, 217-238.	11.6	58
6	Scenario Thinking. , 2011, , .		53
7	Teaching scenario planning: Lessons from practice in academe and business. <i>European Journal of Operational Research</i> , 2009, 194, 323-335.	5.7	51
8	Scenario planning interventions in organizations: An analysis of the causes of success and failure. <i>Futures</i> , 2008, 40, 218-236.	2.5	46
9	Aesthetics, Morality and Power: Design as Espoused Freedom and Implicit Control. <i>Human Relations</i> , 2002, 55, 799-820.	5.4	45
10	Enhancing foresight between multiple agencies: Issues in the use of scenario thinking to overcome fragmentation. <i>Futures</i> , 2006, 38, 1010-1025.	2.5	43
11	Problematizing international business futures through a “critical scenario method”™. <i>Futures</i> , 2010, 42, 971-979.	2.5	42
12	Promoting articulated action from diverse stakeholders in response to public policy scenarios: A case analysis of the use of “scenario improvisation”™ method. <i>Technological Forecasting and Social Change</i> , 2016, 103, 97-108.	11.6	37
13	Scenario analysis to support decision making in addressing wicked problems: Pitfalls and potential. <i>European Journal of Operational Research</i> , 2019, 278, 3-19.	5.7	36
14	Economic inequality of the <i>badli</i> workers of Bangladesh: Contested entitlements and a “perpetually temporary”™ life-world. <i>Human Relations</i> , 2015, 68, 1131-1153.	5.4	35
15	A decision-analysis-based framework for analysing stakeholder behaviour in scenario planning. <i>European Journal of Operational Research</i> , 2016, 249, 1050-1062.	5.7	33
16	The Psychology of Why Organizations Can be Slow to Adapt and Change. <i>Journal of General Management</i> , 2004, 29, 21-36.	1.2	30
17	“Branching scenarios”™ seeking articulated action for regional regeneration “ A case study of limited success. <i>Technological Forecasting and Social Change</i> , 2017, 124, 189-202.	11.6	30
18	Teaching scenario analysis” An action learning pedagogy. <i>Technological Forecasting and Social Change</i> , 2015, 100, 44-52.	11.6	28

#	ARTICLE	IF	CITATIONS
19	Advocating an ambivalent approach to theorizing the built environment. <i>Building Research and Information</i> , 2008, 36, 280-289.	3.9	23
20	Postcard from Chittagong: wish you were here?. <i>Critical Perspectives on International Business</i> , 2007, 3, 266-279.	2.0	21
21	“You have to choose a novel”: The biopolitics of critical management education. <i>Management Learning</i> , 2015, 46, 243-259.	2.1	19
22	Seeking a facilities management philosophy for the changing workplace. <i>Facilities</i> , 2003, 21, 95-105.	1.6	17
23	A critical scenario analysis of end-of-life ship disposal. <i>Critical Perspectives on International Business</i> , 2014, 10, 172-189.	2.0	17
24	Exploring Narratives and Antennarratives of Graffiti Artists: Beyond Dichotomies of Commitment and Detachment. <i>Culture and Organization</i> , 2007, 13, 73-82.	0.8	14
25	Scenario Thinking. , 2018, , .		14
26	The Implications of Aristotle's Phronesis for Organizational Inquiry. , 2008, , 318-328.		14
27	The Routledge Companion to Ethics, Politics and Organizations. , 0, , .		13
28	Making scenario interventions matter: Exploring issues of power and rationality. <i>Futures &amp; Foresight Science</i> , 2019, 1, e10.	1.0	12
29	User involvement in organisational decision making. <i>Management Decision</i> , 1999, 37, 14-23.	3.9	11
30	Reflections on seven years of <i>critical perspectives on international business</i>. <i>Critical Perspectives on International Business</i> , 2011, 7, 289-296.	2.0	11
31	Can Design Inform Effective Social Innovation?. <i>Design Journal</i> , 2017, 20, 725-734.	0.8	8
32	Introduction from the Editors. <i>Critical Perspectives on International Business</i> , 2005, 1, .	2.0	7
33	Transient transfusion; or the wearing off of the governance of the soul?. <i>Personnel Review</i> , 2000, 29, 460-473.	2.7	6
34	Personal reflections on attending the Australian Grand Prix. <i>Critical Perspectives on International Business</i> , 2009, 5, 245-254.	2.0	6
35	Promises and Pitfalls of Using Social Media in Public E-procurement: an Appraisal. <i>Australasian Journal of Information Systems</i> , 2014, 18, .	0.3	6
36	A reflection on the mass production of scenarios in response to COVID-19. <i>Futures &amp; Foresight Science</i> , 2020, 2, e34.	1.0	6

