

# Melanie A Wakefield

## List of Publications by Year in Descending Order

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**Version:** 2024-04-28

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The third column is the impact factor (IF) of the journal, and the fourth column is the number of citations of the article.

186  
papers

8,300  
citations

46  
h-index

84  
g-index

195  
ext. papers

9,489  
ext. citations

4  
avg, IF

6.22  
L-index

#	Paper	IF	Citations
186	Prevalence and trends in Australian adolescents' adherence to 24-hour movement guidelines: findings from a repeated national cross-sectional survey. <i>BMC Public Health</i> , <b>2022</b> , 22, 105	4.1	0
185	Australian smokers' experiences and perceptions of recessed and firm filter cigarettes. <i>Tobacco Control</i> , <b>2021</b> , 30, 660-667	5.3	2
184	Sugary drink advertising expenditure across Australian media channels 2016-2018. <i>Australian and New Zealand Journal of Public Health</i> , <b>2021</b> , 45, 270-276	2.3	2
183	Can point-of-sale nutrition information encourage reduced preference for sugary drinks among adolescents?. <i>Public Health Nutrition</i> , <b>2021</b> , 24, 4023-4034	3.3	0
182	General and specific graphic health warning labels reduce willingness to consume sugar-sweetened beverages. <i>Appetite</i> , <b>2021</b> , 161, 105141	4.5	2
181	Are anti-smoking social norms associated with tobacco control mass media campaigns, tax and policy changes? Findings from an Australian serial cross-sectional population study of smokers. <i>Tobacco Control</i> , <b>2021</b> , 30, 177-184	5.3	1
180	Public support for introducing cigarette pack inserts in Australia. <i>Tobacco Control</i> , <b>2021</b> , 30, 117-118	5.3	0
179	Understanding the effectiveness of advertisements about the long-term harms of alcohol and low-risk drinking guidelines: A mediation analysis. <i>Social Science and Medicine</i> , <b>2021</b> , 270, 113596	5.1	3
178	Intentions to reduce sugar-sweetened beverage consumption: the importance of perceived susceptibility to health risks. <i>Public Health Nutrition</i> , <b>2021</b> , 24, 5663-5672	3.3	2
177	Public support for phasing out the sale of cigarettes in Australia. <i>Medical Journal of Australia</i> , <b>2021</b> , 215, 471-472	4	0
176	A randomized controlled trial of the effectiveness of combinations of why to reduce and how to reduce alcohol harm-reduction communications. <i>Addictive Behaviors</i> , <b>2021</b> , 121, 107004	4.2	2
175	Food and drink marketing on social media and dietary intake in Australian adolescents: Findings from a cross-sectional survey. <i>Appetite</i> , <b>2021</b> , 166, 105431	4.5	6
174	Nothing beats taste or convenience: a national survey of where and why people buy sugary drinks in Australia. <i>Australian and New Zealand Journal of Public Health</i> , <b>2020</b> , 44, 291-294	2.3	4
173	Consumption of Sugar-Sweetened Beverages, Juice, Artificially-Sweetened Soda and Bottled Water: An Australian Population Study. <i>Nutrients</i> , <b>2020</b> , 12,	6.7	20
172	Can point-of-sale nutrition information and health warnings encourage reduced preference for sugary drinks?: An experimental study. <i>Appetite</i> , <b>2020</b> , 149, 104612	4.5	2
171	Comparing responses to public health and industry-funded alcohol harm reduction advertisements: an experimental study. <i>BMJ Open</i> , <b>2020</b> , 10, e035569	3	4
170	An In-Depth Exploration of Knowledge and Beliefs Associated with Soda and Diet Soda Consumption. <i>Nutrients</i> , <b>2020</b> , 12,	6.7	4

