

Ragnhild Silkoset

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/5298455/publications.pdf>

Version: 2024-02-01

12
papers

503
citations

1163117

8
h-index

1372567

10
g-index

12
all docs

12
docs citations

12
times ranked

406
citing authors

#	ARTICLE	IF	CITATIONS
1	Leading by Example: Values-Based Strategy to Instill Ethical Conduct. <i>Journal of Business Ethics</i> , 2017, 145, 133-139.	6.0	12
2	Buying CSR with employees' pensions? The effect of social responsible investments on Norwegian SMEs' choice of pension fund management. <i>International Journal of Bank Marketing</i> , 2017, 35, 56-74.	6.4	7
3	Differential effects of plural ownership and governance mechanisms in limiting shirkers and free riders. <i>Corporate Ownership and Control</i> , 2016, 13, 113-131.	1.0	2
4	The Ineffectiveness of Corporate Brand Investments in Creating Price Premiums. <i>Journal of Marketing Theory and Practice</i> , 2014, 22, 169-184.	4.3	8
5	Consumer affinity for foreign countries: Construct development, buying behavior consequences and animosity contrasts. <i>International Business Review</i> , 2014, 23, 774-784.	4.8	61
6	Negative and positive effects of social capital on co-located firms' withholding efforts. <i>European Journal of Marketing</i> , 2013, 47, 174-197.	2.9	16
7	Exploring the animosity domain and the role of affect in a cross-national context. <i>International Business Review</i> , 2012, 21, 751-765.	4.8	67
8	Differential Effects of Governance Mechanisms on Franchisor-Franchisee Unit Opportunism. <i>Proceedings - Academy of Management</i> , 2012, 2012, 12032.	0.1	0
9	The Influence of Retail Management's Use of Social Power on Corporate Ethical Values, Employee Commitment, and Performance. <i>Journal of Business Ethics</i> , 2010, 97, 341-363.	6.0	32
10	Antecedents and effects of free riding in the franchisor-franchisee relationship. <i>Journal of Business Venturing</i> , 2007, 22, 522-544.	6.3	166
11	The impact of national culture and communication on exporter-distributor relations and on export performance. <i>International Business Review</i> , 2007, 16, 405-424.	4.8	119
12	Extendedness as a Relationship Governance Mechanism for Securing Cooperation in Marketing Relationships. <i>Journal of Business-to-Business Marketing</i> , 2006, 13, 29-66.	1.5	13