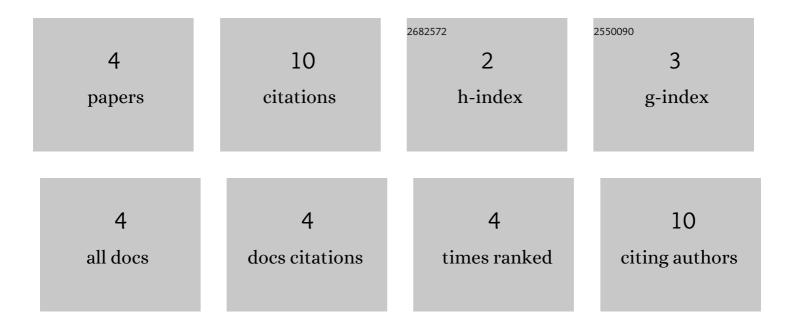
Zakaria Nejjari

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/5303213/publications.pdf Version: 2024-02-01



#	Article	IF	CITATIONS
	The Impact of Intellectual Capital on Profitability, Market Value, Productivity, and Return on Equity:		
1	Empirical Evidence from Moroccan ICT Firms. Journal of the Knowledge Economy, 2023, 14, 1734-1748.	4.4	5
2	Big Data Analytics Influence on Financial Performance and Market Value: Intellectual Capital as a Proxy. E3S Web of Conferences, 2021, 229, 01042.	0.5	3
3	THE ROLE OF ETHICS, TRUST, AND SHARED VALUES IN THE CREATION OF LOYALTY: EMPIRICAL EVIDENCE FROM THE MOROCCAN UNIVERSITYâ,,¢. Business, Management and Education, 2020, 18, 106-126.	1.8	2
4	Green Technology Implementation in the Moroccan Industrial Processes. International Journal of Environmental Sustainability and Green Technologies, 2022, 13, 1-15.	0.2	0