169	Can counter-advertising protect spectators of elite sport against the influence of unhealthy food and beverage sponsorship? A naturalistic trial. <i>Social Science and Medicine</i> , <b>2020</b> , 266, 113415	5.1	2
168	Pathways to a cancer-free future: a protocol for modelled evaluations to minimise the future burden of colorectal cancer in Australia. <i>BMJ Open</i> , <b>2020</b> , 10, e036475	3	1
167	"When we were young, it really was a treat; now sugar is just the norm every day"-A qualitative study of parents and young adults' perceptions and consumption of sugary drinks. <i>Health Promotion Journal of Australia</i> , <b>2020</b> , 31, 47-57	1.7	8
166	Impact of a mass media campaign on participation in the Australian bowel cancer screening program. <i>Journal of Medical Screening</i> , <b>2020</b> , 27, 18-24	1.4	3
165	Hardening or softening? An observational study of changes to the prevalence of hardening indicators in Victoria, Australia, 2001-2016. <i>Tobacco Control</i> , <b>2019</b> ,	5.3	9
164	Evaluating the influence of message framing and graphic imagery on perceptions of food product health warnings. <i>Food Quality and Preference</i> , <b>2019</b> , 77, 32-42	5.8	13
163	Association of the LiveLighter mass media campaign with consumption of sugar-sweetened beverages: Cohort study. <i>Health Promotion Journal of Australia</i> , <b>2019</b> , 30 Suppl 1, 34-42	1.7	11
162	Who drinks sugar sweetened beverages and juice? An Australian population study of behaviour, awareness and attitudes. <i>BMC Obesity</i> , <b>2019</b> , 6, 1	3.6	26
161	Who uses rollies? Trends in product offerings, price and use of roll-your-own tobacco in Australia. <i>Tobacco Control</i> , <b>2019</b> , 28, 317-324	5.3	12
160	Unhealthy sport sponsorship at the 2017 AFL Grand Final: a case study of its frequency, duration and nature. <i>Australian and New Zealand Journal of Public Health</i> , <b>2019</b> , 43, 366-372	2.3	4
159	Are Australians ready for warning labels, marketing bans and sugary drink taxes? Two cross-sectional surveys measuring support for policy responses to sugar-sweetened beverages. <i>BMJ Open</i> , <b>2019</b> , 9, e027962	3	15
158	Impact of a mass media campaign on participation rates in a National Bowel Cancer Screening Program: a field experiment. <i>BMJ Open</i> , <b>2019</b> , 9, e024267	3	11
157	Smoking prevalence following tobacco tax increases in Australia between 2001 and 2017: an interrupted time-series analysis. <i>Lancet Public Health</i> , <b>2019</b> , 4, e618-e627	22.4	18
156	Indexation of Tobacco Excise and Customs Duty and Smoking Prevalence Among Australian Adults, 2001-2010: A Serial Cross-sectional Study. <i>Nicotine and Tobacco Research</i> , <b>2019</b> , 21, 293-299	4.9	2
155	Immediate effects on adult drinkers of exposure to alcohol harm reduction advertisements with and without drinking guideline messages: experimental study. <i>Addiction</i> , <b>2018</b> , 113, 1019-1029	4.6	7
154	Adolescents' alcohol use and strength of policy relating to youth access, trading hours and driving under the influence: findings from Australia. <i>Addiction</i> , <b>2018</b> , 113, 1030-1042	4.6	7
153	Food product health warnings promote dietary self-control through reductions in neural signals indexing food cue reactivity. <i>NeuroImage: Clinical</i> , <b>2018</b> , 18, 702-712	5.3	15
152	Investigating Single- Versus Multiple-Source Approaches to Communicating Health Messages Via an Online Simulation. <i>American Journal of Health Promotion</i> , <b>2018</b> , 32, 979-988	2.5	2

