

Joao Leitao

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/5377157/publications.pdf>

Version: 2024-02-01

102
papers

1,284
citations

361045

20
h-index

414034

32
g-index

116
all docs

116
docs citations

116
times ranked

1016
citing authors

#	ARTICLE	IF	CITATIONS
1	Is there a linear relationship between R&D intensity and growth? Empirical evidence of non-high-tech vs. high-tech SMEs. <i>Research Policy</i> , 2012, 41, 36-53.	3.3	114
2	Back to the future of intellectual capital research: a systematic literature review. <i>Management Decision</i> , 2018, 56, 2502-2583.	2.2	80
3	Quality of Work Life and Organizational Performance: Workers's Feelings of Contributing, or Not, to the Organization's Productivity. <i>International Journal of Environmental Research and Public Health</i> , 2019, 16, 3803.	1.2	69
4	Barriers to innovation faced by manufacturing firms in Portugal: how to overcome it for fostering business excellence?. <i>International Journal of Business Excellence</i> , 2008, 1, 92.	0.2	57
5	Intellectual capital and performance. <i>Journal of Intellectual Capital</i> , 2018, 19, 407-452.	3.1	57
6	Green bonds, sustainable development and environmental policy in the European Union carbon market. <i>Business Strategy and the Environment</i> , 2021, 30, 2077-2090.	8.5	53
7	Are there non-linearities between SME growth and its determinants? A quantile approach. <i>Industrial and Corporate Change</i> , 2010, 19, 1071-1108.	1.7	49
8	Leadership and organizational innovation in the third sector: A systematic literature review. <i>International Journal of Innovation Studies</i> , 2020, 4, 51-67.	1.4	46
9	Bridging Intellectual Capital, Sustainable Development and Quality of Life in Higher Education Institutions. <i>Sustainability</i> , 2020, 12, 479.	1.6	41
10	Quality of Work Life and Contribution to Productivity: Assessing the Moderator Effects of Burnout Syndrome. <i>International Journal of Environmental Research and Public Health</i> , 2021, 18, 2425.	1.2	41
11	Absorptive capacity, coepetition and generation of product innovation: contrasting Italian and Portuguese manufacturing firms. <i>International Journal of Technology Management</i> , 2016, 71, 10.	0.2	38
12	New insights into decoupling economic growth, technological progress and carbon dioxide emissions: Evidence from 40 countries. <i>Technological Forecasting and Social Change</i> , 2022, 174, 121250.	6.2	38
13	Inbound and Outbound Practices of Open Innovation and Eco-Innovation: Contrasting Bioeconomy and Non-Bioeconomy Firms. <i>Journal of Open Innovation: Technology, Market, and Complexity</i> , 2020, 6, 145.	2.6	37
14	Strategic coepetition of global brands: a game theory approach to 'Nike + iPod Sport Kit' co-branding. <i>International Journal of Entrepreneurial Venturing</i> , 2011, 3, 435.	0.3	35
15	The intellectual capital of higher education institutions. <i>Journal of Intellectual Capital</i> , 2019, 20, 355-381.	3.1	32
16	Industry 4.0. <i>Studies on Entrepreneurship, Structural Change and Industrial Dynamics</i> , 2017, , .	0.3	31
17	Mapping and defining entrepreneurial ecosystems: a systematic literature review. <i>Knowledge Management Research and Practice</i> , 2021, 19, 21-42.	2.7	27
18	Does the Quality of Academic Life Matter for Students's Performance, Loyalty and University Recommendation?. <i>Applied Research in Quality of Life</i> , 2016, 11, 293-316.	1.4	26

