

Maria G Piacentini

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/5354506/publications.pdf>

Version: 2024-02-01

27
papers

803
citations

566801

15
h-index

552369

26
g-index

27
all docs

27
docs citations

27
times ranked

713
citing authors

#	ARTICLE	IF	CITATIONS
1	Symbolic consumption in teenagers' clothing choices. <i>Journal of Consumer Behaviour</i> , 2004, 3, 251-262.	2.6	222
2	Managing anti-consumption in an excessive drinking culture. <i>Journal of Business Research</i> , 2009, 62, 279-288.	5.8	116
3	Understanding volunteer motivation for participation in a community-based food cooperative. <i>International Journal of Nonprofit and Voluntary Sector Marketing</i> , 2003, 8, 30-42.	0.5	73
4	Making sense of drinking: the role of techniques of neutralisation and counter-neutralisation in negotiating alcohol consumption. <i>Sociology of Health and Illness</i> , 2012, 34, 841-857.	1.1	44
5	Getting hammered? â€” students coping with alcohol. <i>Journal of Consumer Behaviour</i> , 2006, 5, 145-156.	2.6	33
6	Poverty in consumer culture: towards a transformative social representation. <i>Journal of Marketing Management</i> , 2014, 30, 1833-1857.	1.2	33
7	Perception and Role of Fruit in the Workday Diets of Scottish Lorry Drivers. <i>Appetite</i> , 1998, 30, 139-149.	1.8	28
8	Mapping the extended frontiers of escapism: binge-watching and hyperdiegetic exploration. <i>Journal of Marketing Management</i> , 2018, 34, 497-508.	1.2	27
9	Consumer resource integration amongst vulnerable consumers: Care leavers in transition to independent living. <i>Journal of Marketing Management</i> , 2014, 30, 201-219.	1.2	23
10	Identity Refusal: Distancing from Non-Drinking in a Drinking Culture. <i>Sociology</i> , 2019, 53, 744-761.	1.7	21
11	Advancing a participatory approach for youth risk behavior: Foundations, distinctions, and research directions. <i>Journal of Business Research</i> , 2013, 66, 1235-1241.	5.8	20
12	Consumption lives at the bottom of the pyramid. <i>Marketing Theory</i> , 2013, 13, 397-400.	1.7	20
13	Service recovery following dysfunctional consumer participation. <i>Journal of Consumer Behaviour</i> , 2012, 11, 329-338.	2.6	17
14	Producing and consuming celebrity identity myths: unpacking the classed identities of Cheryl Cole and Katie Price. <i>Journal of Marketing Management</i> , 2015, 31, 502-524.	1.2	16
15	Consumer vulnerability: introduction to the special issue. <i>Journal of Marketing Management</i> , 2016, 32, 207-210.	1.2	16
16	Ethical Dilemmas Using Social Media in Qualitative Social Research: A Case Study of Online Participant Observation. <i>Sociological Research Online</i> , 2020, 25, 473-489.	0.7	16
17	â€”Go hard or go homeâ€™: a social practice theory approach to young peopleâ€™s â€”riskyâ€™ alcohol consumption practices. <i>Critical Public Health</i> , 2021, 31, 66-76.	1.4	14
18	Exploring health behaviours: understanding drinking practice using the lens of practice theory. <i>Sociology of Health and Illness</i> , 2020, 42, 627-642.	1.1	13

#	ARTICLE	IF	CITATIONS
19	Towards a richer understanding of consumers in social marketing contexts: Revisiting the stage of change model. <i>Journal of Marketing Management</i> , 2010, 27, 60-76.	1.2	8
20	Managing dramaturgical dilemmas: youth drinking and multiple identities. <i>European Journal of Marketing</i> , 2018, 52, 1305-1328.	1.7	7
21	Exploring the relations in relational engagement: Addressing barriers to transformative consumer research. <i>Journal of Business Research</i> , 2019, 100, 327-338.	5.8	7
22	Non-drinkers and Non-drinking: A Review, a Critique and Pathways to Policy. , 2019, , 213-232.		7
23	Multicultural perspectives in customer behaviour. <i>Journal of Marketing Management</i> , 2010, 26, 993-1004.	1.2	6
24	The Dirty Pint: Consumption Objects in Young People's Extreme Alcohol Consumption and Enactment of Self. <i>Research in Consumer Behavior</i> , 2012, , 333-351.	0.3	5
25	Emerging issues in transformative consumer research and social marketing: An introduction to the special issue. <i>Journal of Consumer Behaviour</i> , 2012, 11, 273-274.	2.6	4
26	Social belonging and the social collective. <i>Marketing Theory</i> , 2017, 17, 201-217.	1.7	4
27	A "Proper Night Out": A Practice Theory Exploration of Gendered Drinking. <i>Sociological Research Online</i> , 2023, 28, 355-372.	0.7	3