151	Tobacco price boards as a promotional strategy-a longitudinal observational study in Australian retailers. <i>Tobacco Control</i> , <b>2018</b> , 27, 427-433	5.3	4
150	Tobacco product developments in the Australian market in the 4 years following plain packaging. <i>Tobacco Control</i> , <b>2018</b> , 27, 580-584	5.3	30
149	Fear, Sadness and Hope: Which Emotions Maximize Impact of Anti-Tobacco Mass Media Advertisements among Lower and Higher SES Groups?. <i>Journal of Health Communication</i> , <b>2018</b> , 23, 445-461	2.5	17
148	Influence of premium vs masked cigarette brand names on the experienced taste of a cigarette after tobacco plain packaging in Australia: an experimental study. <i>BMC Public Health</i> , <b>2018</b> , 18, 295	4.1	11
147	Health warnings promote healthier dietary decision making: Effects of positive versus negative message framing and graphic versus text-based warnings. <i>Appetite</i> , <b>2018</b> , 127, 280-288	4.5	30
146	Observed smoking and tobacco pack display in Australian outdoor cafe 2 years after implementation of plain packaging. <i>European Journal of Public Health</i> , <b>2018</b> , 28, 702-707	2.1	6
145	Controlled cohort evaluation of the mass media campaign's impact on adults' reported consumption of sugar-sweetened beverages. <i>BMJ Open</i> , <b>2018</b> , 8, e019574	3	25
144	The impact of unhealthy food sponsorship vs. pro-health sponsorship models on young adults' food preferences: a randomised controlled trial. <i>BMC Public Health</i> , <b>2018</b> , 18, 1399	4.1	7
143	Population awareness of tobacco-related harms: implications for refreshing graphic health warnings in Australia. <i>Medical Journal of Australia</i> , <b>2018</b> , 209, 173-174	4	3
142	Anti-smoking social norms are associated with increased cessation behaviours among lower and higher socioeconomic status smokers: A population-based cohort study. <i>PLoS ONE</i> , <b>2018</b> , 13, e0208950	3.7	16
141	A longitudinal examination of protective behavioral strategies and alcohol consumption among adult drinkers. <i>Addictive Behaviors</i> , <b>2018</b> , 87, 1-7	4.2	11
140	Factors associated with high consumption of soft drinks among Australian secondary-school students. <i>Public Health Nutrition</i> , <b>2017</b> , 20, 2340-2348	3.3	37
139	Adolescents' exposure to paid alcohol advertising on television and their alcohol use: exploring associations during a 13-year period. <i>Addiction</i> , <b>2017</b> , 112, 1742-1751	4.6	18
138	Influence of premium versus value brand names on the smoking experience in a plain packaging environment: an experimental study. <i>BMJ Open</i> , <b>2017</b> , 7, e014099	3	18
137	Why Do Smokers Talk About Antismoking Campaigns? Predictors of the Occurrence and Content of Campaign-Generated Conversations. <i>Health Communication</i> , <b>2017</b> , 32, 1539-1556	3.2	9
136	Features of alcohol harm reduction advertisements that most motivate reduced drinking among adults: an advertisement response study. <i>BMJ Open</i> , <b>2017</b> , 7, e014193	3	10
135	Competing with big business: a randomised experiment testing the effects of messages to promote alcohol and sugary drink control policy. <i>BMC Public Health</i> , <b>2017</b> , 17, 945	4.1	6
134	Food marketing with movie character toys: Effects on young children's preferences for unhealthy and healthier fast food meals. <i>Appetite</i> , <b>2017</b> , 117, 342-350	4.5	18