#	ARTICLE	IF	CITATIONS
19	Inward FDI and ICT: are they a joint technological driver of entrepreneurship?. International Journal of Technology Transfer and Commercialisation, 2011, 10, 268.	0.2	22
20	Eco-Innovation Influencers: Unveiling the Role of Lean Management Principles Adoption. Sustainability, 2019, 11, 2225.	1.6	22
21	Small- and medium-sized enterprises (SME) growth and financing sources: Before and after the financial crisis. Journal of Management and Organization, 2021, 27, 6-21.	1.6	22
22	Cooperation in innovation practices among firms in Portugal: do external partners stimulate innovative advances?. International Journal of Entrepreneurship and Small Business, 2009, 7, 391.	0.2	19
23	Stakeholders' perceptions of sustainable development of higher education institutions: an intellectual capital approach. International Journal of Sustainability in Higher Education, 2020, 21, 911-942.	1.6	19
24	Entrepreneurial Competences: Comparing and Contrasting Models and Taxonomies. Studies on Entrepreneurship, Structural Change and Industrial Dynamics, 2018, , 13-32.	0.3	18
25	Public Policies for Fostering Entrepreneurship. International Studies in Entrepreneurship, 2009, , .	0.6	14
26	Are there nonlinear relationships between the profitability of Portuguese service SME and its specific determinants?. Service Industries Journal, 2010, 30, 1313-1341.	5.0	14
27	Globalisation, entrepreneurship and regional environment. International Journal of Entrepreneurship and Small Business, 2011, 12, 129.	0.2	14
28	Place branding: revealing the neglected role of agro food products. International Review on Public and Nonprofit Marketing, 2018, 15, 497-530.	1.3	14
29	Business Incubators, Accelerators, and Performance of Technology-Based Ventures: A Systematic Literature Review. Journal of Open Innovation: Technology, Market, and Complexity, 2022, 8, 46.	2.6	14
30	In search of intangible connections: intellectual capital, performance and quality of life in higher education institutions. Higher Education, 2022, 83, 243-260.	2.8	13
31	Public Administration and Values Oriented to Sustainability: A Systematic Approach to the Literature. Sustainability, 2021, 13, 2566.	1.6	12
32	Institutional, Economic, and Socio-Economic Determinants of the Entrepreneurial Activity of Nations. Administrative Sciences, 2021, 11, 26.	1.5	10
33	Sources of finance for R&D investment: Empirical evidence from Portuguese SMEs using dynamic estimators. Innovation: Management, Policy and Practice, 2011, 13, 187-206.	2.6	9
34	Entrepreneurship, Human Capital, and Regional Development. International Studies in Entrepreneurship, 2015, , .	0.6	9
35	Entrepreneurial, Innovative and Sustainable Ecosystems. Applying Quality of Life Research, 2018, , .	0.3	9
36	What research tells us about leadership styles, digital transformation and performance in state higher education?. International Journal of Educational Management, 2022, 36, 218-232.	0.9	9

#	ARTICLE	IF	CITATIONS
37	Assessing the nonlinear nature of the effects of R&D intensity on growth of SMEs: a dynamic panel data approach. <i>Journal of Evolutionary Economics</i> , 2013, 23, 97-128.	0.8	7
38	Does the quality of academic life mediate the satisfaction, loyalty and recommendation of HEI students?. <i>International Journal of Educational Management</i> , 2018, 32, 881-900.	0.9	7
39	Measuring the efficiency of an entrepreneurial ecosystem at municipality level: does institutional transparency play a moderating role?. <i>Eurasian Business Review</i> , 2022, 12, 151-176.	2.5	7
40	Entrepreneurship and ICT: a comparative analysis between Germany and Portugal. <i>International Journal of Entrepreneurship and Small Business</i> , 2009, 7, 324.	0.2	6
41	Do R&D and licensing strategies influence start-ups' growth?. <i>International Journal of Entrepreneurship and Small Business</i> , 2015, 25, 148.	0.2	6
42	HEI Efficiency and Quality of Life: Seeding the Pro-Sustainability Efficiency. <i>Sustainability</i> , 2021, 13, 514.	1.6	6
43	Reinforcing the Entrepreneurial Innovation Capacity of Industrial SMEs with Networks. <i>International Studies in Entrepreneurship</i> , 2009, , 151-161.	0.6	6
44	Diversification by young, small firms: the role of pre-entry resources and entry mistakes. <i>Small Business Economics</i> , 2020, 55, 103-122.	4.4	5
45	Barriers to Innovation Faced by Manufacturing Firms in Portugal: How to Overcome it?. <i>SSRN Electronic Journal</i> , 0, , .	0.4	4
46	Leadership styles and HEI performance: relationship and moderating factors. <i>International Journal of Leadership in Education</i> , 0, , 1-37.	1.4	4
47	Place-Branded Foods with Responsible and Sustainable Management: A La Carte Serving in Regional Restaurants. <i>Sustainability</i> , 2022, 14, 6615.	1.6	4
48	On the evaluation of the performance of SMEs from a human and organisational capital perspective. <i>International Journal of Entrepreneurship and Small Business</i> , 2010, 10, 108.	0.2	3
49	A metamodel for competence assessment. <i>European Journal of Training and Development</i> , 2021, 45, 603-616.	1.2	3
50	Introduction to Entrepreneurship and Family Business Vitality. <i>Studies on Entrepreneurship, Structural Change and Industrial Dynamics</i> , 2020, , 1-5.	0.3	3
51	Spatial and Sectoral Determinants of Productivity: An Empirical Approach Using an Entropy Lens. <i>Entropy</i> , 2020, 22, 1271.	1.1	3
52	Unveiling the relationship between quality of academic life and regional development. <i>European Journal of Higher Education</i> , 2020, 10, 48-71.	1.6	3
53	La relación de los productos agroalimentarios de calidad diferenciada con el turismo en España y Portugal. <i>Boletín De La Asociación De Geógrafos Españoles</i> , 2021, , .	0.2	3
54	Human Capital, Organizational Competences and Knowledge and Innovation Transfer: A Case Study Applied to the Mining Sector. <i>Studies on Entrepreneurship, Structural Change and Industrial Dynamics</i> , 2018, , 107-136.	0.3	3

