

Hamsu Kang

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/530847/publications.pdf>

Version: 2024-02-01

1
papers

216
citations

3311381

1
h-index

3475538

1
g-index

1
all docs

1
docs citations

1
times ranked

245
citing authors

#	ARTICLE	IF	CITATIONS
1	Brand followers's retweeting behavior on Twitter: How brand relationships influence brand electronic word-of-mouth. <i>Computers in Human Behavior</i> , 2014, 37, 18-25.	8.5	216