133	Public awareness and misunderstanding about DrinkWise Australia: a cross-sectional survey of Australian adults. <i>Australian and New Zealand Journal of Public Health</i> , <b>2017</b> , 41, 352-357	2.3	6
132	Alcohol harm reduction advertisements: a content analysis of topic, objective, emotional tone, execution and target audience. <i>BMC Public Health</i> , <b>2017</b> , 17, 312	4.1	19
131	The effect of packaging, branding and labeling on the experience of unhealthy food and drink: A review. <i>Appetite</i> , <b>2016</b> , 99, 219-234	4.5	44
130	The association of point-of-sale cigarette marketing with cravings to smoke: results from a cross-sectional population-based study. <i>Tobacco Control</i> , <b>2016</b> , 25, 402-5	5.3	13
129	The effect of cancer warning statements on alcohol consumption intentions. <i>Health Education Research</i> , <b>2016</b> , 31, 60-9	1.8	31
128	The association between alcohol outlet density and alcohol use among urban and regional Australian adolescents. <i>Addiction</i> , <b>2016</b> , 111, 65-72	4.6	24
127	Point-of-Sale Cigarette Marketing, Urge to Buy Cigarettes, and Impulse Purchases of Cigarettes: Results From a Population-Based Survey. <i>Nicotine and Tobacco Research</i> , <b>2016</b> , 18, 1357-62	4.9	16
126	Talking About Antismoking Campaigns: What Do Smokers Talk About, and How Does Talk Influence Campaign Effectiveness?. <i>Journal of Health Communication</i> , <b>2016</b> , 21, 33-45	2.5	15
125	Can E-cigarette Ads Undermine Former Smokers? An Experimental Study. <i>Tobacco Regulatory Science (discontinued)</i> , <b>2016</b> , 2, 263-277	2	10
124	The Association of Exposure to Point-of-Sale Tobacco Marketing with Quit Attempt and Quit Success: Results from a Prospective Study of Smokers in the United States. <i>International Journal of Environmental Research and Public Health</i> , <b>2016</b> , 13, 203	4.6	20
123	Continued Impact of SunSmart Advertising on Youth and Adults Behaviors. <i>American Journal of Preventive Medicine</i> , <b>2015</b> , 49, 20-8	6.1	21
122	No lasting effects of plain packaging on cigarette pack retrieval time in small Australian retail outlets. <i>Tobacco Control</i> , <b>2015</b> , 24, e108-9	5.3	8
121	Tobacco product developments coinciding with the implementation of plain packaging in Australia. <i>Tobacco Control</i> , <b>2015</b> , 24, e116-22	5.3	31
120	What is the role of tobacco control advertising intensity and duration in reducing adolescent smoking prevalence? Findings from 16 years of tobacco control mass media advertising in Australia. <i>Tobacco Control</i> , <b>2015</b> , 24, 198-204	5.3	27
119	Healthy weight and lifestyle advertisements: an assessment of their persuasive potential. <i>Health Education Research</i> , <b>2015</b> , 30, 569-79	1.8	16
118	Finding the keys to successful adult-targeted advertisements on obesity prevention: an experimental audience testing study. <i>BMC Public Health</i> , <b>2015</b> , 15, 804	4.1	21
117	Male smoker and non-smoker responses to television advertisements on the harms of secondhand smoke in China, India and Russia. <i>Health Education Research</i> , <b>2015</b> , 30, 24-34	1.8	12
116	What factors are associated with frequent unhealthy snack-food consumption among Australian secondary-school students?. <i>Public Health Nutrition</i> , <b>2015</b> , 18, 2153-60	3.3	15