#	ARTICLE	IF	CITATIONS
55	Intellectual Capital Assets and Brand Value of English Football Clubs. International Journal of Sport Management and Marketing, 2018, 1, 1.	0.1	3
56	Assessing the Citations of Articles on Intellectual Capital. International Journal of Knowledge Management, 2020, 16, 30-51.	0.7	3
57	E-Governance and public marketing tools for universities: A benchmarking proposal. International Review on Public and Nonprofit Marketing, 2006, 3, 25-40.	1.3	2
58	Individual Entrepreneurship Capacity and Performance of SMEs. SSRN Electronic Journal, 2008, , .	0.4	2
59	The Innovative and Entrepreneurial Nature of Sport: A Critical Assessment. International Journal of Entrepreneurial Behaviour and Research, 2017, 23, 1071-1074.	2.3	2
60	The "Local Town Market Area" in Enna, Sicily: Using the Psychology of Sustainability to Propose Sustainable and Developmental Policies. Sustainability, 2019, 11, 486.	1.6	2
61	Coopetition and Co-innovation: Do Manufacturing and Service Providers Behave Differently?. Studies on Entrepreneurship, Structural Change and Industrial Dynamics, 2017, , 397-431.	0.3	2
62	The Contagion Effects of Financial Crisis on Stock Markets: What Can We Learn From a Cointegrated Vector Autoregressive Approach for Developed Countries?. Revista Mexicana De Economía Y Finanzas Nueva Época (remef), 2011, 6, 29-53.	0.1	2
63	Coopetition and Open Innovation: An Application to KIS vs. Less-KIS Firms. International Studies in Entrepreneurship, 2015, , 169-186.	0.6	2
64	ICT and FDI: Do they advance the development of technological entrepreneurship?. , 2008, , .		1
65	Corporate Social Responsibility and Cause-Related Marketing in School Sports Events: Assessing Consumption Decisions of External Stakeholders. Developments in Corporate Governance and Responsibility, 2016, , 179-197.	0.1	1
66	Corporate Governance and Sustainability in HEIs. Innovations in Higher Education Teaching and Learning, 2020, , 177-191.	0.1	1
67	Can Higher Education Institutions' Stakeholders Drive Regional Sustainable Development? Yes, They Can?!. IEEE Transactions on Engineering Management, 2023, 70, 3421-3433.	2.4	1
68	Tourism Innovation: A Spanish and Portuguese Perspective. Journal for Labour Market Research, 2021, , 1-7.	0.6	1
69	Insights into a New Research Agenda for the Behavioural Theory of the Firm. Studies on Entrepreneurship, Structural Change and Industrial Dynamics, 2020, , 1-8.	0.3	1
70	Evaluating Students' Quality of Academic Life. , 2014, , 93-118.		1
71	The Contagion Effects of Financial Crises on Stock Markets of Developed Countries. SSRN Electronic Journal, 0, , .	0.4	1
72	Female Entrepreneurship in Transition Economies - Trends and Challenges: A Critical Review. International Journal of Entrepreneurial Behaviour and Research, 2016, 22, 282-284.	2.3	1

