

Ragnhild Silkoset

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/5298455/publications.pdf>

Version: 2024-02-01

12
papers

503
citations

1163117

8
h-index

1372567

10
g-index

12
all docs

12
docs citations

12
times ranked

406
citing authors

#	ARTICLE	IF	CITATIONS
1	Antecedents and effects of free riding in the franchisorâ€™franchisee relationship. Journal of Business Venturing, 2007, 22, 522-544.	6.3	166
2	The impact of national culture and communication on exporterâ€™distributor relations and on export performance. International Business Review, 2007, 16, 405-424.	4.8	119
3	Exploring the animosity domain and the role of affect in a cross-national context. International Business Review, 2012, 21, 751-765.	4.8	67
4	Consumer affinity for foreign countries: Construct development, buying behavior consequences and animosity contrasts. International Business Review, 2014, 23, 774-784.	4.8	61
5	The Influence of Retail Managementâ€™s Use of Social Power on Corporate Ethical Values, Employee Commitment, and Performance. Journal of Business Ethics, 2010, 97, 341-363.	6.0	32
6	Negative and positive effects of social capital on coâ€™located firms' withholding efforts. European Journal of Marketing, 2013, 47, 174-197.	2.9	16
7	Extendedness as a Relationship Governance Mechanism for Securing Cooperation in Marketing Relationships. Journal of Business-to-Business Marketing, 2006, 13, 29-66.	1.5	13
8	Leading by Example: Values-Based Strategy to Instill Ethical Conduct. Journal of Business Ethics, 2017, 145, 133-139.	6.0	12
9	The Ineffectiveness of Corporate Brand Investments in Creating Price Premiums. Journal of Marketing Theory and Practice, 2014, 22, 169-184.	4.3	8
10	Buying CSR with employeesâ€™ pensions? The effect of social responsible investments on Norwegian SMEsâ€™ choice of pension fund management. International Journal of Bank Marketing, 2017, 35, 56-74.	6.4	7
11	Differential effects of plural ownership and governance mechanisms in limiting shirkers and free riders. Corporate Ownership and Control, 2016, 13, 113-131.	1.0	2
12	Differential Effects of Governance Mechanisms on Franchisor-Franchisee Unit Opportunism. Proceedings - Academy of Management, 2012, 2012, 12032.	0.1	0