115	Australian adult smokers' responses to plain packaging with larger graphic health warnings 1 year after implementation: results from a national cross-sectional tracking survey. <i>Tobacco Control</i> , <b>2015</b> , 24, ii17-ii25	5.3	85
114	Are quitting-related cognitions and behaviours predicted by proximal responses to plain packaging with larger health warnings? Findings from a national cohort study with Australian adult smokers. <i>Tobacco Control</i> , <b>2015</b> , 24, ii33-ii41	5.3	21
113	Plain packaging: a logical progression for tobacco control in one of the world's darkest markets? <i>Tobacco Control</i> , <b>2015</b> , 24, ii3-ii8	5.3	17
112	Short-term changes in quitting-related cognitions and behaviours after the implementation of plain packaging with larger health warnings: findings from a national cohort study with Australian adult smokers. <i>Tobacco Control</i> , <b>2015</b> , 24, ii26-ii32	5.3	46
111	Use of illicit tobacco following introduction of standardised packaging of tobacco products in Australia: results from a national cross-sectional survey. <i>Tobacco Control</i> , <b>2015</b> , 24, ii76-ii81	5.3	19
110	How has alcohol advertising in traditional and online media in Australia changed? Trends in advertising expenditure 1997-2011. <i>Drug and Alcohol Review</i> , <b>2015</b> , 34, 521-530	3.2	15
109	Standardised packaging and new enlarged graphic health warnings for tobacco products in Australia-legislative requirements and implementation of the and the . <i>Tobacco Control</i> , <b>2015</b> , 24, ii9-ii16	5.3	30
108	Personal pack display and active smoking at outdoor caf��strips: assessing the impact of plain packaging 1 year postimplementation. <i>Tobacco Control</i> , <b>2015</b> , 24, ii94-ii97	5.3	11
107	The advertised price of cigarette packs in retail outlets across Australia before and after the implementation of plain packaging: a repeated measures observational study. <i>Tobacco Control</i> , <b>2015</b> , 24, ii82-ii89	5.3	14
106	Did smokers shift from small mixed businesses to discount outlets following the introduction of plain packaging in Australia? A national cross-sectional survey. <i>Tobacco Control</i> , <b>2015</b> , 24, ii98-ii100	5.3	4
105	Responses to antismoking radio and television advertisements among adult smokers and non-smokers across Africa: message-testing results from Senegal, Nigeria and Kenya. <i>Tobacco Control</i> , <b>2015</b> , 24, 601-8	5.3	4
104	Changes in use of types of tobacco products by pack sizes and price segments, prices paid and consumption following the introduction of plain packaging in Australia. <i>Tobacco Control</i> , <b>2015</b> , 24, ii66-ii75	5.3	25
103	Counter-advertising may reduce parent's susceptibility to front-of-package promotions on unhealthy foods. <i>Journal of Nutrition Education and Behavior</i> , <b>2014</b> , 46, 467-74	2	12
102	'Something's brewing'—The changing trends in alcohol coverage in Australian newspapers 2000-2011. <i>Alcohol and Alcoholism</i> , <b>2014</b> , 49, 336-42	3.5	31
101	Time series analysis of the impact of tobacco control policies on smoking prevalence among Australian adults, 2001-2011. <i>Bulletin of the World Health Organization</i> , <b>2014</b> , 92, 413-22	8.2	47
100	Early evidence about the predicted unintended consequences of standardised packaging of tobacco products in Australia: a cross-sectional study of the place of purchase, regular brands and use of illicit tobacco. <i>BMJ Open</i> , <b>2014</b> , 4, e005873	3	20
99	Personal tobacco pack display before and after the introduction of plain packaging with larger pictorial health warnings in Australia: an observational study of outdoor caf��strips. <i>Addiction</i> , <b>2014</b> , 109, 653-62	4.6	41
98	Public opinion about ending the sale of tobacco in Australia. <i>Tobacco Control</i> , <b>2014</b> , 23, 183-4	5.3	10

