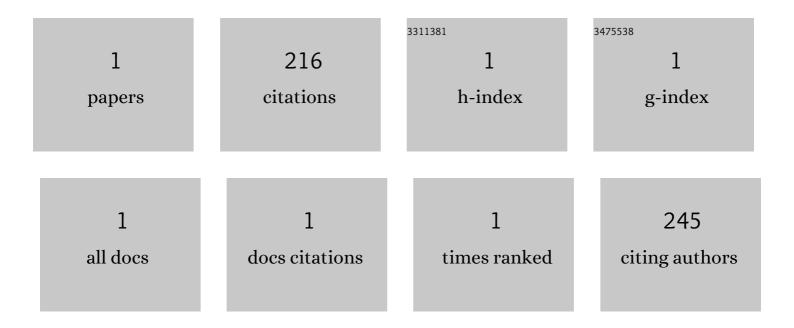
Hamsu Kang

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/530847/publications.pdf Version: 2024-02-01



#	Article	IF	CITATIONS
1	Brand followers' retweeting behavior on Twitter: How brand relationships influence brand electronic word-of-mouth. Computers in Human Behavior, 2014, 37, 18-25.	8.5	216