#	ARTICLE	IF	CITATIONS
73	Family Business and Entrepreneurship: Competencies and Organizational Behavior. Studies on Entrepreneurship, Structural Change and Industrial Dynamics, 2017, , 333-347.	0.3	1
74	Concepts, Methodologies and Tools of Gamification and Design Thinking. Contributions To Management Science, 2019, , 85-127.	0.4	1
75	CEO's Entrepreneurial Profile and Survival of Internationalised Wine Sector SMEs in Portuguese Region of Ribatejo. Studies on Entrepreneurship, Structural Change and Industrial Dynamics, 2020, , 269-292.	0.3	1
76	Who's Winning the "Survivor" Race? Gazelle or Non-Gazelle Startups. Studies on Entrepreneurship, Structural Change and Industrial Dynamics, 2020, , 169-208.	0.3	1
77	Understanding Bio Health Technologies Entrepreneurial Ecosystems: An Intellectual Capital Approach. , 2020, , 13-40.		1
78	LINKING HIGHER EDUCATION INSTITUTIONS TO REGIONAL QUALITY OF LIFE. , 2020, , .		1
79	The Role of Tourism Entrepreneurship in the Iberian Peninsula. Journal for Labour Market Research, 2022, , 1-8.	0.6	1
80	Strategic Innovation-Strategies for Entrepreneurship and Resilience. Contributions To Management Science, 2022, , 1-5.	0.4	1
81	Digital Challenges for the Small and Medium Enterprises of the Textile and Clothing Industry in Portugal. SSRN Electronic Journal, 2002, , .	0.4	0
82	About the vertical integration of network services. South African Journal of Information Management, 2005, 7, .	0.5	0
83	About the vertical integration of network services. South African Journal of Information Management, 2005, 7, .	0.5	0
84	Does the academic spin-off condition play a role in patent valuation?. International Journal of Entrepreneurship and Small Business, 2013, 18, 373.	0.2	0
85	Absorptive capacity, coopetition and product innovation: A comparative analysis between Italian and Portuguese service firms. , 2015, , .		0
86	Assessing the Relation Between Entrepreneurial Environment and Institutions and Aptitude Towards Entrepreneurship: An Experience in Veneto's Vocational Schools. Applying Quality of Life Research, 2016, , 293-318.	0.3	0
87	Electronic platforms as a new ecosystem of the organization and the conduct of business. SHS Web of Conferences, 2018, 44, 00042.	0.1	0
88	The Economics of Digital Transformation: Approaching Non-stable and Uncertain Digitalized Production Systems. Studies on Entrepreneurship, Structural Change and Industrial Dynamics, 2021, , 1-4.	0.3	0
89	Oil Shocks and Stock Market Performance: Evidence from the Eurozone and the USA. Studies on Entrepreneurship, Structural Change and Industrial Dynamics, 2021, , 105-122.	0.3	0
90	Dynamic Effects of Material Production and Environmental Sustainability on Economic Vitality Indicators: A Panel VAR Approach. Journal of Risk and Financial Management, 2021, 14, 74.	1.1	0

#	ARTICLE	IF	CITATIONS
91	The Effect of Trialable Advertising on the Durable Goods Pricing. SSRN Electronic Journal, 0, , .	0.4	0
92	Optimal Divisionalization of Cable Television Operators Networks. SSRN Electronic Journal, 0, , .	0.4	0
93	Liberalization of European Telecommunications and Entrepreneurship: Why German and Portuguese Experiences are so Equal and so Different?. SSRN Electronic Journal, 0, , .	0.4	0
94	Determinants of Diversification by Young, Small Firms. SSRN Electronic Journal, 0, , .	0.4	0
95	Diversification and Survival of Young, Small Firms. SSRN Electronic Journal, 0, , .	0.4	0
96	Entrepreneurial Aptitude and Gender-Related Stereotypes: A Research on Competences, Policies and Practices to Foster Entrepreneurial Culture in a Less Favoured Environment. Studies on Entrepreneurship, Structural Change and Industrial Dynamics, 2018, , 59-90.	0.3	0
97	Methodological Design and Empirical Findings. Contributions To Management Science, 2019, , 61-81.	0.4	0
98	Theoretical Framework and Proposed Model. Contributions To Management Science, 2019, , 3-58.	0.4	0
99	Glocal corporate social responsibility and co-creation of shared values in the mining industry. European Journal of International Management, 2019, 1, 1.	0.1	0
100	The Innovative Performance of Family Businesses: An Essay About Intellectual Capital and Absorptive Capacity. Studies on Entrepreneurship, Structural Change and Industrial Dynamics, 2020, , 211-227.	0.3	0
101	Non-economic Organizational Performance of SMEs: Is There a Rationale for a Cognitive Entrepreneur?. Studies on Entrepreneurship, Structural Change and Industrial Dynamics, 2020, , 11-35.	0.3	0
102	International Entrepreneurship and Technology Transfer: The CDM Situation in China. , 2011, , .		0