97	Socio-economic disparities in Australian adolescents' eating behaviours. <i>Public Health Nutrition</i> , <b>2014</b> , 17, 2753-8	3.3	7
96	Product retrieval time in small tobacco retail outlets before and after the Australian plain packaging policy: real-world study. <i>Tobacco Control</i> , <b>2014</b> , 23, 70-6	5.3	9
95	The silent salesman: an observational study of personal tobacco pack display at outdoor caf�� strips in Australia. <i>Tobacco Control</i> , <b>2014</b> , 23, 339-44	5.3	11
94	Assessing the effectiveness of antismoking television advertisements: do audience ratings of perceived effectiveness predict changes in quitting intentions and smoking behaviours?. <i>Tobacco Control</i> , <b>2014</b> , 23, 412-8	5.3	52
93	Commentary on Sims et al. (2014) and Langley et al. (2014): mass media campaigns require adequate and sustained funding to change population health behaviours. <i>Addiction</i> , <b>2014</b> , 109, 1003-4	4.6	10
92	Can counter-advertising reduce pre-adolescent children's susceptibility to front-of-package promotions on unhealthy foods? Experimental research. <i>Social Science and Medicine</i> , <b>2014</b> , 116, 211-9	5.1	18
91	Tobacco packaging and mass media campaigns: research needs for Articles 11 and 12 of the WHO Framework Convention on Tobacco Control. <i>Nicotine and Tobacco Research</i> , <b>2013</b> , 15, 817-31	4.9	48
90	Density of tobacco retail outlets near schools and smoking behaviour among secondary school students. <i>Australian and New Zealand Journal of Public Health</i> , <b>2013</b> , 37, 574-8	2.3	18
89	Potential effectiveness of anti-smoking advertisement types in ten low and middle income countries: do demographics, smoking characteristics and cultural differences matter?. <i>Social Science and Medicine</i> , <b>2013</b> , 98, 204-13	5.1	18
88	Smokers' responses to television advertisements about the serious harms of tobacco use: pre-testing results from 10 low- to middle-income countries. <i>Tobacco Control</i> , <b>2013</b> , 22, 24-31	5.3	47
87	Large-scale unassisted smoking cessation over 50 years: lessons from history for endgame planning in tobacco control. <i>Tobacco Control</i> , <b>2013</b> , 22 Suppl 1, i33-5	5.3	23
86	Effects of tobacco-related media campaigns on smoking among 20-30-year-old adults: longitudinal data from the USA. <i>Tobacco Control</i> , <b>2013</b> , 22, 38-45	5.3	29
85	A store cohort study of compliance with a point-of-sale cigarette display ban in Melbourne, Australia. <i>Nicotine and Tobacco Research</i> , <b>2013</b> , 15, 444-9	4.9	18
84	Does tobacco-control mass media campaign exposure prevent relapse among recent quitters?. <i>Nicotine and Tobacco Research</i> , <b>2013</b> , 15, 385-92	4.9	23
83	Introduction effects of the Australian plain packaging policy on adult smokers: a cross-sectional study. <i>BMJ Open</i> , <b>2013</b> , 3,	3	88
82	Televised antismoking advertising: effects of level and duration of exposure. <i>American Journal of Public Health</i> , <b>2013</b> , 103, e66-73	5.1	38
81	The long-term decline of adult tobacco use in Victoria: changes in smoking initiation and quitting over a quarter of a century of tobacco control. <i>Australian and New Zealand Journal of Public Health</i> , <b>2012</b> , 36, 17-23	2.3	12
80	Real people, real stories: a new mass media campaign that could help smokers quit. <i>Annals of Internal Medicine</i> , <b>2012</b> , 157, 907-9	8	26

