

Zakaria Nejjari

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/5303213/publications.pdf>

Version: 2024-02-01

4
papers

10
citations

2682572

2
h-index

2550090

3
g-index

4
all docs

4
docs citations

4
times ranked

10
citing authors

#	ARTICLE	IF	CITATIONS
1	The Impact of Intellectual Capital on Profitability, Market Value, Productivity, and Return on Equity: Empirical Evidence from Moroccan ICT Firms. <i>Journal of the Knowledge Economy</i> , 2023, 14, 1734-1748.	4.4	5
2	Big Data Analytics Influence on Financial Performance and Market Value: Intellectual Capital as a Proxy. <i>E3S Web of Conferences</i> , 2021, 229, 01042.	0.5	3
3	THE ROLE OF ETHICS, TRUST, AND SHARED VALUES IN THE CREATION OF LOYALTY: EMPIRICAL EVIDENCE FROM THE MOROCCAN UNIVERSITYâ„. <i>Business, Management and Education</i> , 2020, 18, 106-126.	1.8	2
4	Green Technology Implementation in the Moroccan Industrial Processes. <i>International Journal of Environmental Sustainability and Green Technologies</i> , 2022, 13, 1-15.	0.2	0