#	ARTICLE	IF	CITATIONS
37	Perspectives on a personal critique of international business. <i>Critical Perspectives on International Business</i> , 2005, 1, 43-55.	2.0	5
38	Unâ€ntwining monological narratives of change through dramaturgical and narrative analyses. <i>Culture and Organization</i> , 2003, 9, 177-193.	0.8	4
39	A discussion of Fashion Victims. <i>Critical Perspectives on International Business</i> , 2007, 3, 170-185.	2.0	4
40	The Dark Side of MNCs. <i>Research in the Sociology of Organizations</i> , 2017, , 425-443.	0.8	4
41	Critical engagement in international business: creating meaning for a broad constituency. <i>Critical Perspectives on International Business</i> , 2019, 15, 262-272.	2.0	4
42	Does the facilitator of a scenario development activity need substantive knowledge of the focal topic?. <i>Futures &amp; Foresight Science</i> , 2020, 2, e29.	1.0	4
43	Coherence and complexity: ambiguity and (mis)-understanding across management teams. <i>Strategic Change</i> , 2001, 10, 23-35.	4.1	3
44	Development or dispossession?. <i>Critical Perspectives on International Business</i> , 2014, 10, 207-223.	2.0	2
45	What is Postnormal When There is no Normal? A Postdichotomous View of the Histories of the Past, Present, and Future. <i>World Futures</i> , 2017, 73, 412-426.	1.0	2
46	Return to Chittagong: ten years since the â€œpostcardâ€œ. <i>Critical Perspectives on International Business</i> , 2017, 13, 340-348.	2.0	2
47	The academic activist in an age of ambivalence: reflections on a decade of CPoIB. <i>Critical Perspectives on International Business</i> , 2014, 10, 65-71.	2.0	1
48	Resistance to hegemony in theorising scenario methods: A manifesto in response to Fergnani and Chermack, 2021. <i>Futures &amp; Foresight Science</i> , 2021, 3, e76.	1.0	1
49	Augmented Scenario Approaches: Delving Deeper and Stretching Wider. , 2011, , 83-102.		1
50	Academia, the G8 and other misfortunes: notes on two journeys. <i>Critical Perspectives on International Business</i> , 2005, 1, 277-284.	2.0	0
51	Aesthetic Knowing, â€œDesignerlyâ€œThinking and Scenario Analysis. , 2018, , 1-19.		0
52	Aesthetic Knowing, â€œDesignerlyâ€œThinking and Scenario Analysis. <i>Handbooks in Philosophy</i> , 2018, , 1-19.	0.1	0
53	How historical analysis can enrich scenario planning: Commentary on Schoemaker 2020. <i>Futures &amp; Foresight Science</i> , 2020, 2, e46.	1.0	0
54	Introduction from the Editors. <i>Critical Perspectives on International Business</i> , 2008, 4, .	2.0	0

#	ARTICLE	IF	CITATIONS
55	Fly Away Children. <i>Critical Perspectives on International Business</i> , 2010, 6, .	2.0	0
56	Why Should the Individual and the Organization Practice Scenario Thinking?. , 2011, , 1-17.		0
57	Creating Robust Strategies and Robust Organizations. , 2011, , 116-131.		0
58	The Backwards Logic Method of Constructing Extreme Scenarios. , 2011, , 132-141.		0
59	Speculations on University Futures in 2025: Corporate Cloning, Intellectual Underground, and a New Critical Awareness. , 2017, , 293-308.		0
60	The Backwards Logic Method of Constructing Extreme Scenarios and Considering Local Agency in Branching Scenarios. , 2018, , 125-140.		0
61	Incorporating Stakeholders into Scenarios. , 2018, , 55-84.		0
62	Documenting Lessons Learned from Case Study Projects. , 2018, , 199-245.		0
63	Why Should the Individual and Organization Practice Scenario Thinking?. , 2018, , 1-23.		0
64	Diagnosing Organizational Receptiveness. , 2018, , 181-198.		0
65	Building on the Basic Method: Power, Ethics and Critical Scenario Method. , 2018, , 85-103.		0