79	Association between food marketing exposure and adolescents' food choices and eating behaviors. <i>Appetite</i> , <b>2012</b> , 58, 1-5	4.5	93
78	Mass media campaigns to promote smoking cessation among adults: an integrative review. <i>Tobacco Control</i> , <b>2012</b> , 21, 127-38	5.3	347
77	Public opinion on food-related obesity prevention policy initiatives. <i>Health Promotion Journal of Australia</i> , <b>2012</b> , 23, 86-91	1.7	46
76	What factors are associated with excess body weight in Australian secondary school students?. <i>Medical Journal of Australia</i> , <b>2012</b> , 196, 189-92	4	27
75	The association between exposure to point-of-sale anti-smoking warnings and smokers' interest in quitting and quit attempts: findings from the International Tobacco Control Four Country Survey. <i>Addiction</i> , <b>2012</b> , 107, 425-33	4.6	20
74	Do larger pictorial health warnings diminish the need for plain packaging of cigarettes?. <i>Addiction</i> , <b>2012</b> , 107, 1159-67	4.6	57
73	Making news: the appearance of tobacco control organizations in newspaper coverage of tobacco control issues. <i>American Journal of Health Promotion</i> , <b>2012</b> , 26, 166-71	2.5	12
72	Prevalence and socio-demographic distribution of eating, physical activity and sedentary behaviours among Australian adolescents. <i>Health Promotion Journal of Australia</i> , <b>2012</b> , 23, 213-8	1.7	33
71	Results of a national mass media campaign in India to warn against the dangers of smokeless tobacco consumption. <i>Tobacco Control</i> , <b>2012</b> , 21, 12-7	5.3	54
70	Brand placement on price boards after tobacco display bans: a point-of-sale audit in Melbourne, Australia. <i>Tobacco Control</i> , <b>2012</b> , 21, 589-92	5.3	14
69	The effects of smoking-related television advertising on smoking and intentions to quit among adults in the United States: 1999-2007. <i>American Journal of Public Health</i> , <b>2012</b> , 102, 751-7	5.1	61
68	What impact have tobacco control policies, cigarette price and tobacco control programme funding had on Australian adolescents' smoking? Findings over a 15-year period. <i>Addiction</i> , <b>2011</b> , 106, 1493-502	4.6	46
67	Price discounting of cigarettes in milk bars near secondary schools occurs more frequently in areas with greater socioeconomic disadvantage. <i>Australian and New Zealand Journal of Public Health</i> , <b>2011</b> , 35, 71-4	2.3	19
66	Which types of televised anti-tobacco campaigns prompt more quitline calls from disadvantaged groups?. <i>Health Education Research</i> , <b>2011</b> , 26, 998-1009	1.8	41
65	Potential effectiveness of specific anti-smoking mass media advertisements among Australian Indigenous smokers. <i>Health Education Research</i> , <b>2011</b> , 26, 961-75	1.8	25
64	Effects of mass media campaign exposure intensity and durability on quit attempts in a population-based cohort study. <i>Health Education Research</i> , <b>2011</b> , 26, 988-97	1.8	92
63	Does the portrayal of tanning in Australian women's magazines relate to real women's tanning beliefs and behavior?. <i>Health Education and Behavior</i> , <b>2011</b> , 38, 132-42	4.2	30
62	Still a burning issue: trends in the volume, content and population reach of newspaper coverage about tobacco issues. <i>Critical Public Health</i> , <b>2011</b> , 21, 313-325	2.6	21



61	Mass media campaigns designed to support new pictorial health warnings on cigarette packets: evidence of a complementary relationship. <i>Tobacco Control</i> , <b>2011</b> , 20, 412-8	5.3	66
60	Smoker sensitivity to retail tobacco displays and quitting: a cohort study. <i>Addiction</i> , <b>2010</b> , 105, 159-63	4.6	60
59	Comparative responses to radio and television anti-smoking advertisements to encourage smoking cessation. <i>Health Promotion International</i> , <b>2010</b> , 25, 5-13	3	20
58	Predictors and Consequences of Conversations About Health Promoting Media Messages. <i>Communication Monographs</i> , <b>2010</b> , 77, 518-539	1.7	57
57	Pathways to Persuasion: Cognitive and Experiential Responses to Health-Promoting Mass Media Messages. <i>Communication Research</i> , <b>2010</b> , 37, 133-164	3.8	143
56	Adolescents' Perceptions of cigarette brand image: does plain packaging make a difference?. <i>Journal of Adolescent Health</i> , <b>2010</b> , 46, 385-92	5.8	123
55	Use of mass media campaigns to change health behaviour. <i>Lancet, The</i> , <b>2010</b> , 376, 1261-71	4.0	1272
54	The role of overweight and obesity in perceived risk factors for cancer: implications for education. <i>Journal of Cancer Education</i> , <b>2010</b> , 25, 506-11	1.8	10
53	Smoke-free São Paulo: a campaign evaluation and the case for sustained mass media investment. <i>Salud Publica De Mexico</i> , <b>2010</b> , 52 Suppl 2, S216-25	1.7	11
52	Mass media campaign improves cervical screening across all socio-economic groups. <i>Health Education Research</i> , <b>2009</b> , 24, 867-75	1.8	33
51	Impact of a mass media campaign linking abdominal obesity and cancer: a natural exposure evaluation. <i>Health Education Research</i> , <b>2009</b> , 24, 1069-79	1.8	23
50	Taxation reduces social disparities in adult smoking prevalence. <i>American Journal of Preventive Medicine</i> , <b>2009</b> , 36, 285-91	6.1	66
49	Effects of different types of antismoking ads on reducing disparities in smoking cessation among socioeconomic subgroups. <i>American Journal of Public Health</i> , <b>2009</b> , 99, 2217-23	5.1	153
48	Trends in news coverage about skin cancer prevention, 1993-2006: increasingly mixed messages for the public. <i>Australian and New Zealand Journal of Public Health</i> , <b>2008</b> , 32, 461-6	2.3	27
47	The effect of retail cigarette pack displays on impulse purchase. <i>Addiction</i> , <b>2008</b> , 103, 322-8	4.6	137
46	Do graphic health warning labels have an impact on adolescents' smoking-related beliefs and behaviours?. <i>Addiction</i> , <b>2008</b> , 103, 1562-71	4.6	138
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38	Impact of tobacco control policies and mass media campaigns on monthly adult smoking prevalence. <i>American Journal of Public Health</i> , <b>2008</b> , 98, 1443-50	5.1	213
37	The effects of television advertisements for junk food versus nutritious food on children's food attitudes and preferences. <i>Social Science and Medicine</i> , <b>2007</b> , 65, 1311-23	5.1	214
36	Working to make an image: an analysis of three Philip Morris corporate image media campaigns. <i>Tobacco Control</i> , <b>2007</b> , 16, 344-50	5.3	18
35	The impact of retail cigarette marketing practices on youth smoking uptake. <i>JAMA Pediatrics</i> , <b>2007</b> , 161, 440-5		142
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30	"Stay away from them until you're old enough to make a decision": tobacco company testimony about youth smoking initiation. <i>Tobacco Control</i> , <b>2006</b> , 15 Suppl 4, iv44-53	5.3	15
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27	Looking for boomerang effects: a pre-post experimental study of the effects of exposure of youth to television advertising for nicotine replacement therapy and Zyban. <i>Addictive Behaviors</i> , <b>2006</b> , 31, 2158-68	4.2	7
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25	Effect of televised, tobacco company-funded smoking prevention advertising on youth smoking-related beliefs, intentions, and behavior. <i>American Journal of Public Health</i> , <b>2006</b> , 96, 2154-60	5.1	127
24	Adult smokers' use of point-of-sale displays to select cigarette brands. <i>Australian and New Zealand Journal of Public Health</i> , <b>2006</b> , 30, 483-4	2.3	10
23	Televised state-sponsored antitobacco advertising and youth smoking beliefs and behavior in the United States, 1999-2000. <i>JAMA Pediatrics</i> , <b>2005</b> , 159, 639-45		78
22	Secondhand smoke exposure and respiratory symptoms among casino, club, and office workers in Victoria, Australia. <i>Journal of Occupational and Environmental Medicine</i> , <b>2005</b> , 47, 698-703	2	28
21	State tobacco control spending and youth smoking. <i>American Journal of Public Health</i> , <b>2005</b> , 95, 338-44	5.1	90
20	Textual analysis of tobacco editorials: how are key media gatekeepers framing the issues?. <i>American Journal of Health Promotion</i> , <b>2005</b> , 19, 361-8	2.5	33
19	Media advocacy and newspaper coverage of tobacco issues: a comparative analysis of 1 year of print news in the United States and Australia. <i>Nicotine and Tobacco Research</i> , <b>2005</b> , 7, 289-99	4.9	36
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15	Australian letters to the editor on tobacco: triggers, rhetoric, and claims of legitimate voice. <i>Qualitative Health Research</i> , <b>2005</b> , 15, 1180-98	3.9	31
14	Framing of Australian newspaper coverage of a secondhand smoke injury claim: Lessons for media advocacy. <i>Critical Public Health</i> , <b>2005</b> , 15, 53-63	2.6	19
13	The effect of antismoking advertisement executional characteristics on youth comprehension, appraisal, recall, and engagement. <i>Journal of Health Communication</i> , <b>2005</b> , 10, 127-43	2.5	81
12	The role of smoking intentions in predicting future smoking among youth: findings from Monitoring the Future data. <i>Addiction</i> , <b>2004</b> , 99, 914-22	4.6	74
11	Individual versus corporate responsibility for smoking-related illness: Australian press coverage of the Rolah McCabe trial. <i>Health Promotion International</i> , <b>2003</b> , 18, 297-305	3	25
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8	Exposure to secondhand smoke at work: a survey of members of the Australian Liquor, Hospitality and Miscellaneous Workers Union. <i>Australian and New Zealand Journal of Public Health</i> , <b>2003</b> , 27, 496-501	2.3	11

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